

grupidea

Imagine Design Build

GENERAL PORTFOLIO

Food & Beverage

Grup Idea is an international company specialised in imagining and designing spaces that reflect and integrate the value of brands.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

We are specialized in the execution of projects. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

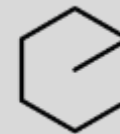
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE



STRATEGIC
DEFINITION



CONCEPT
DESIGN

WE DESIGN



LOCAL
ARCHITECT



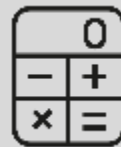
ARCHITECT
OF RECORDS



MEP
ENGINEERING



PROJECT
MANAGEMENT



COST
MANAGEMENT



CONSTRUCTION
MANAGEMENT

WE BUILD



CONSTRUCTION



SHOPFITTING

TEAM

Partners

Architects
Engineers




Technical Assistance
Administration

Communication & Marketing
Health & Safety Procedures

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MANAGEMENT CHART

<div>Artur Ortiz Co-founding Partner Building Engineer Adviser</div>			<div>Lluís Sáiz Co-founding Partner Architect Adviser</div>		
<div>Miquel Àngel Julià Partner, Architect Design & Marketing Director</div>			<div>Alejandro Mora Partner, Engineer CEO Grup Idea</div>		<div>Rodolfo Pérez Partner, Architect Project Management Director</div>
			<div>Alex Guallar Architect Project Manager Head of Spanish Projects</div>	<div>Judit Pérez Engineer Organizational Manager</div>	<div>Miriam Modolell Architect Head of International Projects</div>
<div> STRATEGY & DESIGN</div>			<div> ARCHITECTURE & ENGINEERING</div>		<div> BUILDING & SHOPFITTING</div>

OUR CLIENTS

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Abercrombie
& Fitch

///ACTION

Adeslas

adopt^y
PARTIUM FRANCAIS

Sabadell

BASICFIT

BBVA

Bershka

COMPTOIR DES
COTONNIERS

% Degroof
Petercam

DENTIX 

DERBY HOTELS
COLLECTION

Dezigual

dyson

Etam

Façonnable
— FASHION REVOLUTION —

Foot Locker

FITNESS PARK
REVOLUTION • SUPERATE

GAP

 General
Optica

G U E S S


HOLLISTER
CALIFORNIA

H&M


HACKETT
LONDON

Kave  Home

KIKO
MAKE UP MILANO

LEGO

Levi's

MANGO

Morillas

Normal



ON AIR
ORIGINAL FITNESS

pepco[®]

Pepe Jeans
LONDON

PORCELANOSA

(Sfera)


SCALPERS

SYNERGYM
— ALL TOGETHER —

SHARP

sisley
PARIS

SWAROVSKI

TIFFANY & CO.

 **TOUS**


UNDER ARMOUR

UNIQLO

 VICTORIA'S
SECRET

WESTIN
HOTELS & RESORTS

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London

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Yeoman Way- Worthing.
BN13 3QZ WEST West Sussex

MORE THAN 25 YEARS OF WORLDWIDE PROJECTS

grupidea Imagine
Design Build

+1000

*Retail
stores*

+2100

*Corporate
offices*

+275

*Healthcare
facilities*

+65

*Hotels
and restaurants*



BUSINESS SECTORS

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Retail

Workplace

Wellness

Hotels

Food & Beverage



FOOD & BEVERAGE



100 MONTADITOS

Local Architect, MEP Design, Architect of Records and Project Management.

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ENRIQUE TOMÁS

Local Architect, MEP Design, Architect of Records and Project Management.

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NOSTRUM

Local Architect, MEP Design, Architect of Records and Project Management.

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PASTA CAFFÉ - IBERSOL

Strategic Definition, Concept Design.

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PASTA CAFFÉ - IBERSOL

Strategic Definition, Concept Design.

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PLUSFRESC

Strategic Definition, Concept Design.

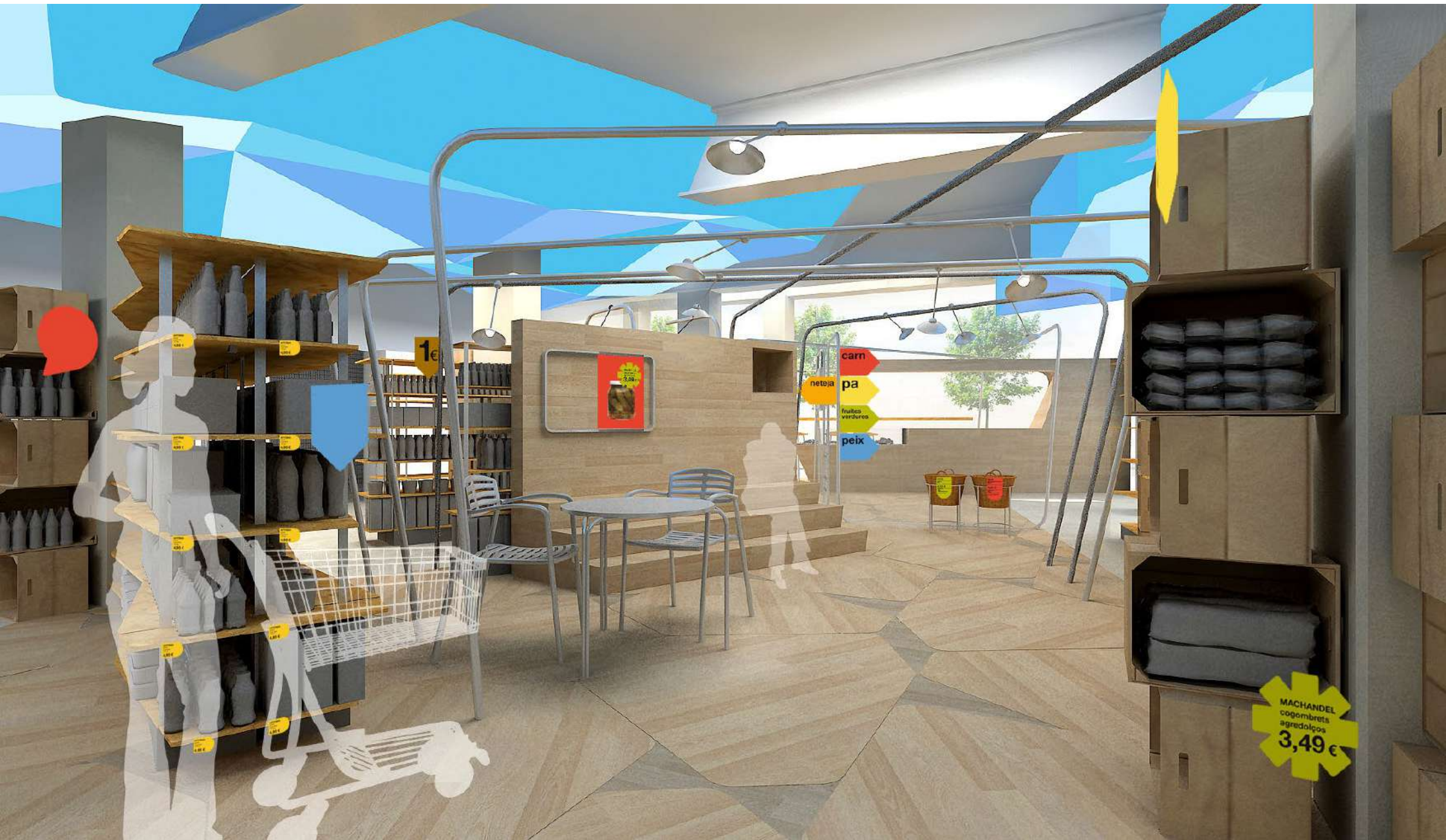
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Design Build



PLUSFRESC

Strategic Definition, Concept Design.

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Design Build



DE MAR A MAR

Local Architect, MEP Design, Architect of Records and Project Management.

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Design Build



DE MAR A MAR

Local Architect, MEP Design, Architect of Records and Project Management.

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Design Build



BOCATTÀ

Strategic Definition, Concept Design.

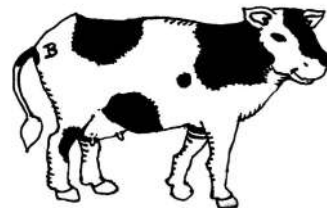
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bocatta

bocatta



Identidad



ilustración



Packaging

BOCATTÀ

Strategic Definition, Concept Design.

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STEAK BURGER

Strategic Definition, Concept Design.

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Design Build



KURTZ & GUT

Strategic Definition, Concept Design.

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Thank you



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