

grupidea

Imagine Design Build

GENERAL PORTFOLIO

Retail

Grup Idea is an international company specialised in imagining and designing spaces that reflect and integrate the value of brands.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

We are specialized in the execution of projects. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

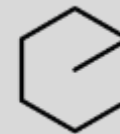
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE



STRATEGIC
DEFINITION



CONCEPT
DESIGN

WE DESIGN



LOCAL
ARCHITECT



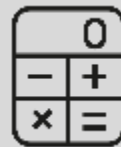
ARCHITECT
OF RECORDS



MEP
ENGINEERING



PROJECT
MANAGEMENT



COST
MANAGEMENT



CONSTRUCTION
MANAGEMENT

WE BUILD



CONSTRUCTION



SHOPFITTING

TEAM

Partners

Architects
Engineers




Technical Assistance
Administration

Communication & Marketing
Health & Safety Procedures

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MANAGEMENT CHART

Artur Ortiz Co-founding Partner Building Engineer Adviser			Lluís Sáiz Co-founding Partner Architect Adviser		
Miquel Àngel Julià Partner, Architect Design & Marketing Director		Alejandro Mora Partner, Engineer CEO Grup Idea		Rodolfo Pérez Partner, Architect Project Management Director	
		Alex Guallar Architect Project Manager Head of Spanish Projects		Judit Pérez Engineer Organizational Manager	
				Miriam Modolell Architect Head of International Projects	
 STRATEGY & DESIGN		 ARCHITECTURE & ENGINEERING		 BUILDING & SHOPFITTING	

OUR CLIENTS

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Abercrombie
& Fitch

///ACTION

Adeslas

adopt^y
PARTIUM FRANCAIS

Sabadell

BASICFIT

BBVA

Bershka

COMPTOIR DES
COTONNIERS

% Degroof
Petercam

DENTIX

DERBY HOTELS
COLLECTION

Dezigual

dyson

Etam

Façonnable
— FRENCH TAILORS —

Foot Locker

FITNESS PARK
REHABILITATE • SUPERATE

GAP

General
Optica

G U E S S

HOLLISTER
CALIFORNIA

H&M

HACKETT
LONDON

Kave Home

KIKO
MAKE UP MILANO

LEGO

Levi's

MANGO

Morillas

Normal



ON AIR
ORIGINAL FITNESS

pepco[®]

Pope Jeans
LONDON

PORCELANOSA

(Sfera)

SCALPERS

SYNERGYM
— ALL TOGETHER —

SHARP

sisley
PARIS

SWAROVSKI

TIFFANY & CO.

TOUS



UNIQLO

VICTORIA'S
SECRET

WESTIN
HOTELS & RESORTS

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08003 Barcelona
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46005 Valencia

London

Marlet House-E1 Yeoman Gate-
Yeoman Way- Worthing.
BN13 3QZ WEST West Sussex

MORE THAN 25 YEARS OF WORLDWIDE PROJECTS

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+1000

*Retail
stores*

+2100

*Corporate
offices*

+275

*Healthcare
facilities*

+65

*Hotels
and restaurants*



BUSINESS SECTORS

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Retail

Workplace

Wellness

Hotels

Food & Beverage



RETAIL



TIFFANY & CO

Local Architect, MEP Design, Architect of Records and Project Management.

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TIFFANY & CO

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SWAROVSKI

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SWAROVSKI

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SISLEY PARIS

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SISLEY PARIS

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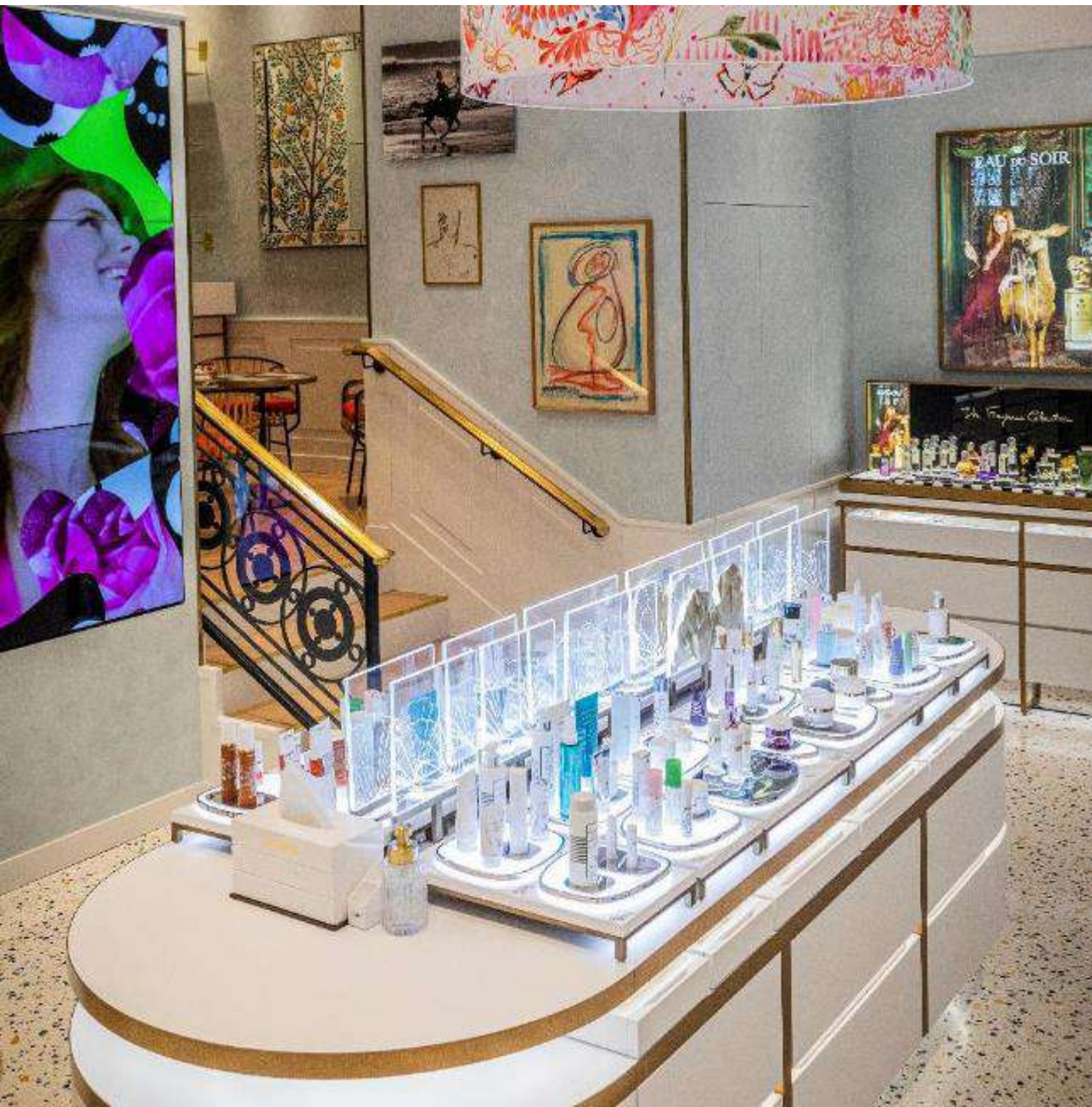
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PORCELANOSA

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PORCELANOSA

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ADOPT

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ADOPT

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KIKO

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ROBERTO CAVALLI

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ROBERTO CAVALLI

Interior Design, Local Architect, MEP Design, Architect of Records and Project Management.

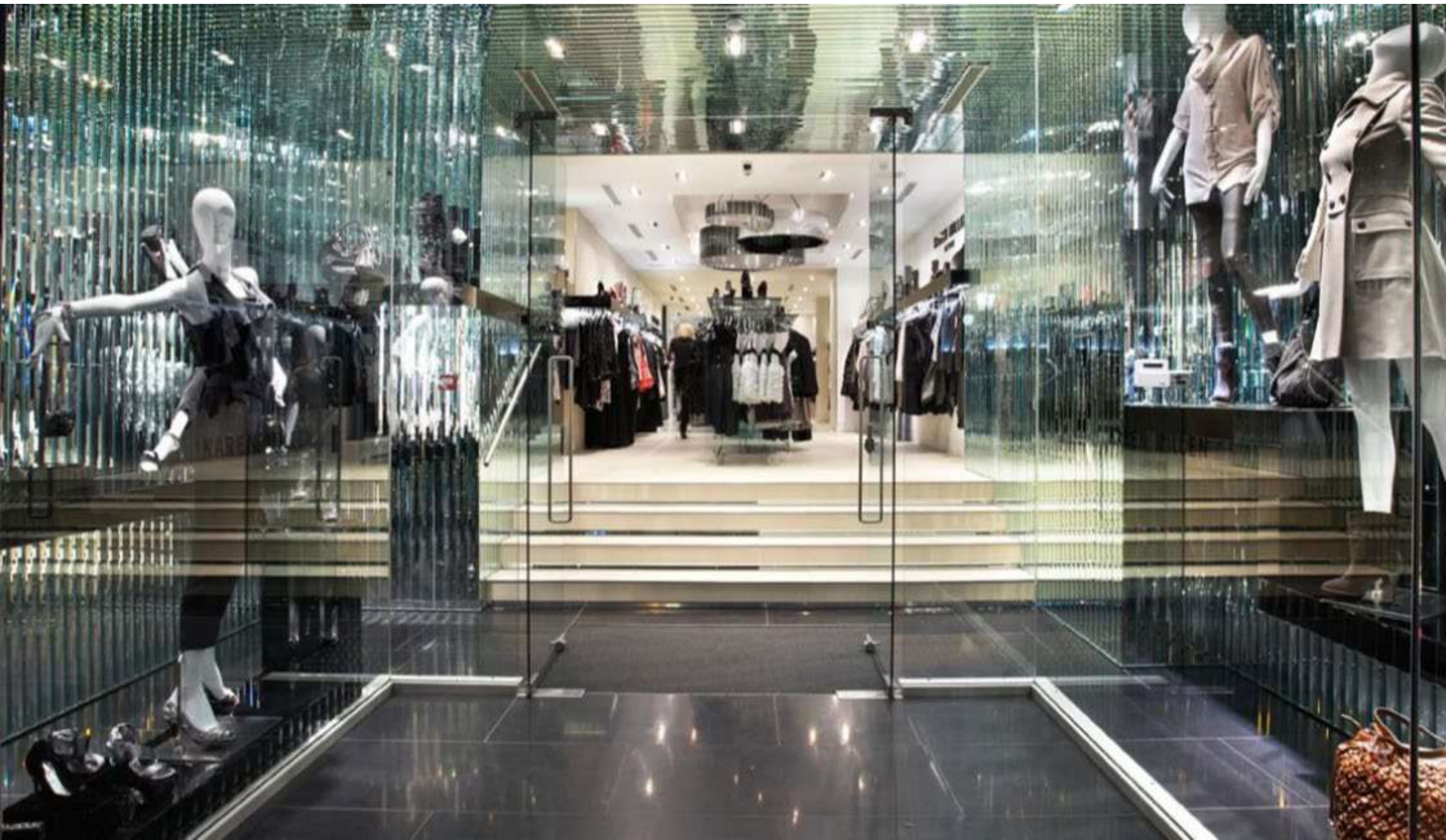
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KAREN MILLEN

Local Architect, MEP Design, Architect of Records and Project Management.

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KAREN MILLEN

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MICHAEL KORS

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GUESS

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GUESS

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NIKE

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NIKE

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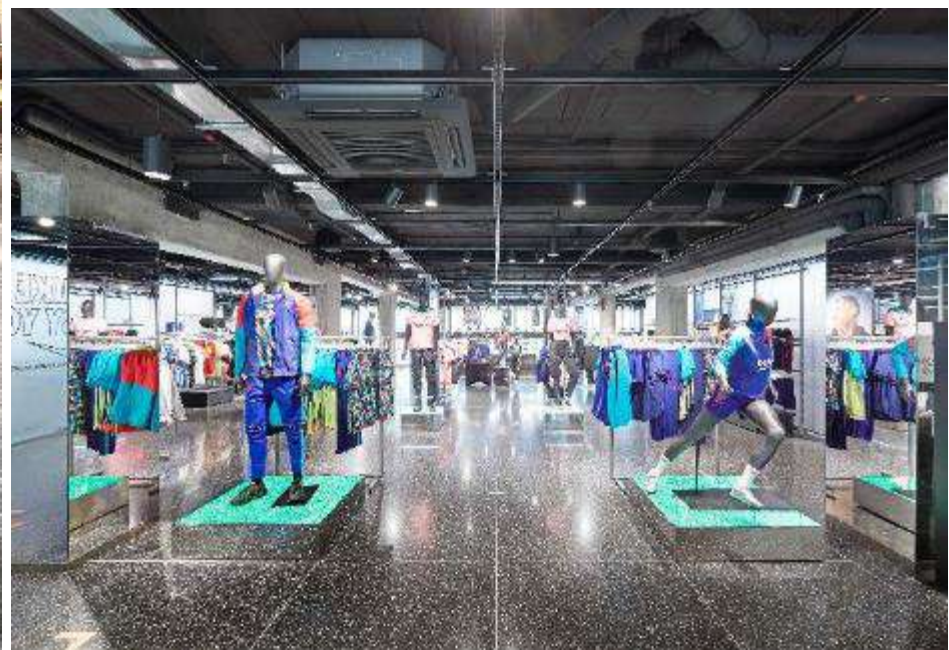
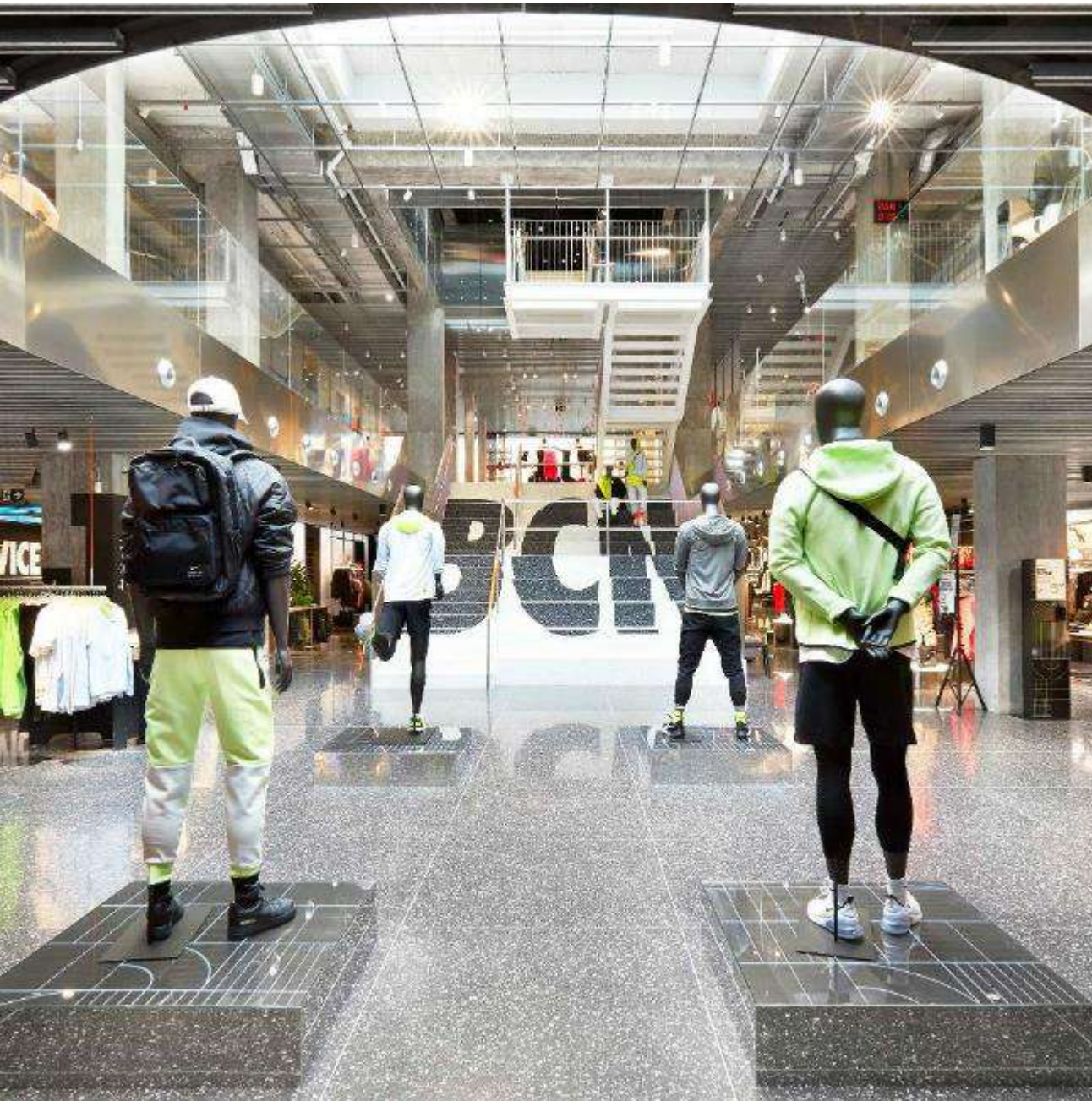
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NIKE

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LEVI'S

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LEVI'S

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GAP

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ETAM

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VICTORIA'S SECRET

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SCALPERS

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SCALPERS

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NORMAL

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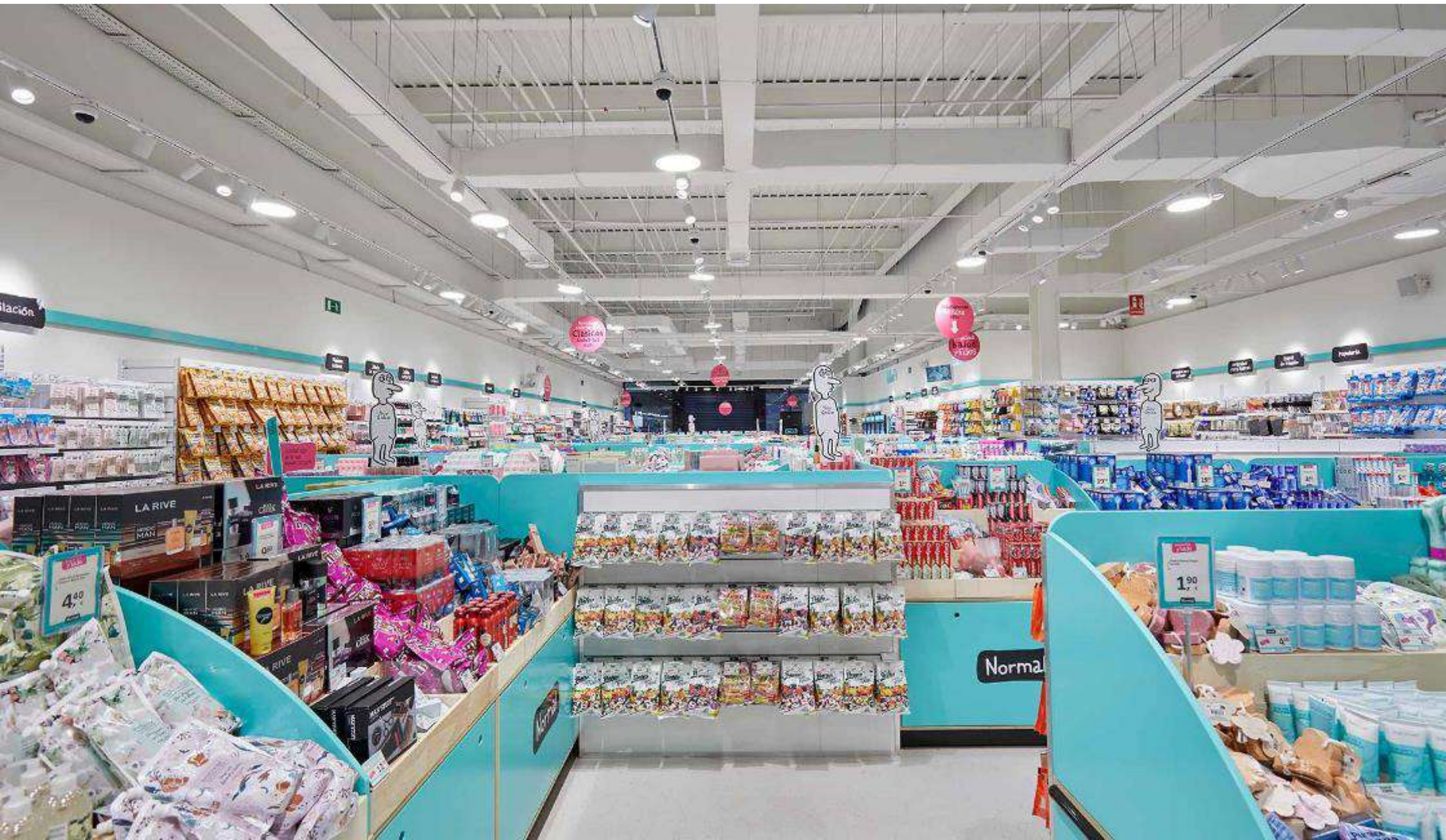
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NORMAL

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UNDIZ

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UNDIZ

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CALVIN KLEIN UNDERWEAR

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KAPORAL

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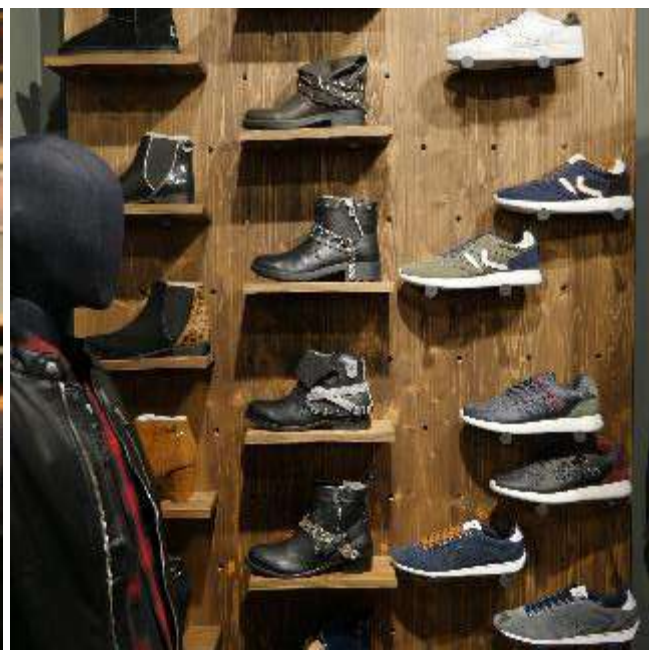
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HACKETT

Project Management.

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FOOT LOCKER

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FOOT LOCKER

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MANGO

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DESIGUAL

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DESIGUAL

Strategic Definition, Concept Design.

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COMPTOIR DES COTONNIERS

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KAVE HOME

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KAVE HOME

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PEPCO

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WOLALA

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WOLALA

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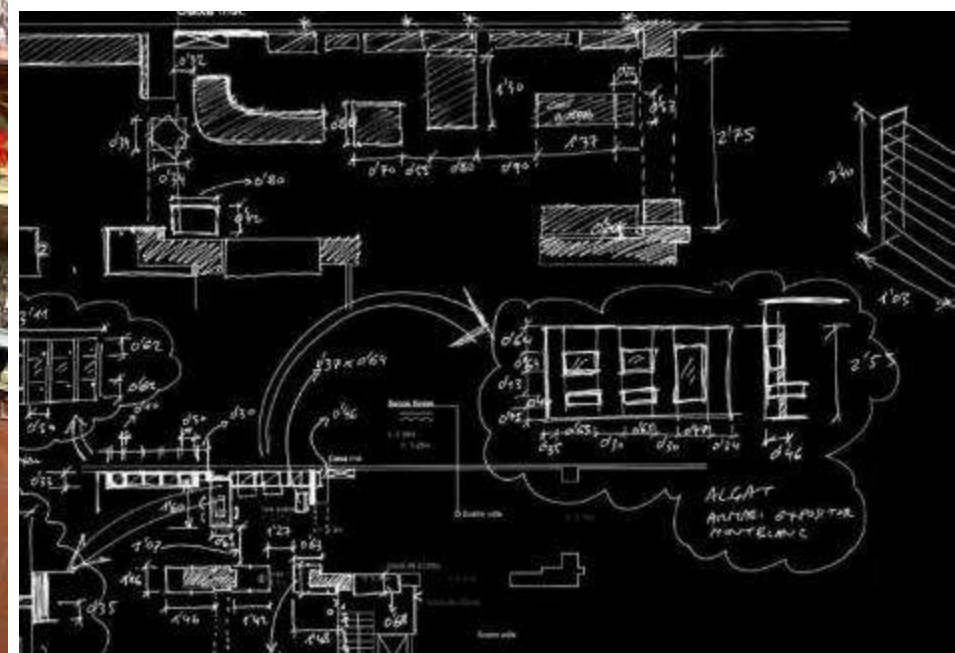
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RAIMA

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LEGO

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LEGO

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LE CREUSET

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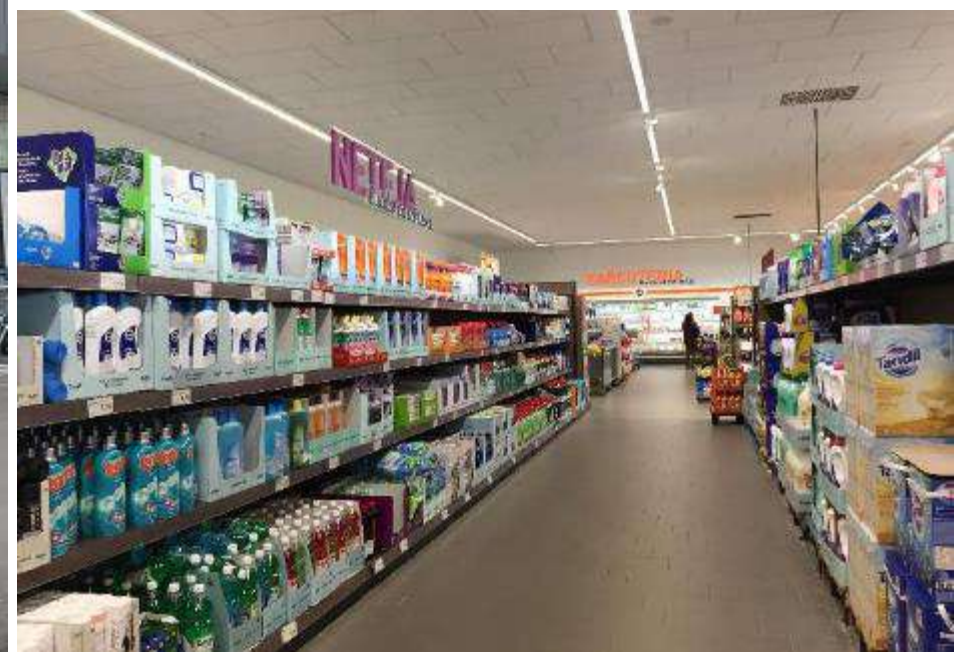
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ALDI

Project Management.

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ACTION

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Thank you



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