

grupidea

Imagine Design Build

abessis

Building & Shopfitting

GENERAL PORTFOLIO

01/06/2021

Retail

Grup Idea is an international company specialized in Imagining, Designing and Building new spaces.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

Abessis is our construction company. We are specialized in the execution of projects with our in home team works together with our external collaborators and providers. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

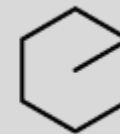
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE

WE DESIGN

WE BUILD



STRATEGIC
DEFINITION



LOCAL
ARCHITECT



ARCHITECT
OF RECORDS



MEP
ENGINEERING



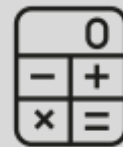
CONSTRUCTION



CONCEPT
DESIGN



PROJECT
MANAGEMENT



COST
MANAGEMENT



CONSTRUCTION
MANAGEMENT



SHOPFITTING

TEAM

Partners
Architects

Building Engineers
Engineers

Technical Assistance
Administration

Communication & Marketing
Health & Safety Procedures

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General Administration

Luís Sáiz

Partner - Founder
Architect
Business
& Development Manager

Arturo Ortiz

Partner - Founder
Technical Architect
Managing Director

MARKETING

ADMINISTRATION

HUMAN RESOURCES

FINANCIAL DEPARTMENT

Business areas



STRATEGY & DESIGN

Miquel Àngel Julià

Partner – Architect
Strategy & Design
Director



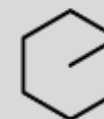
ARCHITECTURE & ENGINEERING

Rodolfo Pérez

Partner – Architect
Project Manager

Alejandro Mora

Partner – Engineer
Project Management
Director



BUILDING & SHOPFITTING

Juan Guaita

Partner – Technical Architect
Business & Development
Manager

Partners

Alejandro Mora
Artur Ortiz
Juan Guaita
Lluís Sáiz
Miquel Àngel Julià
Rodolfo Pérez – Martos

Partners Mexico

Paloma Martínez
Victor Martínez

Architects

Alex Guallar
Cristina González
Eric Schuck
Jordi Taulé
Laura Sala
Miriam Modolell
Mónica Morales
Núria Martínez
Ruth Gow
Susanna Itarte
Tainá Zagonel
Valentina Arreaza

Engineers

Antonio Uclés
Joan Marc Huguet
Judit Pérez
Matthias Gennrich
Moisès Mas
Pau Cascante
Ruben Balcells

Technical Support

Josep Berenguer

International Partners

Gül Koc-Janssen
Ilse Van Doorselaere
José Llorca
Miguel Cardoso
Raul Navarro
Rolla Cherfane
Pascal Kaandorp
Sharon Cheshnovsky
Thomas Møller
Vincent Kuijer

Technical Architects-Engineers

Ainhoa Rosell
David Peralta
Elena Alvarado
Emilio José Pérez
Ismael Flores
Jose Manzano
Mario Caturla
Verónica Benítez

Administration

Ayerim Salazar
Carlota Gil
Encarna Gil
Joana Badia
Laura Barberá

Communication Department

Natalia Luppens
Theophile Dreyfus

Health & Safety procedures

Caty Pintor
Neus Calderón

OUR CLIENTS

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100
MONTADITOS

Abercrombie
& Fitch

Adeslas

B Sabadell

BBVA

Bershka



COMPTOIR DES
COTONNIERS

% Degroof
Petercam

DENTIX

DERBY HOTELS
COLLECTION

Dezigual

DOCKERS

El Palacio de Hierro

Etam

Foot Locker

**General
Optica**

 Grupo Axo

G U E S S


HACKETT
LONDON

H B
Clinica Hepler Bone


HOLLISTER
CALIFORNIA

H&M

 HOTELES GARGALLO

IVI

KIKO
MAKE UP MILANO

LEGO

Levi's

 Liverpool

MANGO

 **MERCADONA**
SUPERMERCADOS DE CONFIANZA

MICHAEL KORS

Morillas



Pepe Jeans
LONDON

Salvatore Ferragamo

(Sfera)

SHARP

sisley
PARIS

SUAREZ

SPRINGFIELD



SWAROVSKI

TIFFANY & Co.

 VICTORIA'S
SECRET

WESTIN
HOTELS & RESORTS

Wolala
SMART SHOPPING

women'secret

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Colonia Juárez - Delegación Cuauhtémoc
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T. +52 (1) 55 520 723 45

FROM BARCELONA TO THE WORLD

More than 25 years of worldwide project.

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+650

*Retail
stores*

+2100

*Corporate
offices*

+250

*Healthcare
facilities*

+60

*Hotels
and restautants*



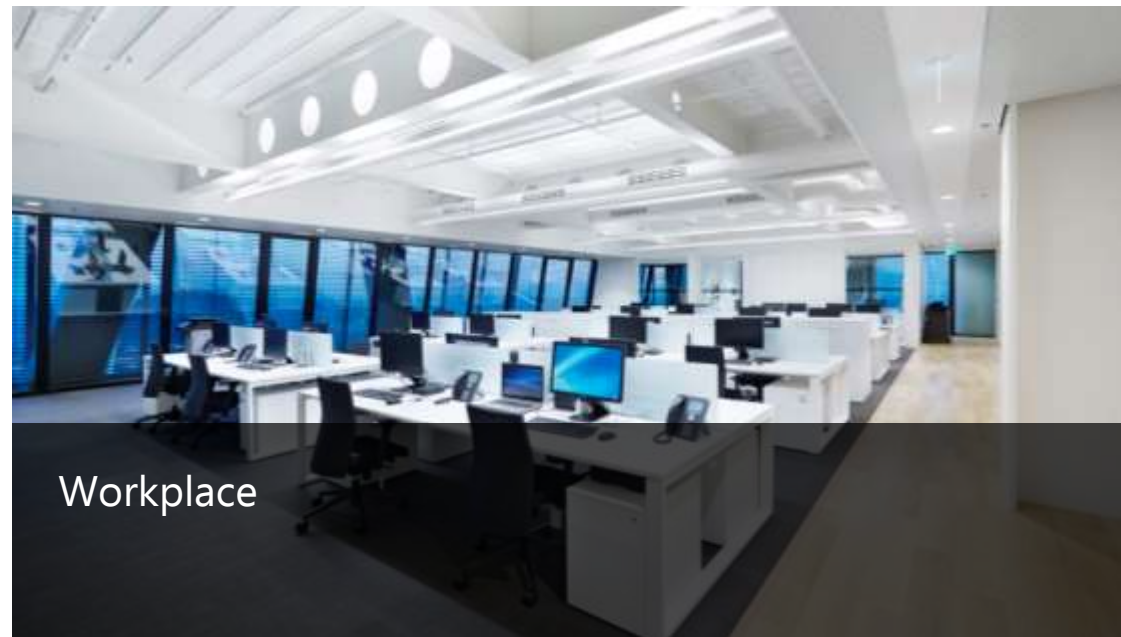
BUSINESS SECTORS

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Retail



Workplace



Healthcare Facilities



Hospitality

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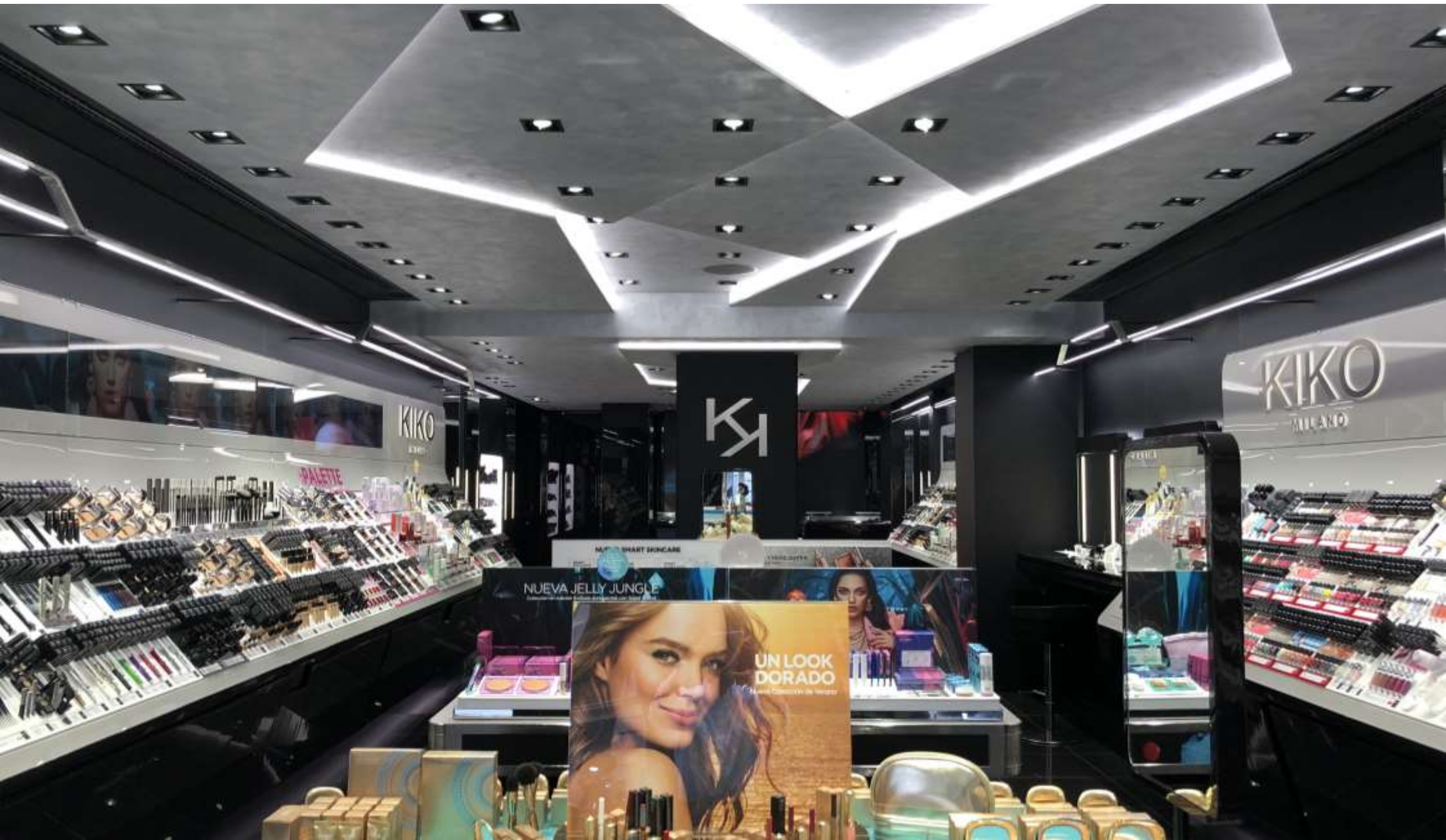


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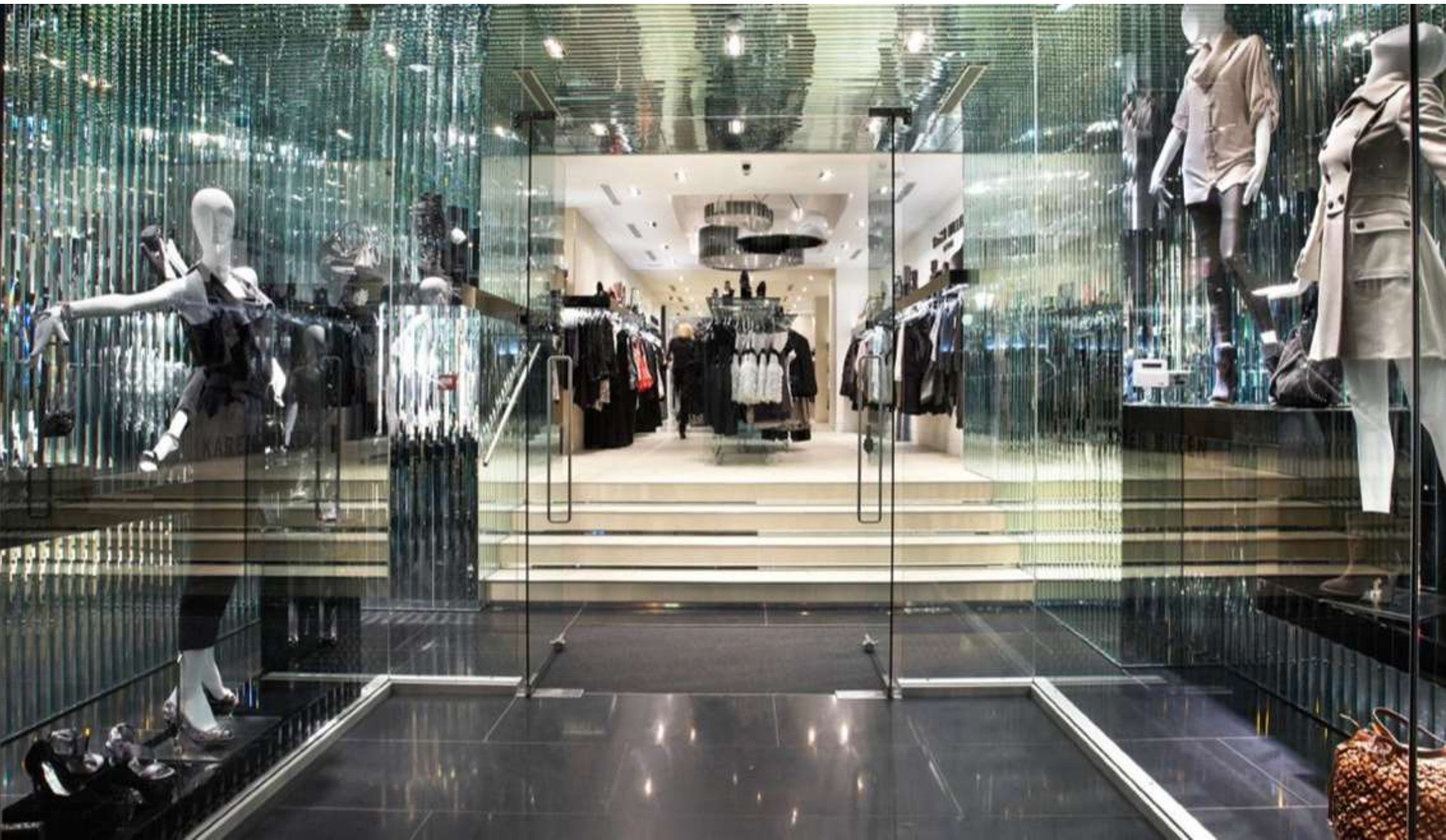


KAREN MILLEN

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GUESS

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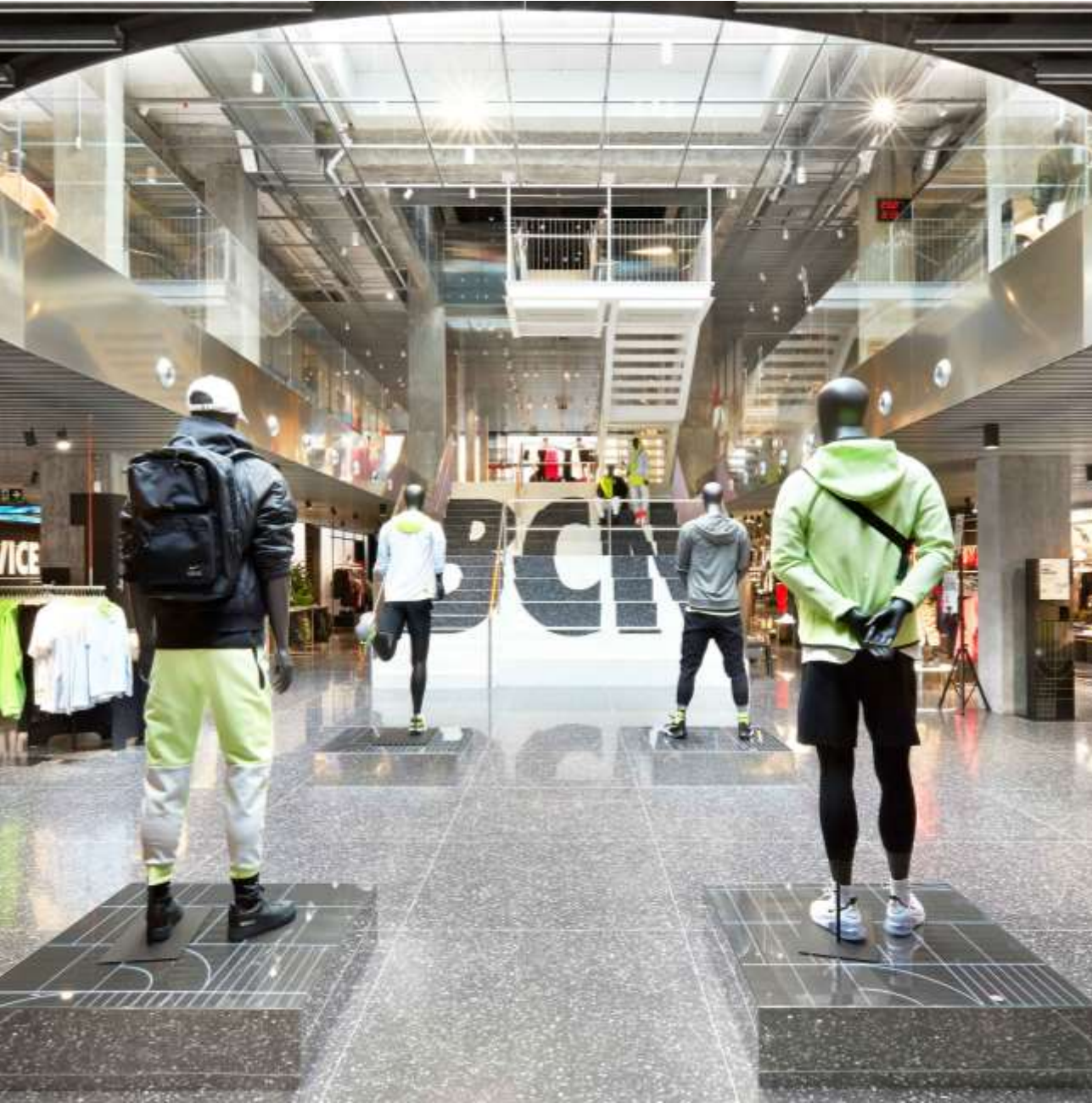


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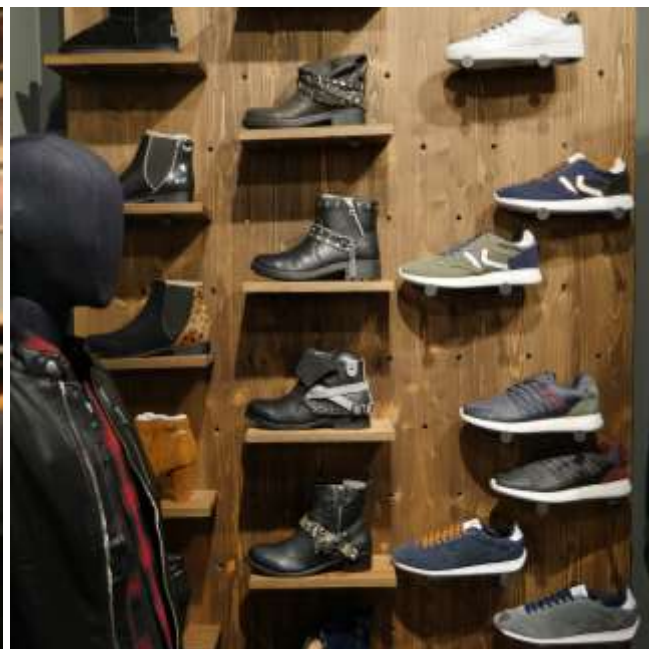


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SFERA

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(Sfera)



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PEPCO

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WOLALA

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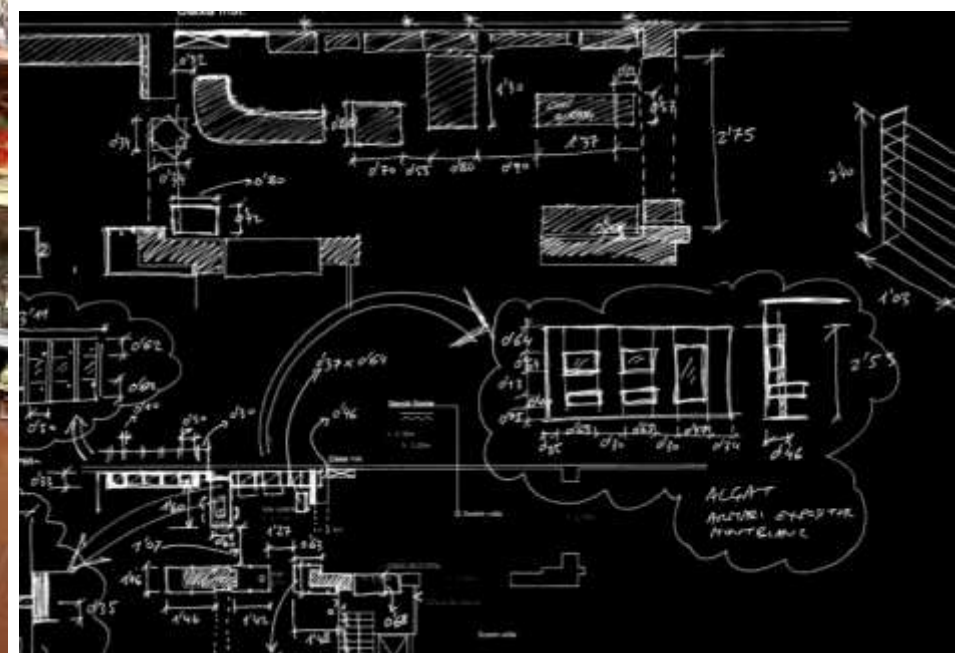


RAIMA

Concept Design, MEP, Architecture of Records, Project Management, Construction Management.

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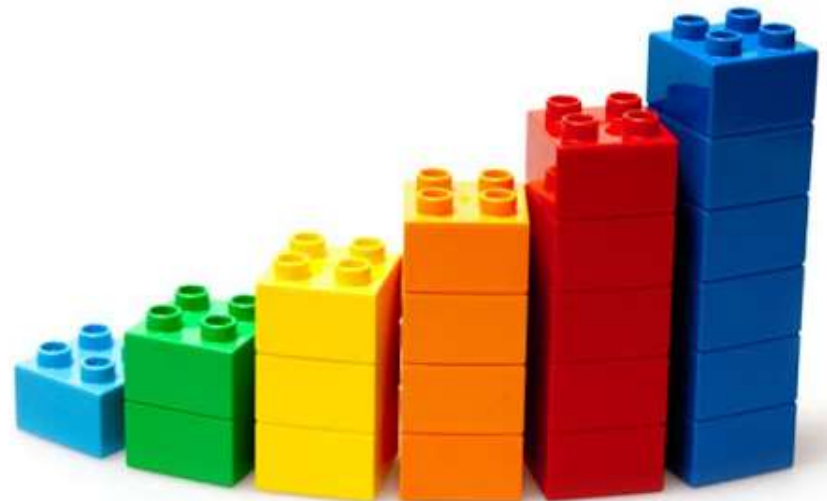
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& Shopfitting



LEGO

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LE CREUSET

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MERCADONA

Construction Management.

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ALDI

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Thank you



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