

grupidea

Imagine Design Build

GENERAL PORTFOLIO

Wellness

Grup Idea is an international company specialised in imagining and designing spaces that reflect and integrate the value of brands.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering - MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

We are specialized in the execution of projects. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

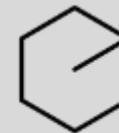
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE

WE DESIGN

WE BUILD



STRATEGIC
DEFINITION



LOCAL
ARCHITECT



ARCHITECT
OF RECORDS



MEP
ENGINEERING



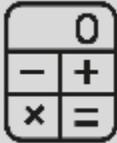
CONSTRUCTION



CONCEPT
DESIGN



PROJECT
MANAGEMENT



COST
MANAGEMENT



CONSTRUCTION
MANAGEMENT



SHOPFITTING

TEAM

Partners

Architects
Engineers

Technical Assistance
Administration

Communication & Marketing
Health & Safety Procedures

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MANAGEMENT CHART

Artur Ortiz
Co-founding Partner
Building Engineer
Adviser

Lluís Sáiz
Co-founding Partner
Architect
Adviser

Miquel Àngel Julià
Partner, Architect
**Design &
Marketing Director**

Alejandro Mora
Partner, Engineer
**CEO
Grup Idea**

Rodolfo Pérez
Partner, Architect
**Project Management
Director**

Alex Guallar
Architect
Project Manager
**Head of Spanish
Projects**

Judit Pérez
Engineer
**Organizational
Manager**

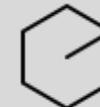
Miriam Modolell
Architect
**Head of International
Projects**



**STRATEGY
& DESIGN**



**ARCHITECTURE &
ENGINEERING**



**BUILDING &
SHOPFITTING**

OUR CLIENTS

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Abercrombie
& Fitch

///ACTION

Adeslas

adopt^y
PARFUMS FRANÇAIS

Sabadell

BASICFIT

BBVA

Bershka

COMPTOIR DES
COTONNIERS

% Degroof
Petercam

DENTIX 

DERBY HOTELS
COLLECTION

Dezigual

dyson

Etam

Façonnable
— FRENCH TAILORS —

Foot Locker

FITNESS PARK
DEAFIATE - SUPERSATE

GAP

 General
Optica

G U E S S


HOLLISTER
CALIFORNIA

H&M


HACKETT
LONDON

Kave  Home

KIKO
MAKE UP MILANO

LEGO

Levi's

MANGO

Morillas

Normal



ON AIR
ORIGINAL FITNESS

pepco[®]

Pepe Jeans
LONDON

PORCELANOSA

(Sfera)


SCALPERS

SYNERGYM
— ALL TOGETHER —

SHARP

sisley
PARIS

SWAROVSKI

TIFFANY & Co.

 **TOUS**


UNDER ARMOUR

UNIQLO

 VICTORIA'S
SECRET

WESTIN
HOTELS & RESORTS

Barcelona

C/ de la Duana 3, pral 2.^a
(Pla de Palau)
08003 Barcelona
T. +34 932 688 450

Paris

1 bis rue Véron
94140 Alfortville, Paris

www.grupidea.com

grupidea@grupidea.com

Valencia

Plaza Cánovas del Castillo 1, 5^º
46005 Valencia

London

Marlet House-E1 Yeoman Gate-
Yeoman Way- Worthing.
BN13 3QZ WEST West Sussex

MORE THAN 25 YEARS OF WORLDWIDE PROJECTS

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+1000

*Retail
stores*

+2100

*Corporate
offices*

+275

*Healthcare
facilities*

+65

*Hotels
and restaurants*



BUSINESS SECTORS

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Retail

Workplace

Wellness

Hotels

Food & Beverage



WELLNESS



ON AIR

Local Architect, MEP Design, Architect of Records and Project Management.

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ON AIR

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SYNERGYM

Local Architect, MEP Design, Architect of Records and Project Management.

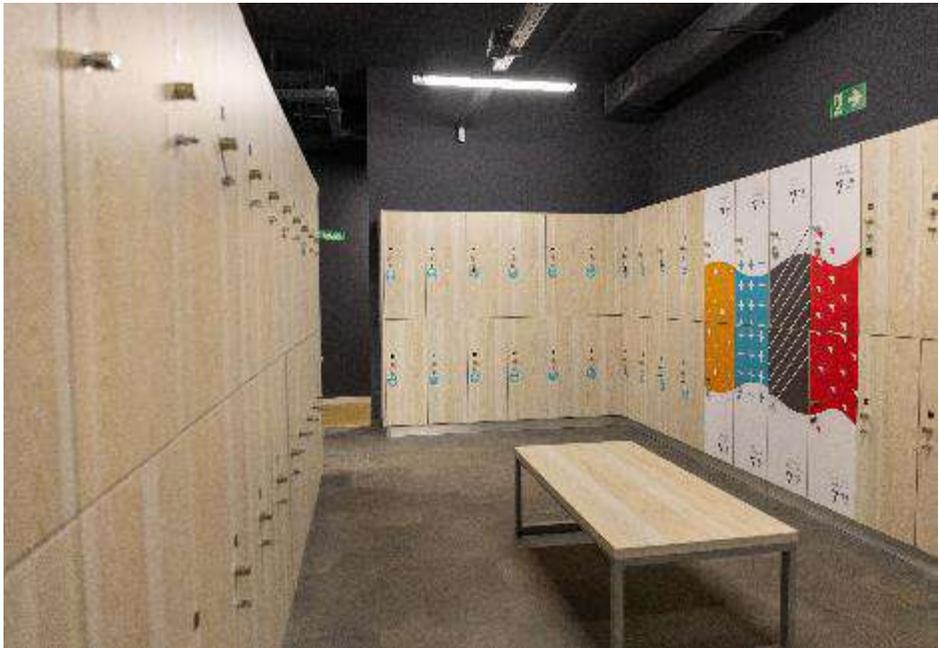
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SYNERGYM

Local Architect, MEP Design, Architect of Records and Project Management.

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BASIC FIT

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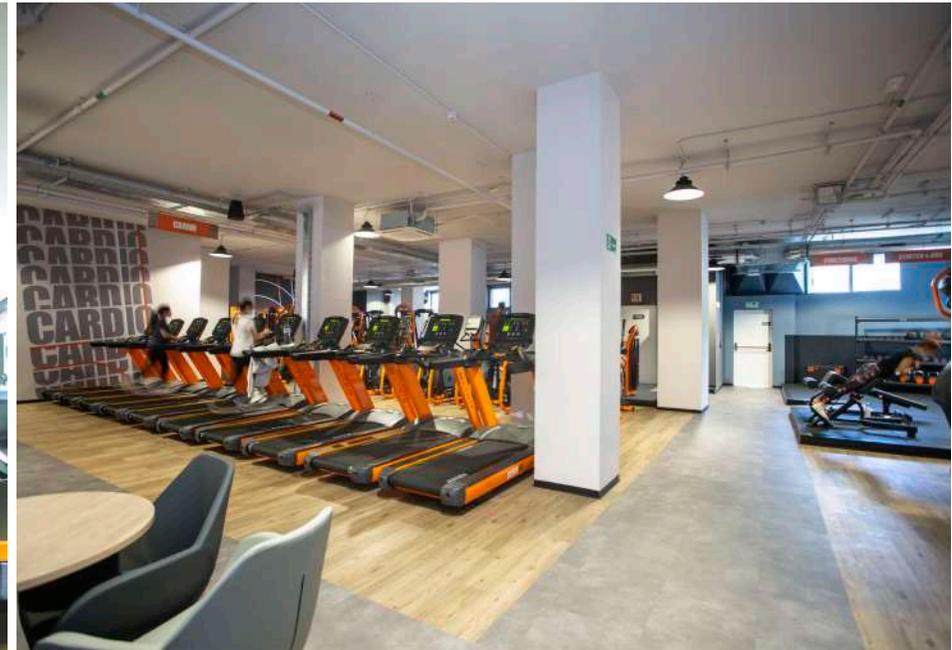
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BASIC FIT

Local Architect, MEP Design, Architect of Records and Project Management.

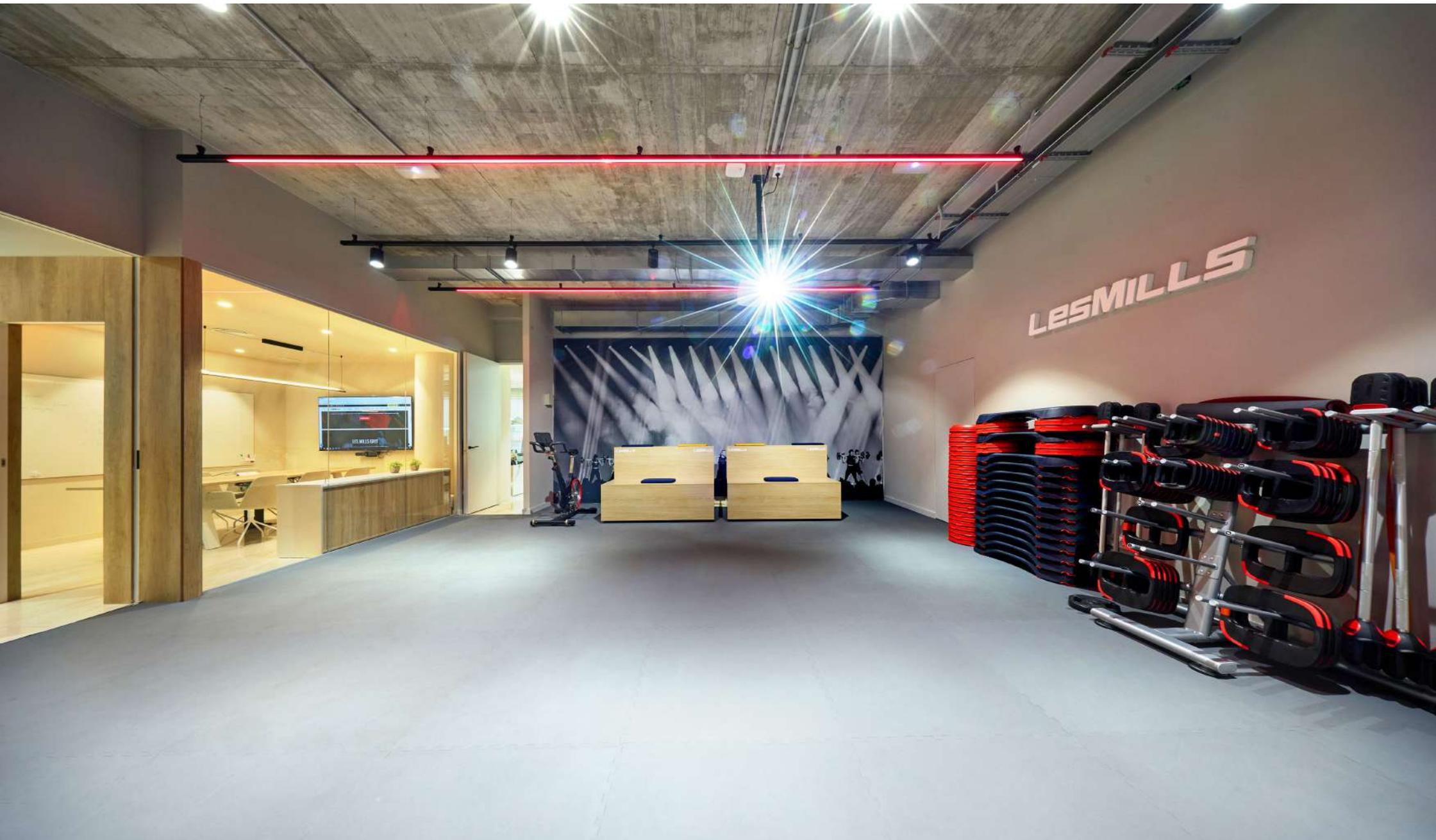
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SHOWROOM - LES MILLS SPAIN

Concept Design, MEP Design, Architect of Records and Project Management.

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SHOWROOM - LES MILLS SPAIN

Concept Design, MEP Design, Architect of Records and Project Management.



FITNESS PARK

Local Architect, MEP Design, Architect of Records and Project Management.

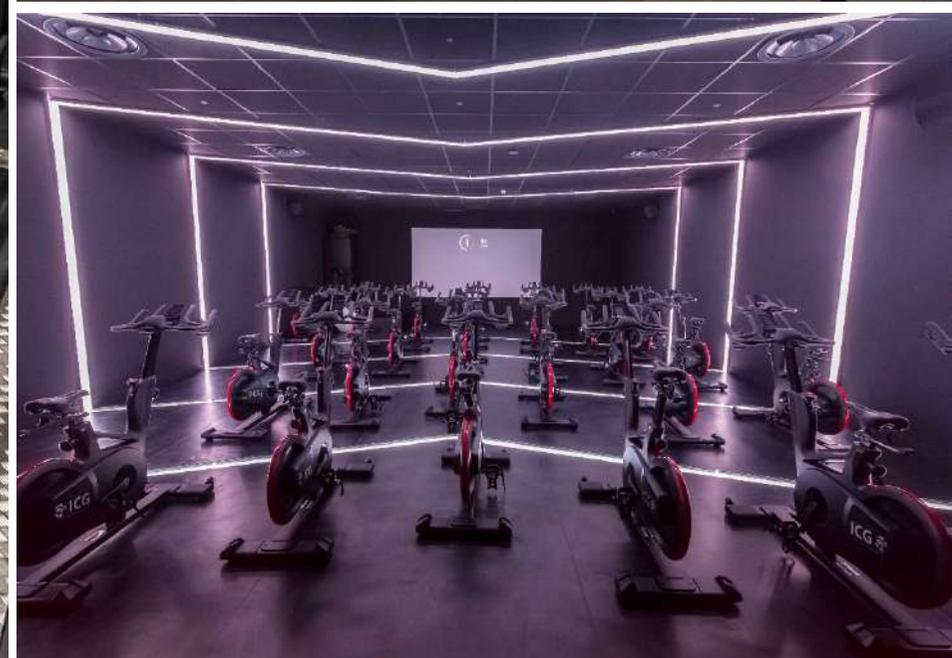
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FITNESS PARK

Local Architect, MEP Design, Architect of Records and Project Management.

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GYM CENTER

Strategic Definition, Concept Design.

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GYM CENTER

Strategic Definition, Concept Design.



DENTIX

Local Architect, MEP Design, Architect of Records and Project Management.

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DENTIX

Local Architect, MEP Design, Architect of Records and Project Management.

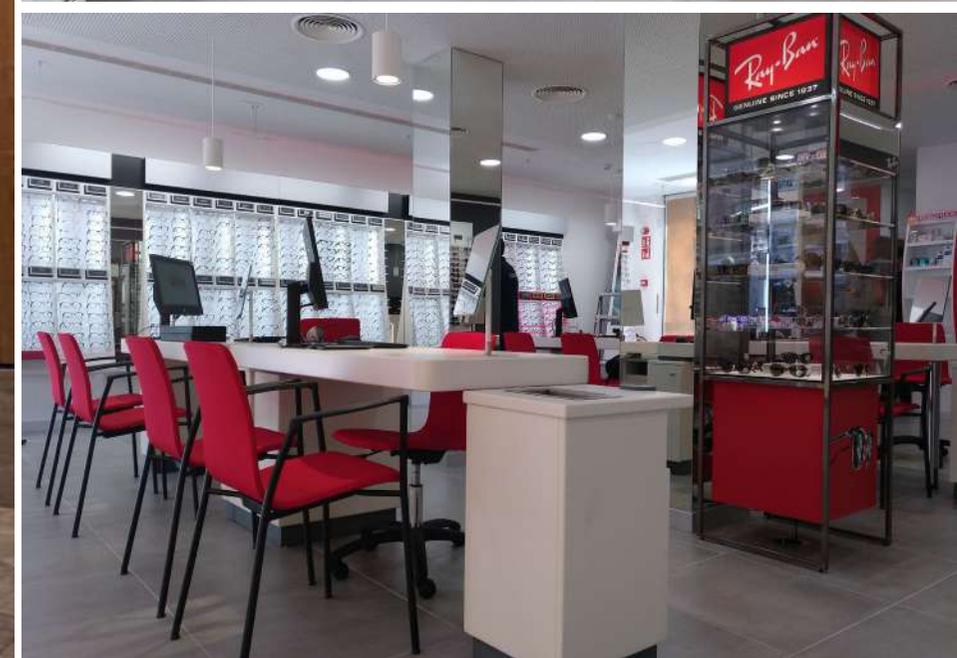
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GENERAL ÓPTICA

Local Architect, MEP Design, Architect of Records and Project Management.

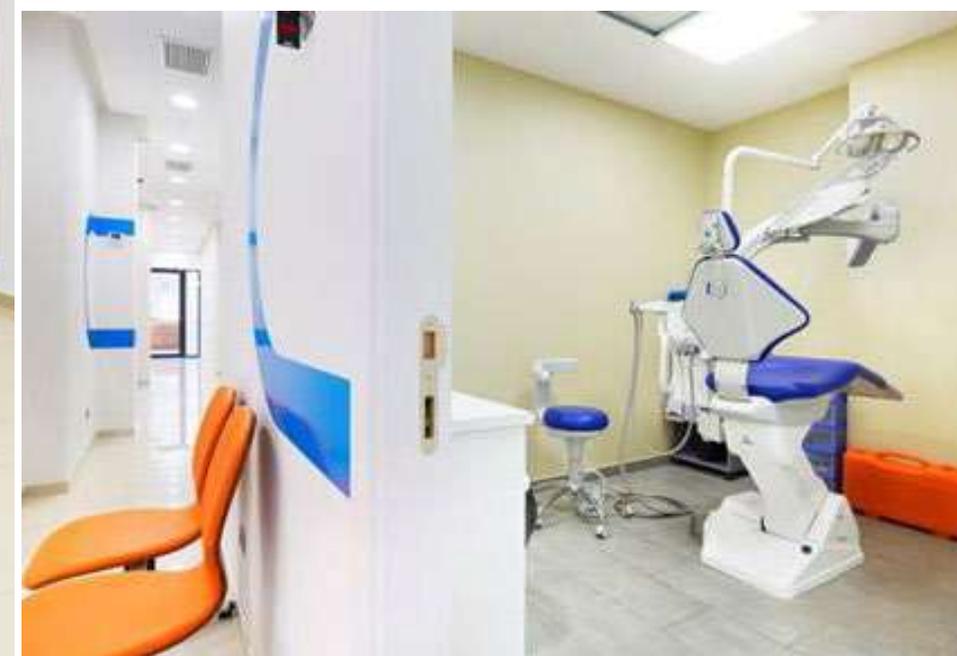
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ADESLAS

Local Architect, MEP Design, Architect of Records and Project Management.

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HEPLER BONE

Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.

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HEPLER BONE

Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.

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IMPRESS

Feasibility study and Project Management. .

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IVI

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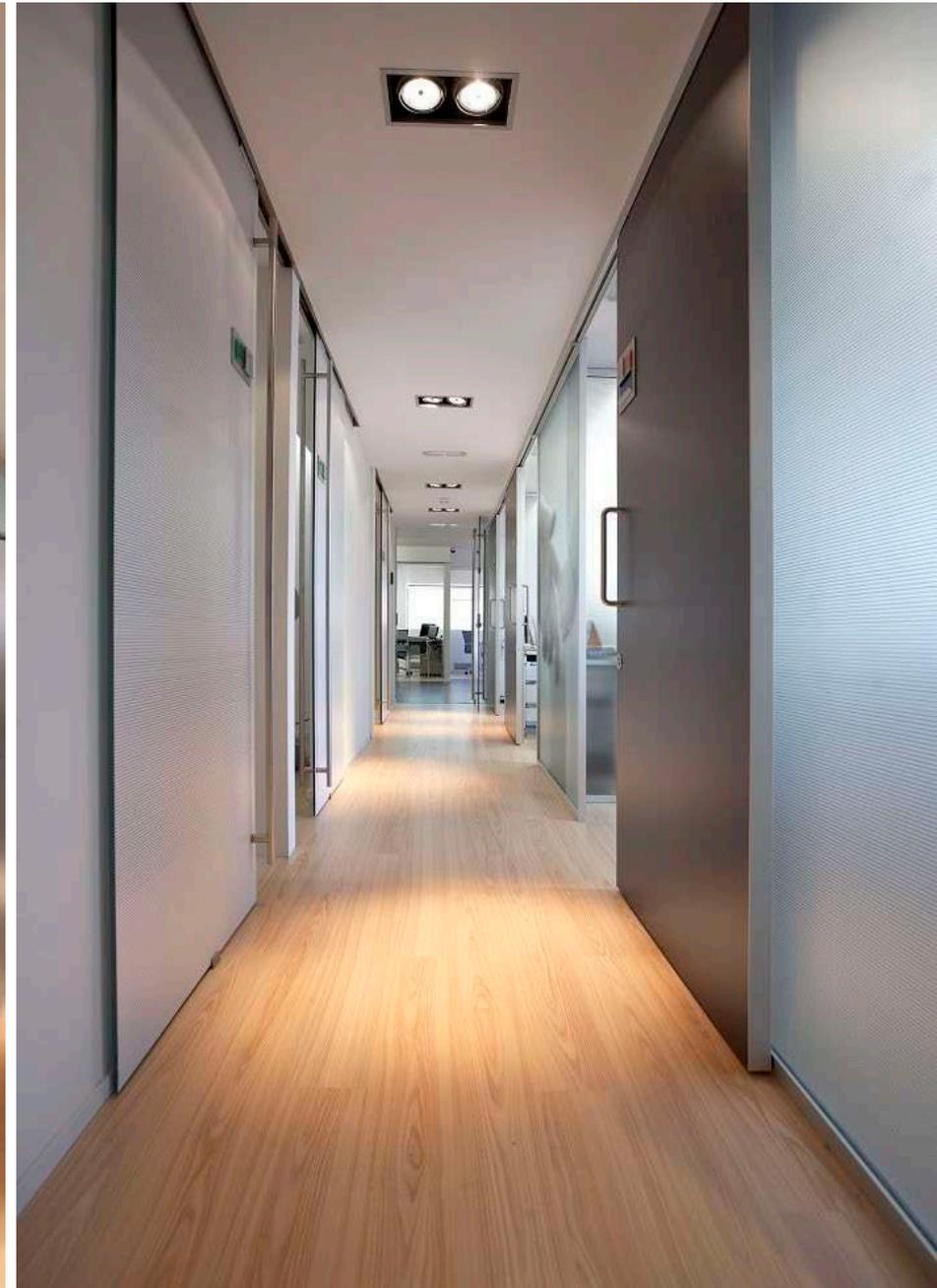
Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.



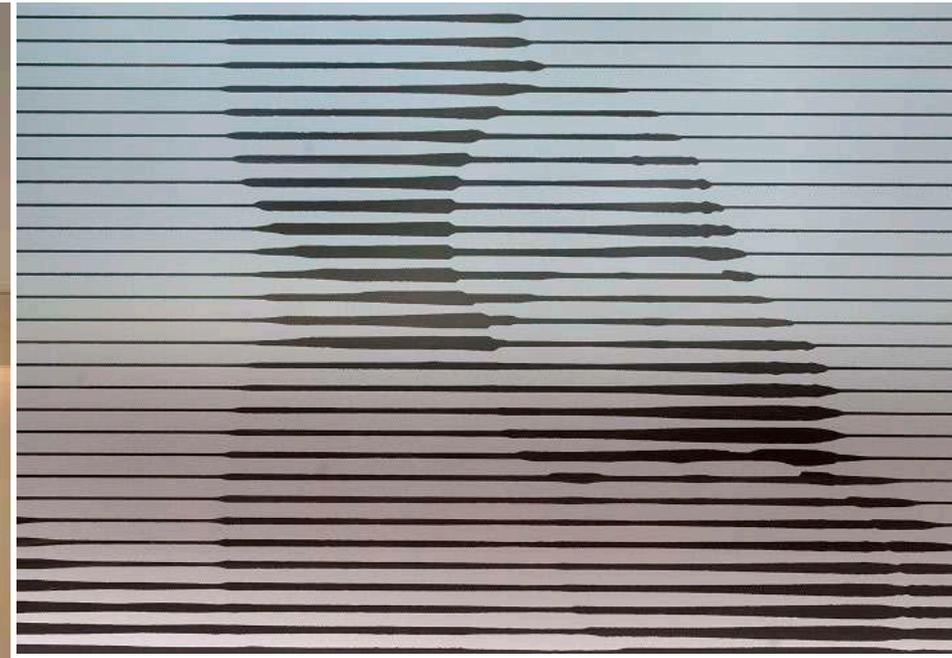
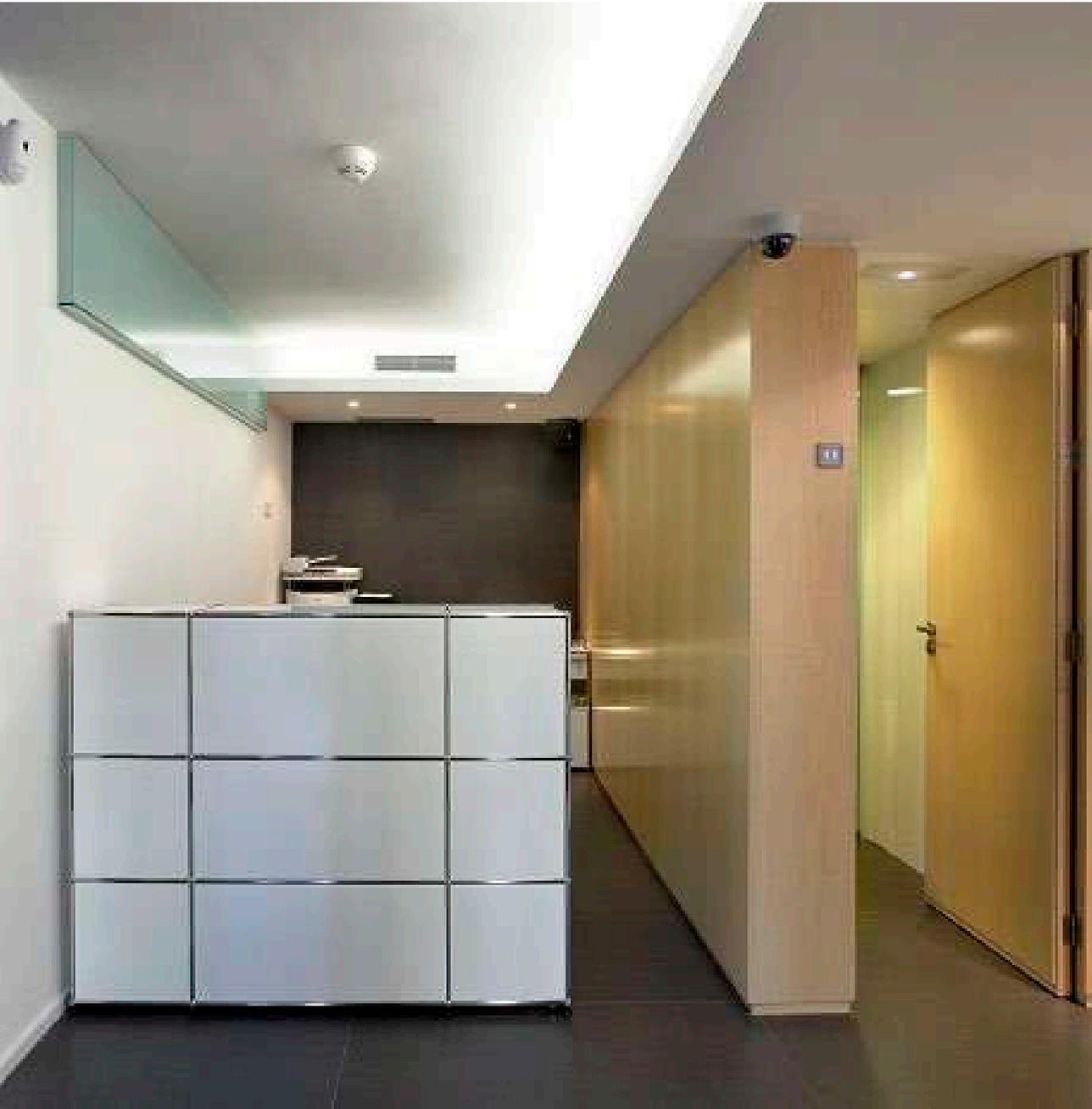
IVI

Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.

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Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.



INSTITUTE JOAN AUSTRÁN

Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.

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DENTAL CLINIC

Strategic Definition, Concept Design.

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DENTAL CLINIC

Strategic Definition, Concept Design.

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OPTICAL CENTER

Strategic Definition, Concept Design.

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OPTICAL CENTER

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OPTICAL CENTER

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Thank you



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