

# **grupidea**

Imagine Design Build

# **abessis**

Building & Shopfitting

## GENERAL PORTFOLIO

01/09/2022

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*Retail*

*Grup Idea and Abessis are international companies specialised in imagining, designing and building spaces that reflect and integrate the value of brands.*

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## WE IMAGINE

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We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

## WE DESIGN

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We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

## WE BUILD

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Abessis is our construction company. We are specialized in the execution of projects with our in home team works together with our external collaborators and providers. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

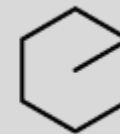
- Construction.
- Shopfitting.



**STRATEGY  
& DESIGN**



**ARCHITECTURE  
& ENGINEERING**



**BUILDING  
& SHOPFITTING**

## WE IMAGINE



STRATEGIC  
DEFINITION



CONCEPT  
DESIGN

## WE DESIGN



LOCAL  
ARCHITECT



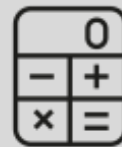
ARCHITECT  
OF RECORDS



MEP  
ENGINEERING



PROJECT  
MANAGEMENT



COST  
MANAGEMENT



CONSTRUCTION  
MANAGEMENT

## WE BUILD



CONSTRUCTION



SHOPFITTING

# TEAM

Partners  
Architects

Building Engineers  
Engineers

Technical Assistance  
Administration

Communication & Marketing  
Health & Safety Procedures

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## General Administration

---

**Luís Sáiz**

Partner - Founder  
Architect  
Business  
& Development Manager

**Arturo Ortiz**

Partner - Founder  
Technical Architect  
Managing Director

---

**MARKETING**

**ADMINISTRATION**

**HUMAN RESOURCES**

**FINANCIAL DEPARTMENT**

## Business areas

---



**STRATEGY & DESIGN**

**Miquel Àngel Julià**

Partner – Architect  
Strategy & Design  
Director



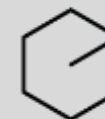
**ARCHITECTURE & ENGINEERING**

**Rodolfo Pérez**

Partner – Architect  
Project Manager

**Alejandro Mora**

Partner – Engineer  
Project Management  
Director



**BUILDING & SHOPFITTING**

**Juan Guaita**

Partner – Technical Architect  
Business & Development  
Manager

---

## Partners

---

Alejandro Mora  
Artur Ortiz  
Juan Guaita  
Lluís Sáiz  
Miquel Àngel Julià  
Rodolfo Pérez - Martos

## Architects

---

Alba Leo  
Alejandra Rillo  
Alex Guallar  
Cristina González  
Emilia García  
Francisca Vidal  
Gemma Ramo  
Isabel Sebastian  
Jeens Silva  
Jordi Taulé  
Laura Sala  
Marc Campa  
Martha Anicama  
Miriam Modolell  
Mónica Morales  
Montserrat Rivas  
Natalia Grandi  
Natalia Ramirez  
Susanna Itarte  
Valentina Arreaza

## Engineers

---

Alberto Roldán  
Joan Marc Huguet  
Judit Pérez  
Jaume Camps  
Matthias Gennrich  
Moisès Mas  
Pau Cascante  
Ruben Balcells  
Victor Gonzalez

## Technical Support

---

Josep Berenguer

## International Partners

---

Gül Koc-Janssen  
Ilse Van Doorsselaere  
Ionnis Drouzas  
José Llorca  
Miguel Cardoso  
Raul Navarro  
Rolla Churfane  
Rupert Spence  
Pascal Kaandorp  
Sharon Cheshnovsky  
Thomas Møller  
Thomas Willems  
Vincent Kuijer

## Technical Architects-Engineers

---

Ainhoa Rosell  
David Peralta  
Elena Alvarado  
Emilio José Pérez  
Júlia Casares  
Jose Manzano  
Mario Caturla

## Administration

---

Carlota Gil  
Encarna Gil  
Joana Badia  
Laura Barberá

## Communication Department

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Natalia Luppens  
Théophile Dreyfus

## Health & Safety Procedures

---

Caty Pintor  
Neus Calderón

# OUR CLIENTS

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& Shopfitting

Abercrombie  
& Fitch

**///ACTION**

Adeslas

aristocrazy

**B Sabadell**

**BASIC FIT**

**BBVA**

Bershka

COMPTOIR DES  
COTONNIERS

**%** Degroof  
Petercam

**DENTIX**

DERBY HOTELS  
COLLECTION

**Dezigual**

**dyson**

DOCKERS<sup>®</sup>

*Etam*

**Foot Locker**

**FITNESS PARK**  
DESAPRIATE - SUPERATE

GAP

General  
Optica

G U E S S

HOLLISTER  
CALIFORNIA

**H&M**

HOTELES GARGALLO  
\*\*\*\*

**IVI)**

Kave Home

KIKO  
MAKE UP MILANO

**LEGO**

**Levi's**

MANGO

**MERCADONA**  
SUPERMERCADOS DE COMPAÑIA

**Morillas**



pepco<sup>®</sup>

Pepe Jeans  
LONDON

PORCELANOSA

( Sfera )

**SHARP**

SPRINGFIELD

**STARBUCKS**

SUAREZ

**sisley**  
PARIS

SWAROVSKI

TIFFANY & Co.

  
UNDER ARMOUR

VICTORIA'S  
SECRET

**WESTIN**  
HOTELS & RESORTS

women'secret

---

## ***Barcelona***

C/ de la Duana 3, pral 2.<sup>a</sup>  
(Pla de Palau)  
08003 Barcelona  
T. +34 932 688 450

## ***Paris***

13-15 rue Taitbout  
75009 Paris  
T. +33 (0) 1 48 01 47 12

***www.grupidea.com***

***www.abessis.com***

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*grupidea@grupidea.com*  
*abessis@abessis.com*

## ***Valencia***

Plaza Cánovas del Castillo 1, 5<sup>o</sup>  
46005 Valencia  
T. +34 963 527 357

## ***London***

T. +34 932 688 450

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# FROM BARCELONA TO THE WORLD

*More than 25 years of worldwide project.*

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**+710**

*Retail  
stores*

**+2100**

*Corporate  
offices*

**+275**

*Healthcare  
facilities*

**+65**

*Hotels  
and restautants*

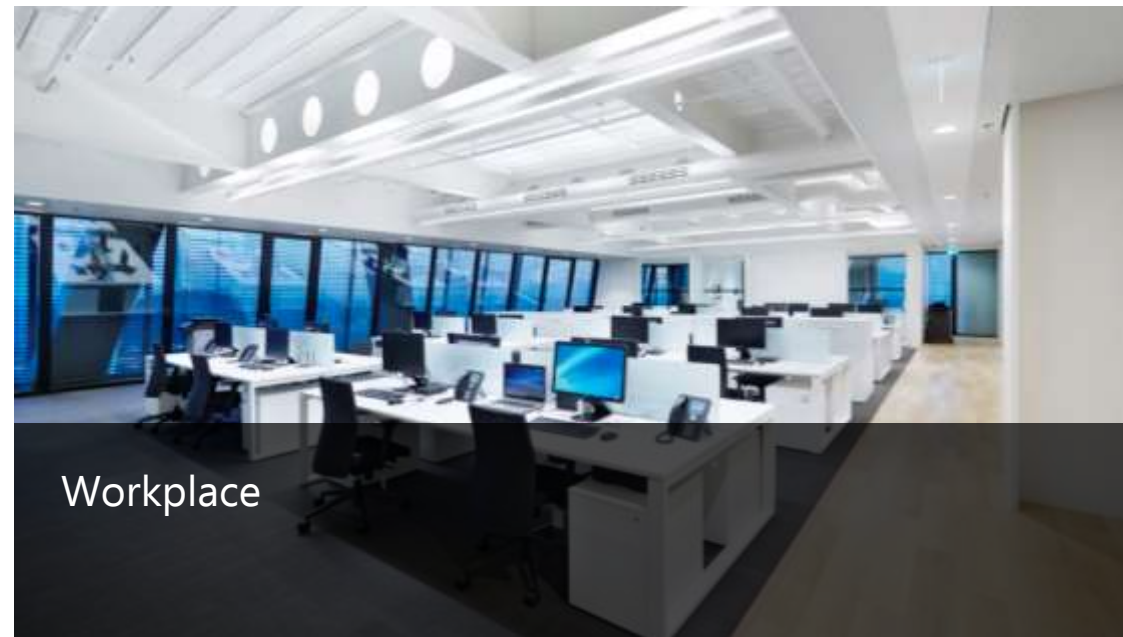


# BUSINESS SECTORS

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& Shopfitting



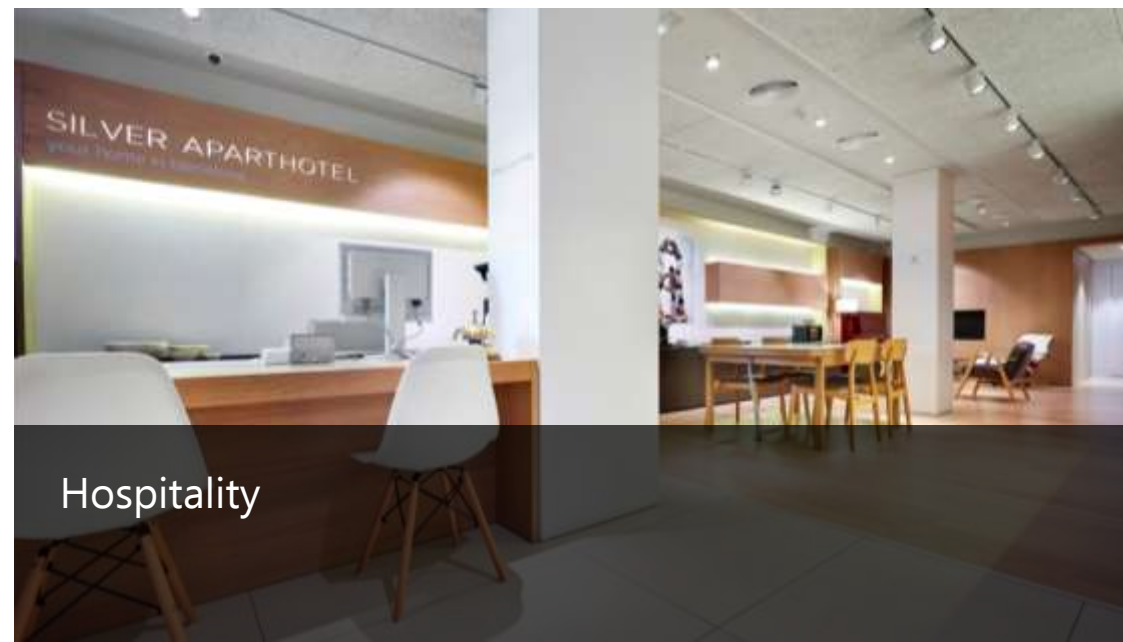
Retail



Workplace



Healthcare Facilities



Hospitality







# TIFFANY & CO

*Local Architect, MEP, Architect of Records, Project Management.*

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# TIFFANY & CO

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# SWAROVSKI

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# SWAROVSKI

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# SUAREZ JEWELRY

*Construction Management.*

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& Shopfitting





# SUAREZ JEWELRY

*Construction Management.*

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# SISLEY PARIS

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# SISLEY PARIS

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# SISLEY PARIS

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# PORCELANOSA

*Construction Management.*

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& Shopfitting



# PORCELANOSA

*Construction Management.*

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& Shopfitting





# PORCELANOSA

*Construction Management.*

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& Shopfitting





# KIKO

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# KIKO

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& Shopfitting





# KAREN MILLEN

*Local Architect, MEP, Architect of Records, Project Management.*

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& Shopfitting





# KAREN MILLEN

*Local Architect, MEP, Architect of Records, Project Management.*

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# MICHAEL KORS

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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# MICHAEL KORS

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# GUESS

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& Shopfitting





# GUESS

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# NIKE

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# NIKE

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& Shopfitting



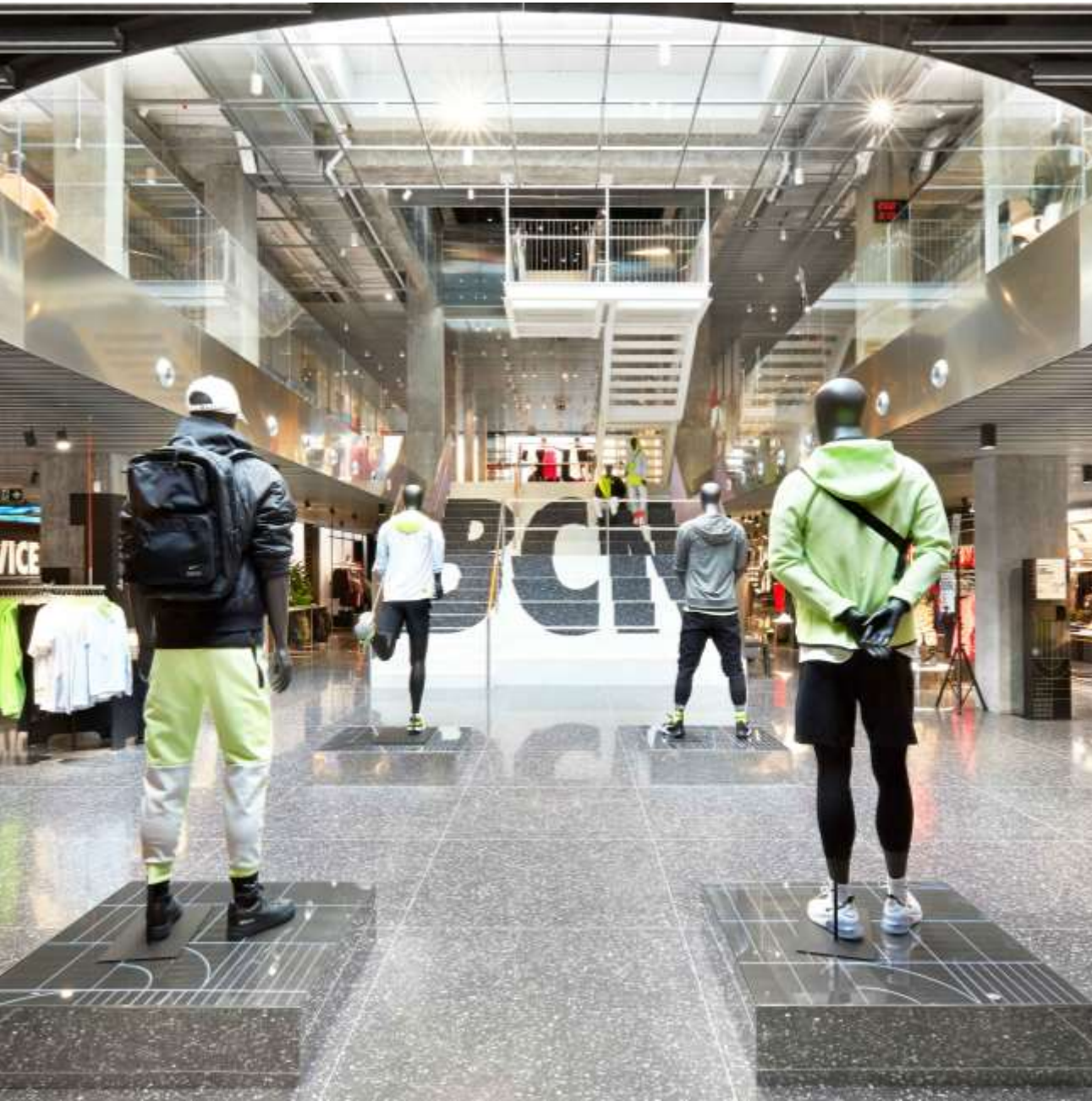


# NIKE

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& Shopfitting





# HOLLISTER

*Construction Management.*

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& Shopfitting





# HOLLISTER

*Construction Management.*

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& Shopfitting





# HOLLISTER

*Construction Management.*

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& Shopfitting





# ABERCROMBIE & FITCH

*Construction Management.*

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& Shopfitting





# ABERCROMBIE & FITCH

*Construction Management.*

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& Shopfitting





# ABERCROMBIE & FITCH

*Construction Management.*

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# LEVI'S

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# LEVI'S

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& Shopfitting





# GAP

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Design Build

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& Shopfitting





# GAP

Local Architect, MEP, Architect of Records, Project Management.

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& Shopfitting





# ETAM

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# ETAM

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# VICTORIA'S SECRET

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# VICTORIA'S SECRET

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# UNDIZ

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# UNDIZ

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# WOMEN'S SECRET

*Construction Management.*

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Design Build

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& Shopfitting





# WOMEN'S SECRET

*Construction Management.*

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& Shopfitting





# CALVIN KLEIN UNDERWEAR

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CORTEFIEL

*Construction Management.*

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Design Build

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& Shopfitting





# CORTEFIEL

*Construction Management.*

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& Shopfitting





# SPRINGFIELD

*Construction Management.*

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Design Build

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& Shopfitting





# SPRINGFIELD

*Gestión y Ejecución de Obra.*

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& Shopfitting





# KAPORAL

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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Design Build

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& Shopfitting



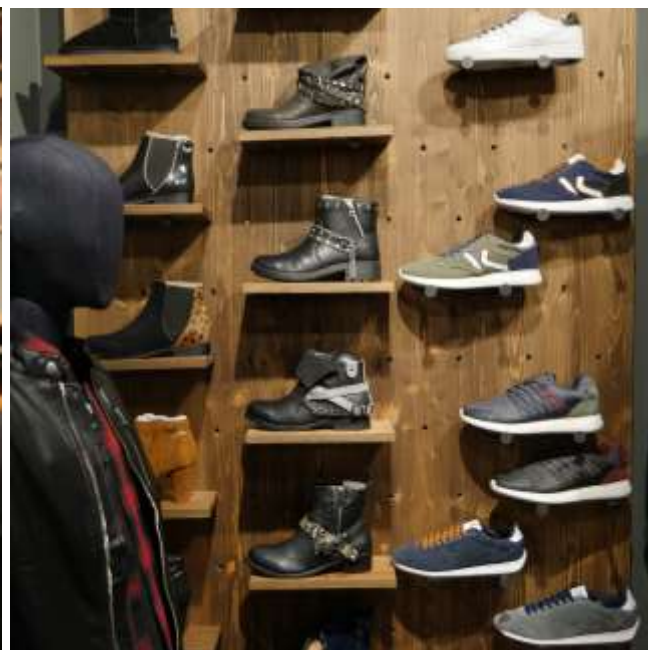


# KAPORAL

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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Design Build

**abessis** Building  
& Shopfitting





# HOSS INTROPIA

*Construction Management.*

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& Shopfitting

hoss  
INTROPIA





# HOSS INTROPIA

*Construction Management.*

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Design Build

**abessis** Building  
& Shopfitting





# HACKETT

*Shopfitting.*

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Design Build

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& Shopfitting





# FOOT LOCKER

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& Shopfitting





# FOOT LOCKER

*Local Architect, MEP, Architect of Records, Project Management.*

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& Shopfitting





# MANGO

*Local Architect, MEP, Architect of Records, Project Management.*

**grupidea** Imagine  
Design Build

**abessis** Building  
& Shopfitting





# MANGO

*Local Architect, MEP, Architect of Records, Project Management.*

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& Shopfitting





# DESIGUAL

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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Design Build

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& Shopfitting





# DESIGUAL

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& Shopfitting





# DESIGUAL

*Strategic Definition, Concept Design.*

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& Shopfitting





# DESIGUAL

*Strategic Definition, Concept Design.*

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# BILLIONNAIRE

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& Shopfitting





# COMPTOIR DES COTONNIERS

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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Design Build

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& Shopfitting





# CATAMARÁN

*Local Architect, MEP, Architect of Records, Project Management.*

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Design Build

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& Shopfitting





# SFERA

*Construction Management.*

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Design Build

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& Shopfitting





SFERA

*Construction Management.*

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Design Build

**abessis** Building  
& Shopfitting

( Sfera )





# BERSHKA

*Local Architect, MEP, Architect of Records, Project Management.*

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Design Build

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& Shopfitting





PEPCO

Construction Management.

**grupidea** Imagine  
Design Build

**abessis** Building  
& Shopfitting





# PEPCO

*Construction Management.*

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Design Build

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& Shopfitting





# WOLALA

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# WOLALA

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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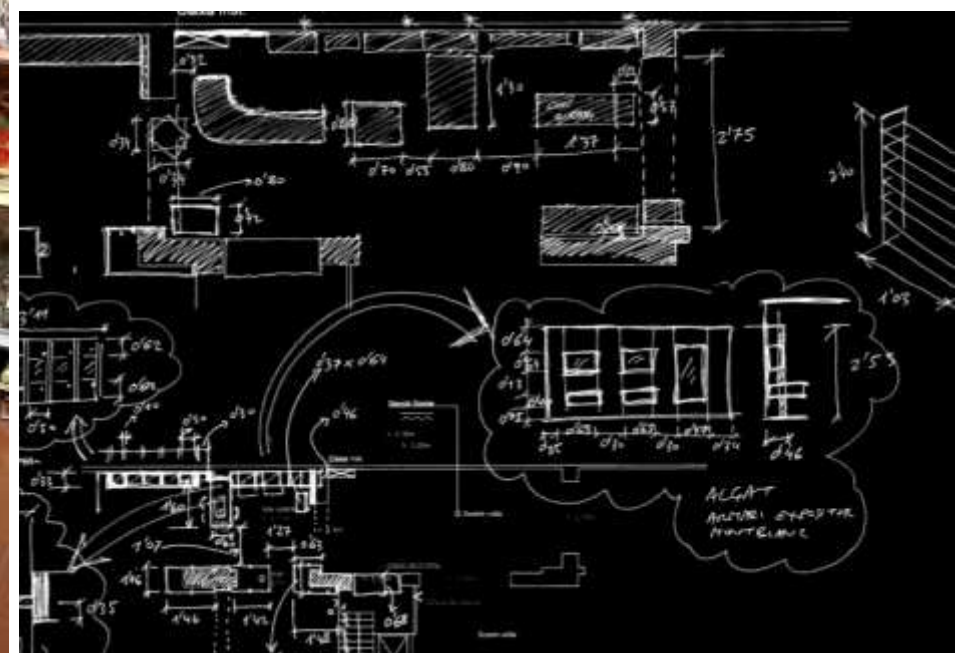


# RAIMA

*Concept Design, MEP, Architecture of Records, Project Management, Construction Management.*

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**abessis** Building  
& Shopfitting

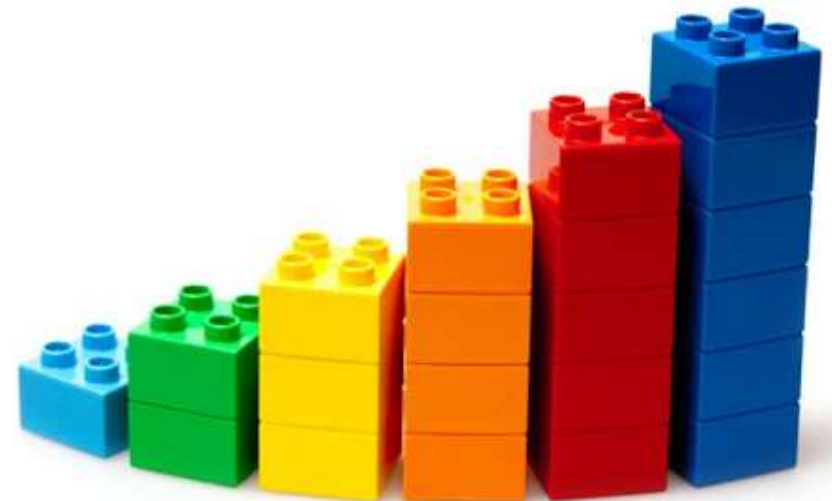




# LEGO

*Local Architect, MEP, Architect of Records, Project Management, Construction Management.*

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& Shopfitting





# LE CREUSET

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# MERCADONA

*Construction Management.*

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& Shopfitting





# ALDI

*Project Management.*

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# ACTION

*MEP, Architect of Records, Project Management.*

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*Thank you*



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*www.abessis.com*