

# grupidea

Imagine Design Build

## GENERAL PORTFOLIO

---

*Wellness*

*Grup Idea is an international company specialised in imagining and designing spaces that reflect and integrate the value of brands.*

---

## WE IMAGINE

---

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

## WE DESIGN

---

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

## WE BUILD

---

We are specialized in the execution of projects. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

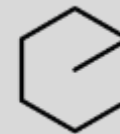
- Construction.
- Shopfitting.



**STRATEGY  
& DESIGN**



**ARCHITECTURE  
& ENGINEERING**



**BUILDING  
& SHOPFITTING**

## WE IMAGINE



STRATEGIC  
DEFINITION



CONCEPT  
DESIGN

## WE DESIGN



LOCAL  
ARCHITECT



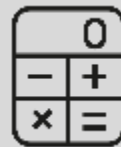
ARCHITECT  
OF RECORDS



MEP  
ENGINEERING



PROJECT  
MANAGEMENT



COST  
MANAGEMENT



CONSTRUCTION  
MANAGEMENT

## WE BUILD



CONSTRUCTION



SHOPFITTING

# TEAM

Partners

Architects  
Engineers




Technical Assistance  
Administration

Communication & Marketing  
Health & Safety Procedures

**grupidea** Imagine  
Design Build



# MANAGEMENT CHART

<div><b>Artur Ortiz</b> Co-founding Partner Building Engineer <b>Adviser</b></div>			<div><b>Lluís Sáiz</b> Co-founding Partner Architect <b>Adviser</b></div>		
<div><b>Miquel Àngel Julià</b> Partner, Architect <b>Design &amp; Marketing Director</b></div>		<div><b>Alejandro Mora</b> Partner, Engineer <b>CEO Grup Idea</b></div>		<div><b>Rodolfo Pérez</b> Partner, Architect <b>Project Management Director</b></div>	
		<div><b>Alex Guallar</b> Architect Project Manager <b>Head of Spanish Projects</b></div>	<div><b>Judit Pérez</b> Engineer <b>Organizational Manager</b></div>	<div><b>Miriam Modolell</b> Architect <b>Head of International Projects</b></div>	
<div> <b>STRATEGY &amp; DESIGN</b></div>		<div> <b>ARCHITECTURE &amp; ENGINEERING</b></div>		<div> <b>BUILDING &amp; SHOPFITTING</b></div>	

# OUR CLIENTS

**grupidea** Imagine  
Design Build

Abercrombie  
& Fitch

**///ACTION**

Adeslas

adopt<sup>y</sup>  
PARTIUM FRANCAIS

**Sabadell**

**BASICFIT**

**BBVA**

Bershka

COMPTOIR DES  
COTONNIERS

% Degroof  
Petercam

DENTIX 

DERBY HOTELS  
COLLECTION

Dezigual

**dyson**

*Etam*

*Façonnable*  
— FASHION HOUSE —

**Foot Locker**

**FITNESS PARK**  
DEVIATE • SUPERATE

GAP

 General  
Optica

G U E S S

  
**HOLLISTER**  
CALIFORNIA

**H&M**

  
**HACKETT**  
LONDON

Kave  Home

**KIKO**  
MAKE UP MILANO

**LEGO**

**Levi's**

MANGO

**Morillas**

**Normal**



**ON AIR**  
ORIGINAL FITNESS

pepco<sup>®</sup>

*Pepe Jeans*  
LONDON

PORCELANOSA

( Sfera )

  
SCALPERS

**SYNERGYM**  
— ALL TOGETHER —

**SHARP**

**sisley**  
PARIS

SWAROVSKI

TIFFANY & CO.

 **TOUS**

  
UNDER ARMOUR

**UNIQLO**

 VICTORIA'S  
SECRET

**WESTIN**  
HOTELS & RESORTS

---

## ***Barcelona***

C/ de la Duana 3, pral 2.<sup>a</sup>  
(Pla de Palau)  
08003 Barcelona  
T. +34 932 688 450

## ***Paris***

1 bis rue Véron  
94140 Alfortville, Paris

***[www.grupidea.com](http://www.grupidea.com)***

---

***[grupidea@grupidea.com](mailto:grupidea@grupidea.com)***

## ***Valencia***

Plaza Cánovas del Castillo 1, 5º  
46005 Valencia

## ***London***

Marlet House-E1 Yeoman Gate-  
Yeoman Way- Worthing.  
BN13 3QZ WEST West Sussex

---

# MORE THAN 25 YEARS OF WORLDWIDE PROJECTS

**grupidea** Imagine  
Design Build

**+1000**

*Retail  
stores*

**+2100**

*Corporate  
offices*

**+275**

*Healthcare  
facilities*

**+65**

*Hotels  
and restaurants*





# BUSINESS SECTORS

**grupidea** Imagine  
Design Build

Retail

Workplace

Wellness

Hotels

Food & Beverage



WELLNESS





# ON AIR

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build

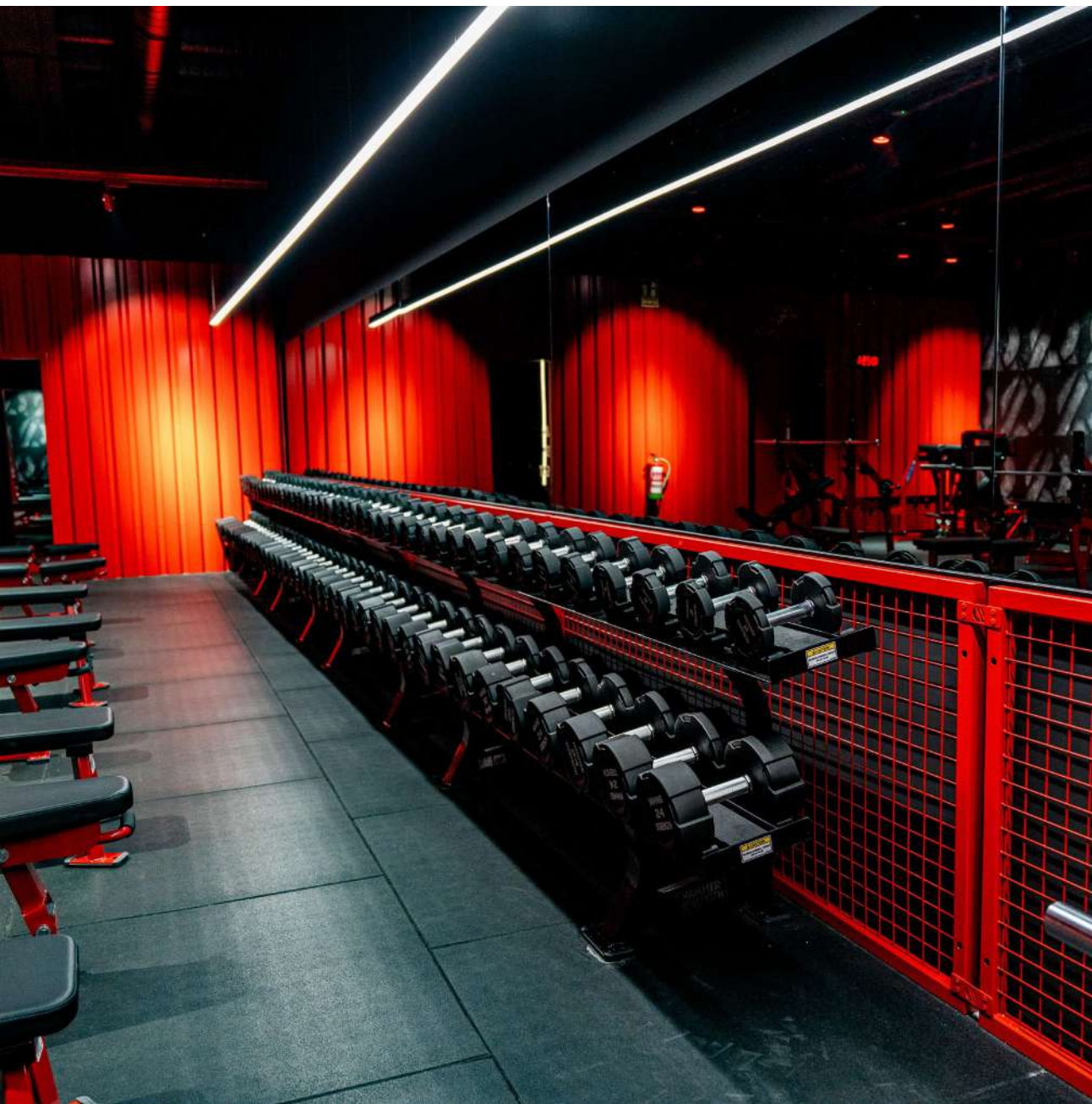




# ON AIR

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# ON AIR

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# SYNERGYM

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# SYNERGYM

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# BASIC FIT

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build

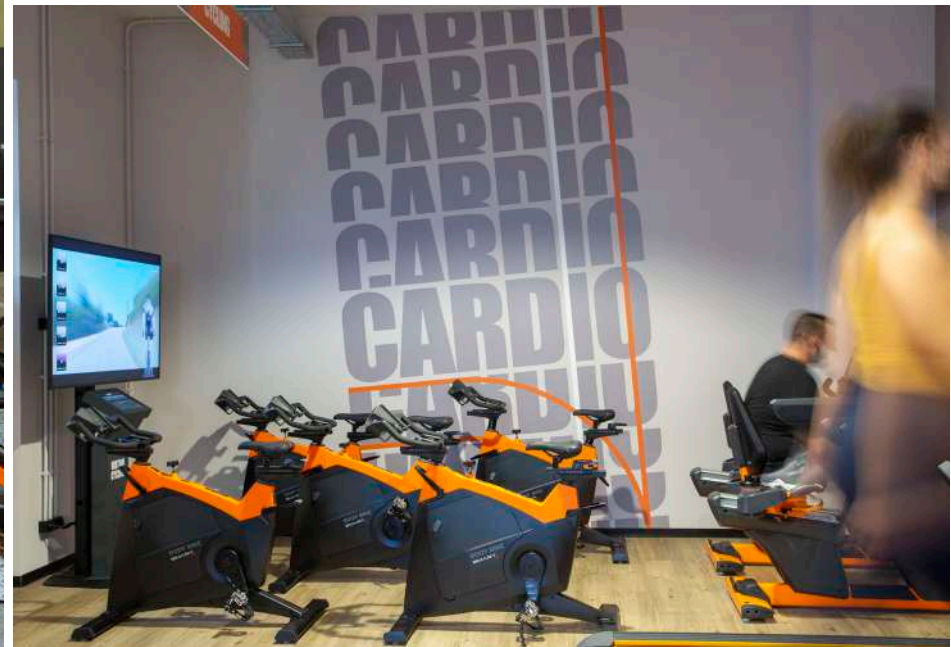
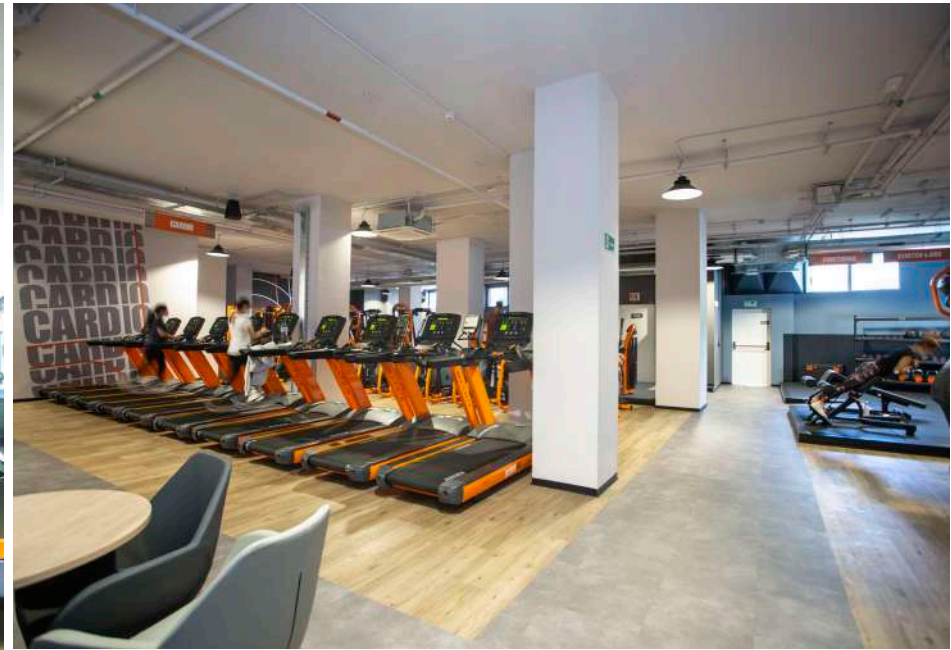




# BASIC FIT

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build

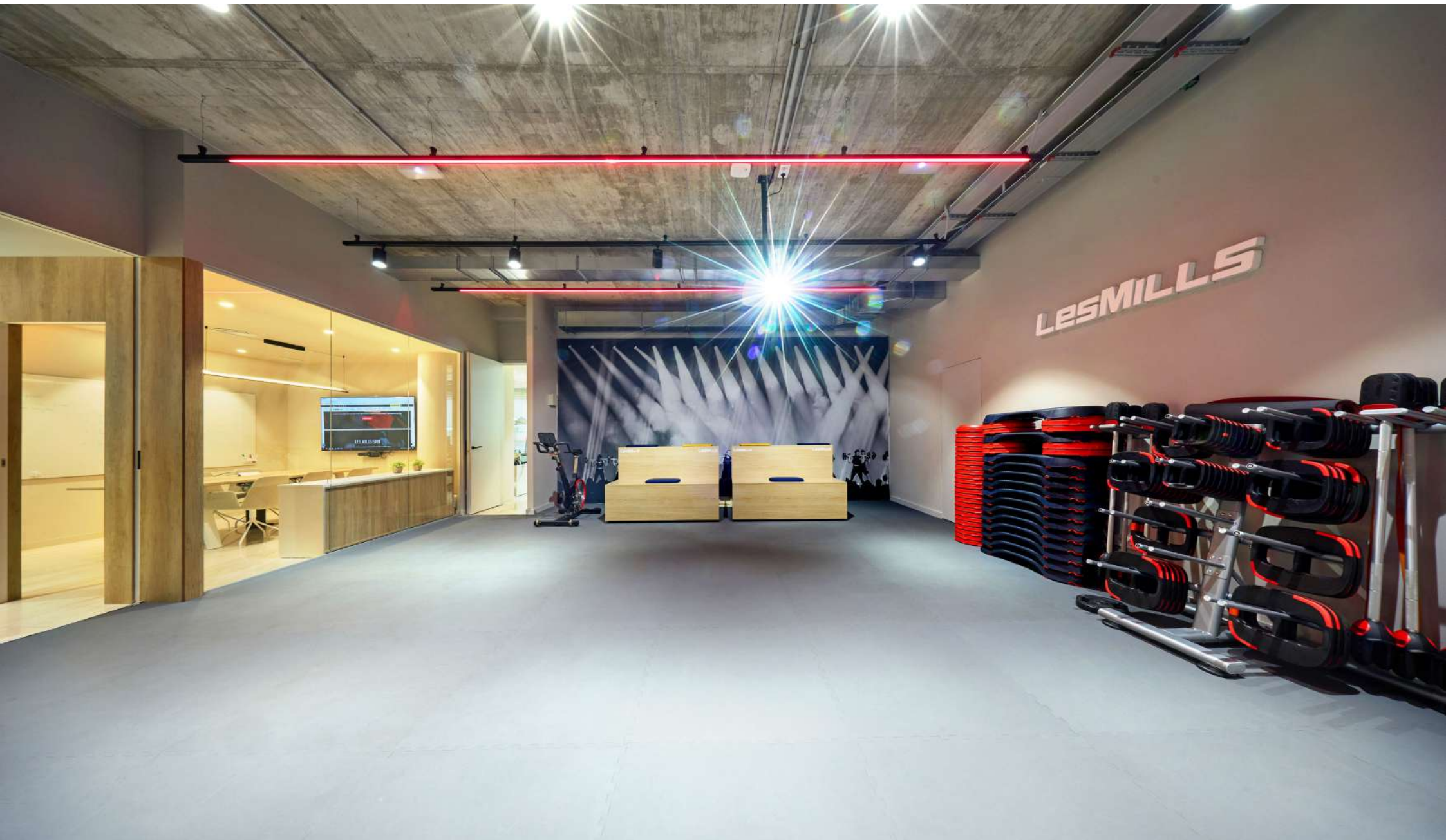




# SHOWROOM - LES MILLS SPAIN

*Concept Design, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# SHOWROOM - LES MILLS SPAIN

*Concept Design, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# FITNESS PARK

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# FITNESS PARK

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# GYM CENTER

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build





# GYM CENTER

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build





# DENTIX

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# DENTIX

*Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# GENERAL ÓPTICA

Local Architect, MEP Design, Architect of Records and Project Management.

**grupidea** Imagine  
Design Build





# ADESLAS

Local Architect, MEP Design, Architect of Records and Project Management.

**grupidea** Imagine  
Design Build



# HEPLER BONE

*Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# HEPLER BONE

*Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build



# IMPRESS

*Feasibility study and Project Management. .*

**grupidea** Imagine  
Design Build







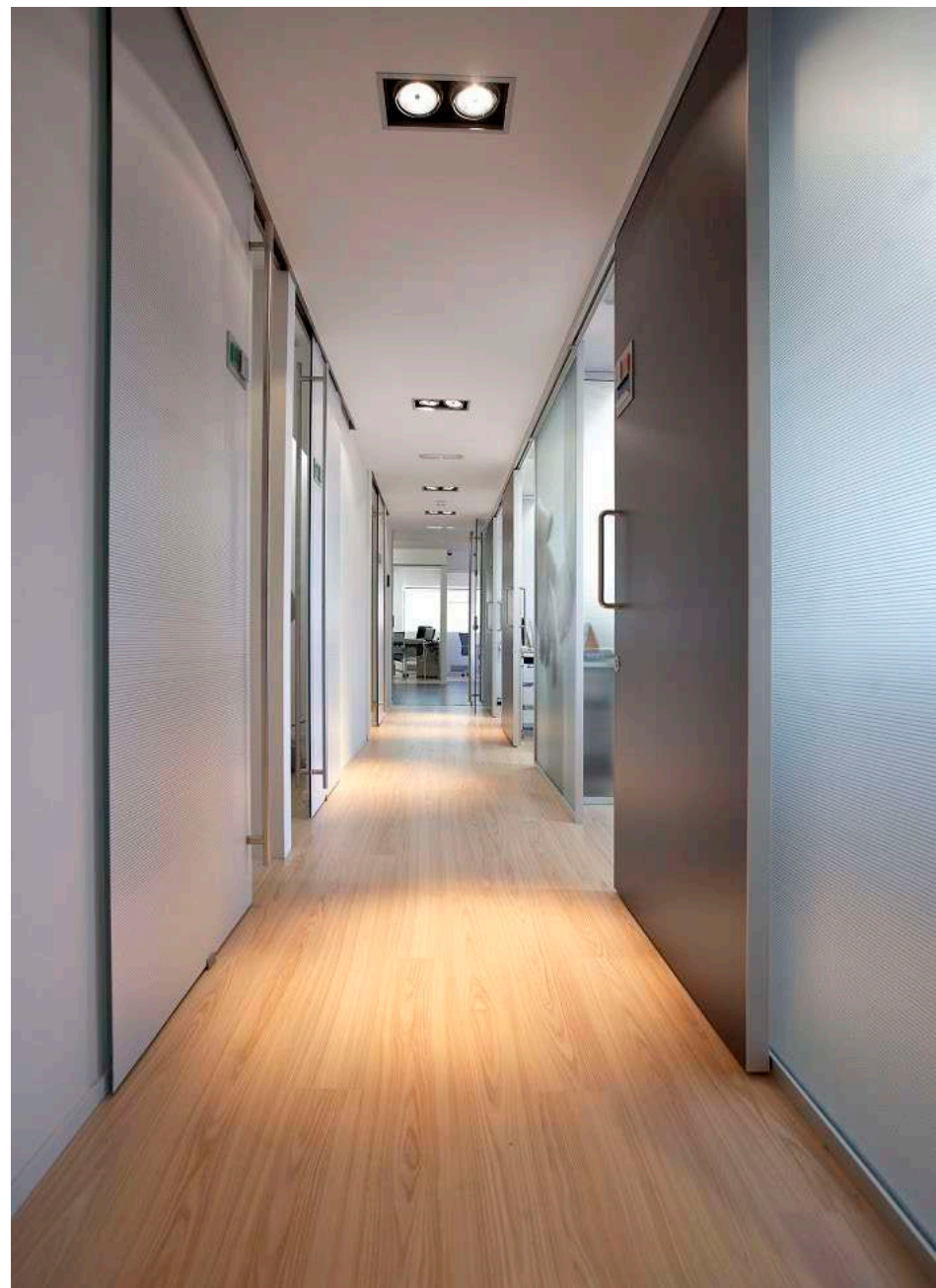
*Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.*

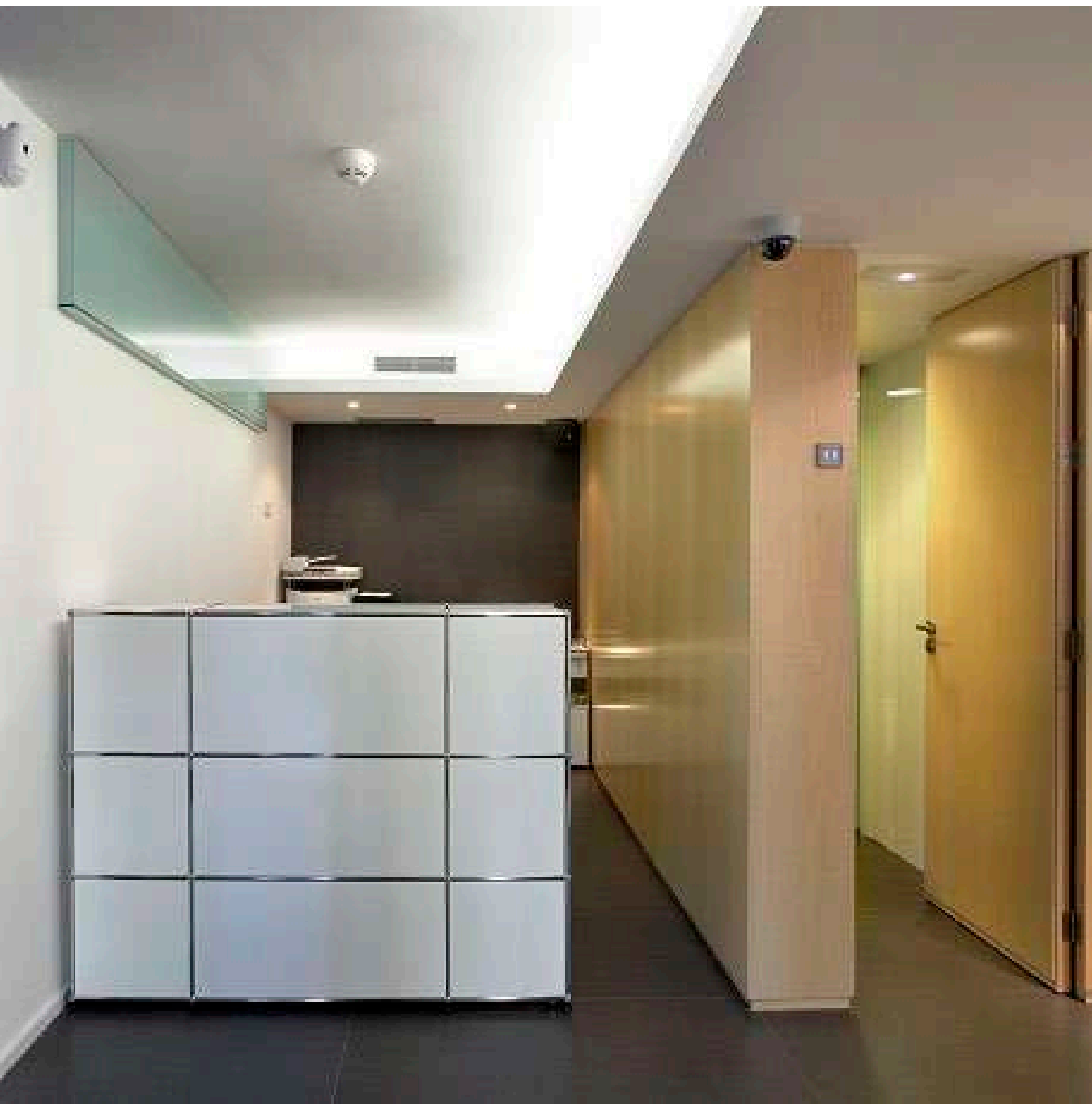
**grupidea** Imagine  
Design Build













# INSTITUTE JOAN AUTRÁN

*Concept Design, Local Architect, MEP Design, Architect of Records and Project Management.*

**grupidea** Imagine  
Design Build





# DENTAL CLINIC

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build





# DENTAL CLINIC

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build



# OPTICAL CENTER

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build



# OPTICAL CENTER

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build





# OPTICAL CENTER

*Strategic Definition, Concept Design.*

**grupidea** Imagine  
Design Build





*Thank you*



*[www.grupidea.com](http://www.grupidea.com)*