

# **grupidea**

Imagine Design Build

# **abessis**

Building & Shopfitting

## GENERAL PORTFOLIO

01/01/2021

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*HEALTHCARE & CULTURAL FACILITIES*

*Grup Idea is an international company specialized in Imagining, Designing and Building new spaces.*

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## WE IMAGINE

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We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

## WE DESIGN

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We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

## WE BUILD

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Abessis is our construction company. We are specialized in the execution of projects with our in home team works together with our external collaborators and providers. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

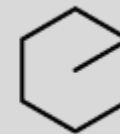
- Construction.
- Shopfitting.



**STRATEGY  
& DESIGN**



**ARCHITECTURE  
& ENGINEERING**



**BUILDING  
& SHOPFITTING**

## WE IMAGINE



STRATEGIC  
DEFINITION



CONCEPT  
DESIGN

## WE DESIGN



LOCAL  
ARCHITECT



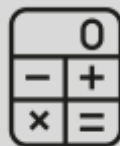
ARCHITECT  
OF RECORDS



MEP  
ENGINEERING



PROJECT  
MANAGEMENT



COST  
MANAGEMENT



CONSTRUCTION  
MANAGEMENT

## WE BUILD



CONSTRUCTION



SHOPFITTING

# TEAM

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Partners  
Architects

Building Engineers  
Engineers

Technical Assistance  
Administration

Communication & Marketing  
Health & Safety Procedures

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## General Administration

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**Luís Sáiz**

Partner - Founder  
Architect  
Business  
& Development Manager

**Arturo Ortiz**

Partner - Founder  
Technical Architect  
Managing Director

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**MARKETING**

**ADMINISTRATION**

**HUMAN RESOURCES**

**FINANCIAL DEPARTMENT**

## Business areas

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**STRATEGY & DESIGN**

**Miquel Àngel Julià**

Partner – Architect  
Strategy & Design  
Director



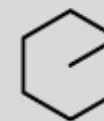
**ARCHITECTURE & ENGINEERING**

**Rodolfo Pérez**

Partner – Architect  
Project Manager

**Alejandro Mora**

Partner – Engineer  
Project Management  
Director



**BUILDING & SHOPFITTING**

**Juan Guaita**

Partner – Technical Architect  
Business & Development  
Manager

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## Partners

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Alejandro Mora  
Artur Ortiz  
Juan Guaita  
Lluís Sáiz  
Miquel Àngel Julià  
Rodolfo Pérez – Martos

## Architects

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Alex Guallar  
Cristina González  
Eric Shuck  
Jordi Taulé  
Laura Sala  
Míriam Modolell  
Mónica Morales  
Nuria Martínez  
Ricardo Alfaro  
Rolla Cherfane  
Ruth Catherine Gow  
Sarah Taylor  
Susanna Itarte  
Tainá Zagonel  
Valentina Arreaza

## Partners Mexico

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Paloma Martínez  
Victor Martínez

## Engineers

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Joan Marc Huguet  
Judit Pérez  
Matthias Gennrich  
Moisés Mas  
Oscar Reyes  
Ruben Balcells

## Technical Support

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Fermín Trevilla  
Josep Berenguer  
Mario Caturla

## Technical architects

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Ainhoa Rosell  
David Peralta  
Emilio Pérez  
Ismael Flores  
Jose Manzano

## Administration

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Ayerim Salazar  
Carlota Gil  
Encarna Gil  
Joana Badia  
Laura Barberá

## Communication Department

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Theophile Dreyfus  
Natalia Luppens

## Health and Safety Procedures

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Caty Pintor  
Neus Calderón

# OUR CLIENTS

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**100**  
MONTADITOS

Abercrombie  
& Fitch

Adeslas

**Sabadell**

**BBVA**

Bershka



COMPTOIR DES  
COTONNIERS

% Degroof  
Petercam

**DENTIX**

DERBY HOTELS  
COLLECTION

**Dezigual**

**DOCKERS**

*El Palacio de Hierro*

*Etam*

**Foot Locker**

**General  
Optica**

 Grupo Axo

G U E S S

  
**HACKETT**  
LONDON

**H-B**  
Clinica Hepler Bone

  
**HOLLISTER**  
CALIFORNIA

**H&M**

 HOTELES GARGALLO  
\*\*\*\*

**IVI**

**KIKO**  
MAKE UP MILANO

**LEGO**

**Levi's**

 Liverpool

**MANGO**

 **MERCADONA**  
SUPERMERCADOS DE CONFIANZA

**MICHAEL KORS**

**Morillas**



*Pepe Jeans*  
LONDON

*Salvatore Ferragamo*

( Sfera )

**SHARP**

**sisley**  
PARIS

**SUAREZ**

**SPRINGFIELD**



**SWAROVSKI**

**TIFFANY & Co.**

 **VICTORIA'S  
SECRET**

**WESTIN**  
HOTELS & RESORTS

*Wolala*  
SMART SHOPPING

women'secret

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## ***Barcelona***

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(Vía Layetana)  
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75009 Paris  
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***www.grupidea.com***

***www.abessis.com***

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## ***Valencia***

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46005 Valencia  
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## ***London***

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## ***Ciudad de México***

Calle Dinamarca 86 Oficina 8  
Colonia Juárez - Delegación Cuauhtémoc  
C.P. 06600  
Ciudad de México  
T. +52 (1) 55 520 723 45

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# FROM BARCELONA TO THE WORLD

*More than 20 years of worldwide project.*

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**+650**

*Retail  
stores*

**+2100**

*Corporate  
offices*

**+250**

*Healthcare  
facilities*

**+60**

*Hotels  
and catering*



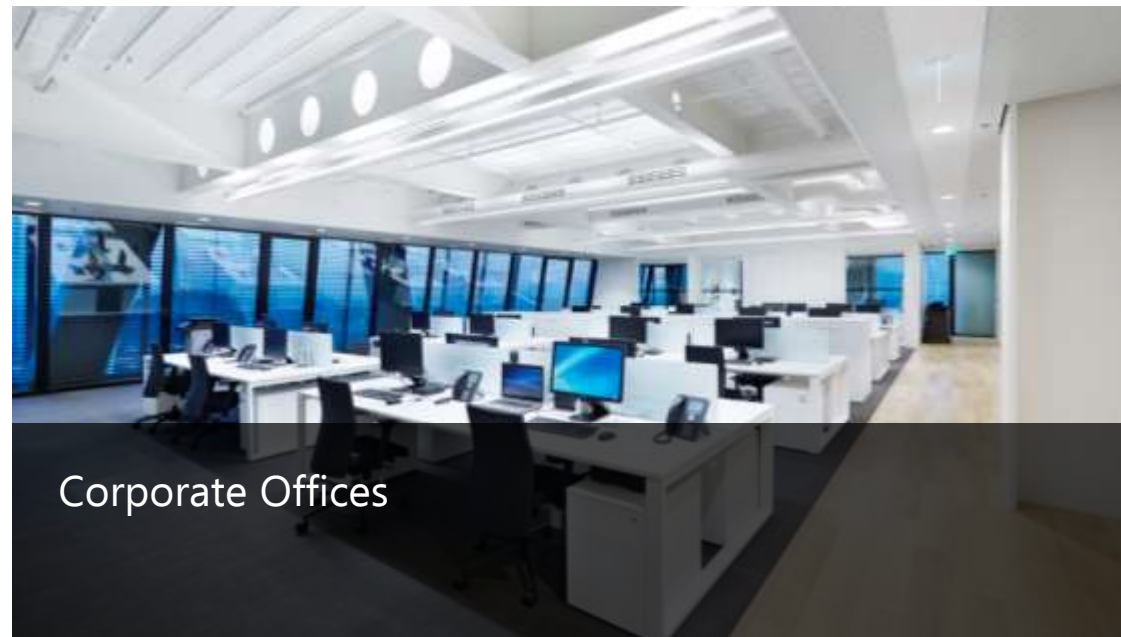
# BUSINESS SECTORS

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Retail



Corporate Offices



Healthcare Facilities



Hotels and Restaurants

# HEALTHCARE & CULTURAL FACILITIES





# DENTIX

*Concept Design, MEP, Architect of Records, Project Management, Construction Management.*

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# DENTIX

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# GENERAL ÓPTICA

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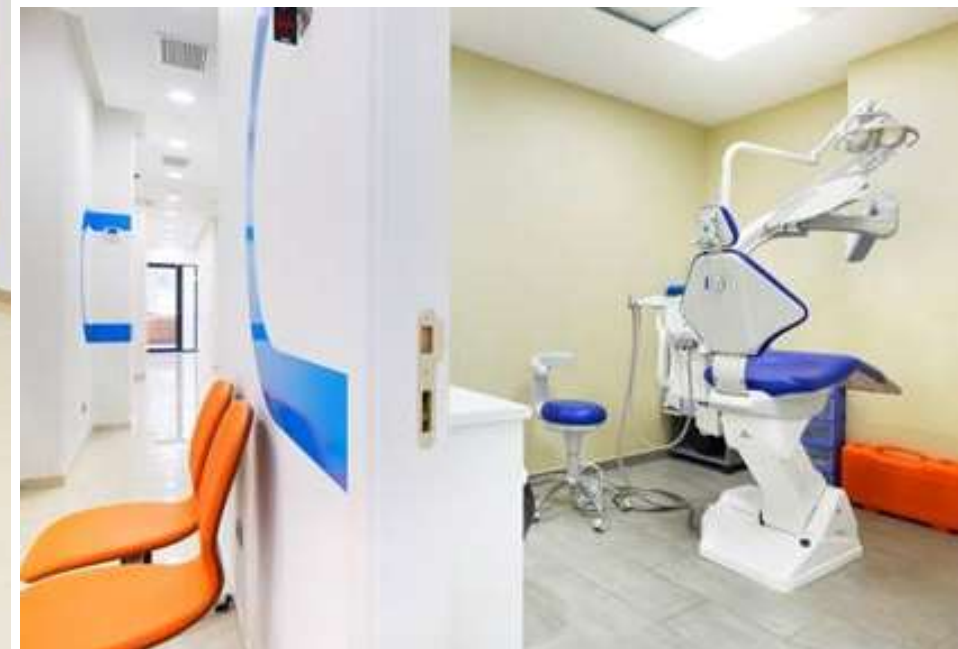


# ADESLAS

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# HEPLER BONE

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# HEPLER BONE

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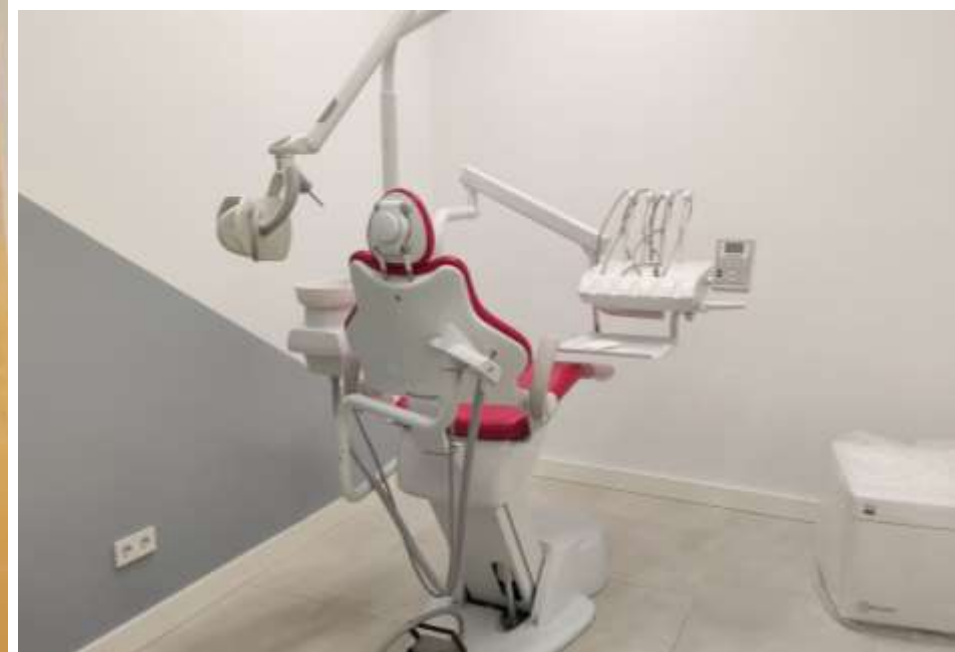


# IMPRESS

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IVI

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IMI

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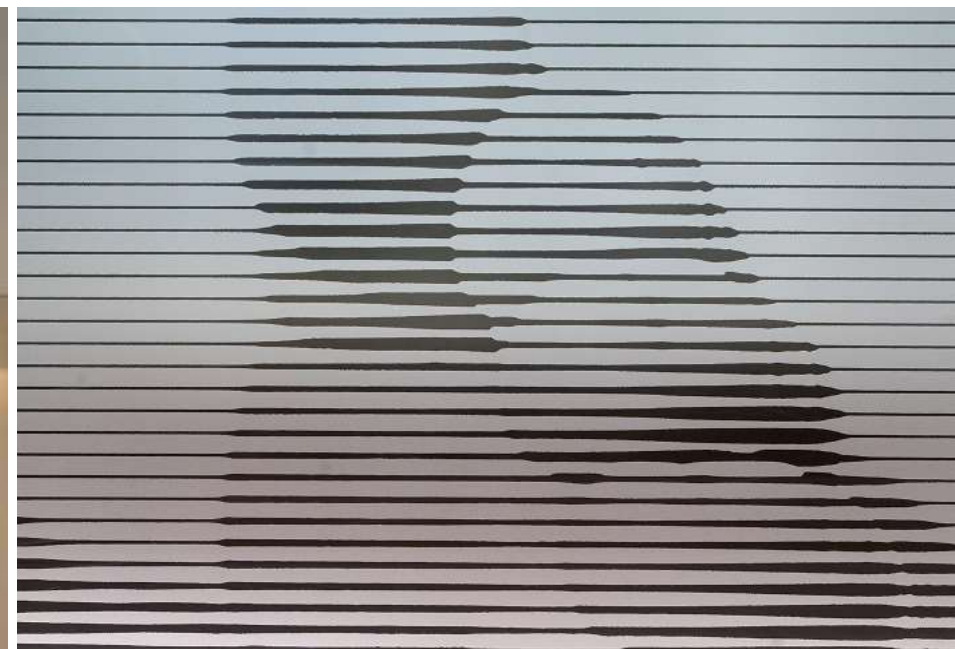
IMI

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# INSTITUTE JOAN AUTRÁN

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# OPTICAL CENTER

*Strategic Definition, Concept Design.*

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# OPTICAL CENTER

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# OPTICAL CENTER

*Strategic Definition, Concept Design.*

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& Shopfitting





# GYM CENTER

*Strategic Definition, Concept Design.*

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Design Build

**abessis** Building  
& Shopfitting





# GYM CENTER

*Strategic Definition, Concept Design.*

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Design Build

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& Shopfitting





# ARENYS DE MUNT – CULTURAL CENTER

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Design Build

**abessis** Building  
& Shopfitting





# ARENYS DE MUNT – CULTURAL CENTER

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& Shopfitting





# ARENYS DE MUNT – CULTURAL CENTER

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# LA PEDRERA – AUDITORIUM & MULTIPURPOSE HALL

*MEP, Project Management.*

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Design Build

**abessis** Building  
& Shopfitting





# LA PEDRERA – AUDITORIUM & MULTIPURPOSE HALL

*MEP, Project Management.*

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*Thank you*



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*www.abessis.com*