

grupidea

Imagine Design Build

abessis

Building & Shopfitting

GENERAL PORTFOLIO

01/06/2021

Hospitality

Grup Idea is an international company specialized in Imagining, Designing and Building new spaces.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering – MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

Abessis is our construction company. We are specialized in the execution of projects with our in home team works together with our external collaborators and providers. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

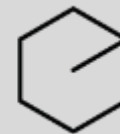
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE



STRATEGIC
DEFINITION



CONCEPT
DESIGN

WE DESIGN



LOCAL
ARCHITECT



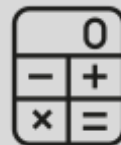
ARCHITECT
OF RECORDS



MEP
ENGINEERING



PROJECT
MANAGEMENT



COST
MANAGEMENT



CONSTRUCTION
MANAGEMENT

WE BUILD



CONSTRUCTION



SHOPFITTING

TEAM

Partners
Architects

Building Engineers
Engineers

Technical Assistance
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Communication & Marketing
Health & Safety Procedures

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Architect
Business
& Development Manager

Arturo Ortiz

Partner - Founder
Technical Architect
Managing Director

MARKETING

ADMINISTRATION

HUMAN RESOURCES

FINANCIAL DEPARTMENT

Business areas



STRATEGY & DESIGN

Miquel Àngel Julià

Partner – Architect
Strategy & Design
Director



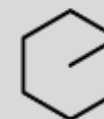
ARCHITECTURE & ENGINEERING

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Project Manager

Alejandro Mora

Partner – Engineer
Project Management
Director



BUILDING & SHOPFITTING

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Business & Development
Manager

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Juan Guaita
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Miquel Àngel Julià
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Jordi Taulé
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Pau Cascante
Ruben Balcells

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Health & Safety procedures

Caty Pintor
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Adeslas

B Sabadell

BBVA

Bershka



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COTONNIERS

% Degroof
Petercam

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COLLECTION

Dezigual

DOCKERS

El Palacio de Hierro

Etam

Foot Locker

**General
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 Grupo Axo

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LONDON

H B
Clinica Hepler Bone


HOLLISTER
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More than 25 years of worldwide project.

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+650

*Retail
stores*

+2100

*Corporate
offices*

+250

*Healthcare
facilities*

+60

*Hotels
and restautants*



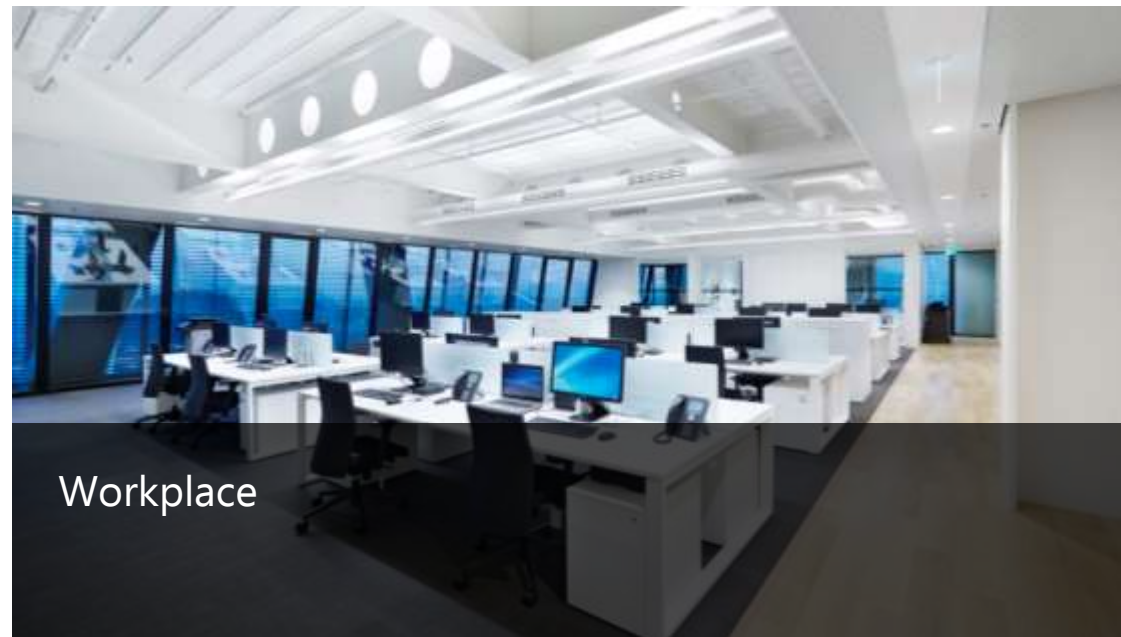
BUSINESS SECTORS

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Retail



Workplace



Healthcare Facilities



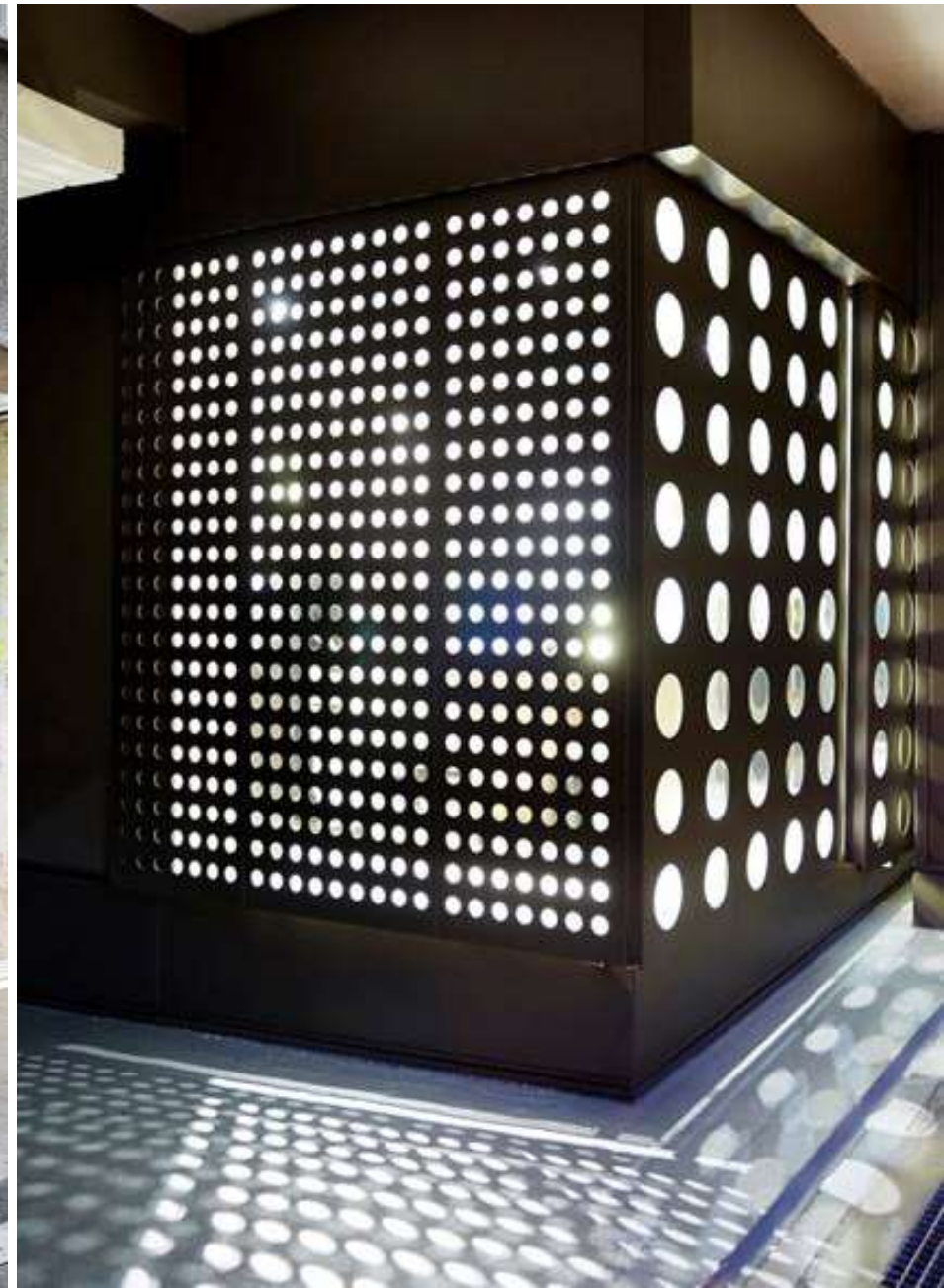
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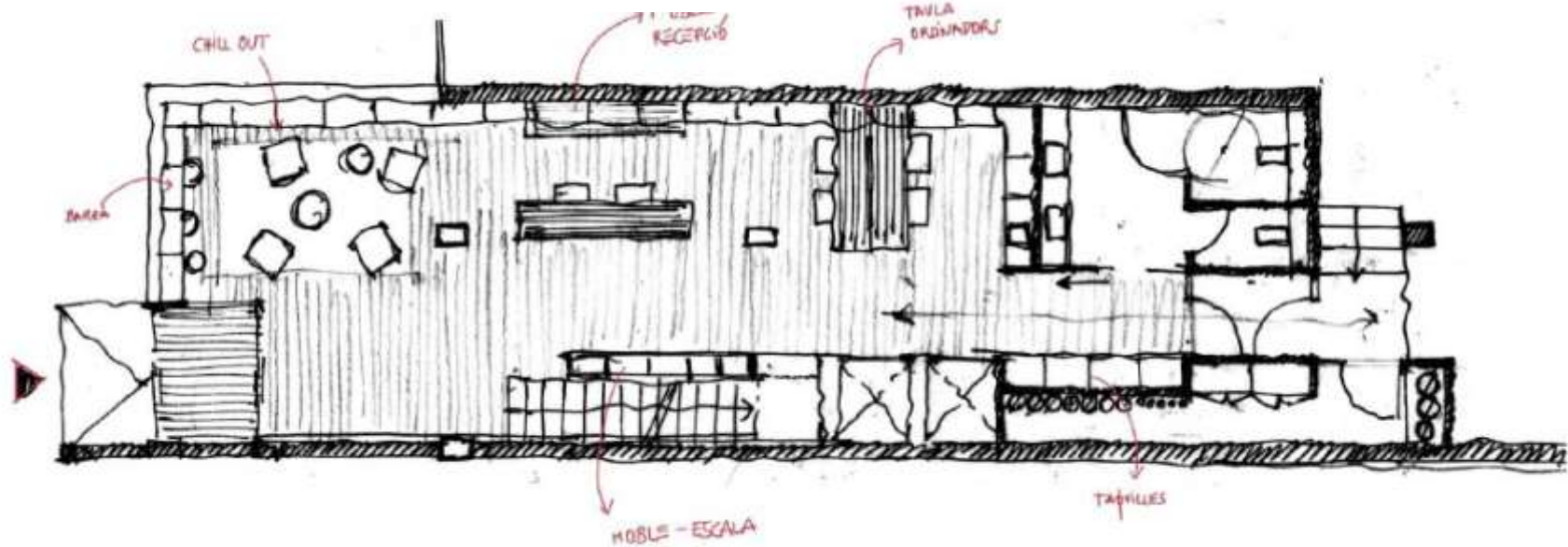
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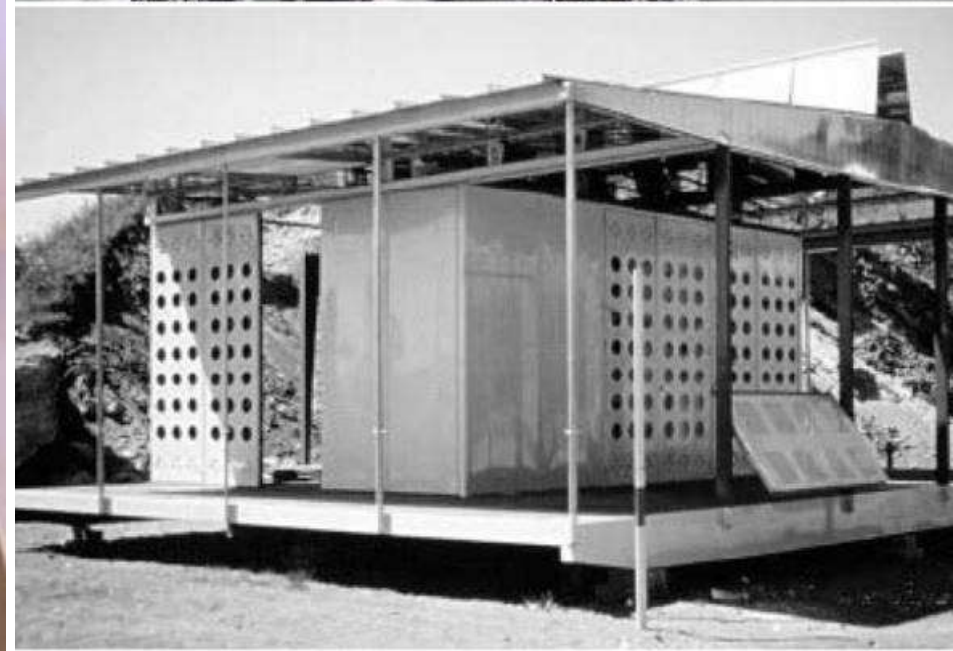
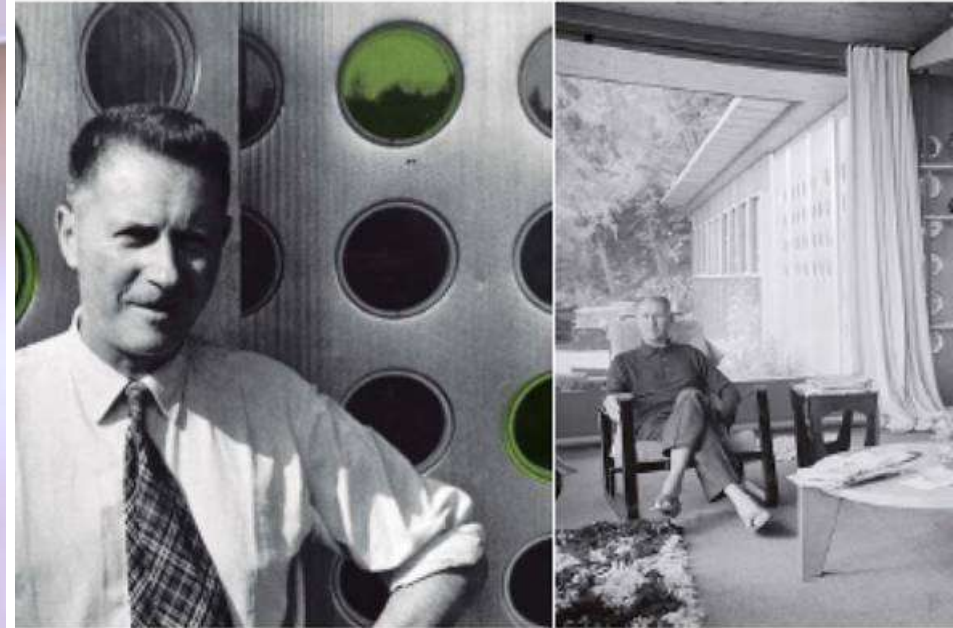


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HOTEL BARCINO – GRUPO GARGALLO

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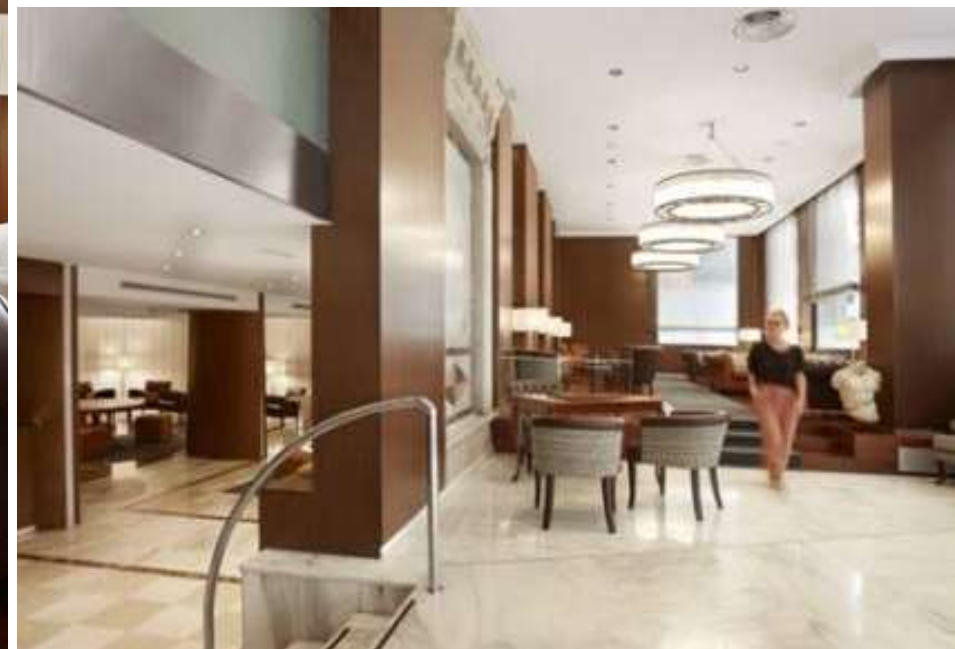


HOTEL BARCINO – GRUPO GARGALLO

MEP, Project Management.

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Design Build

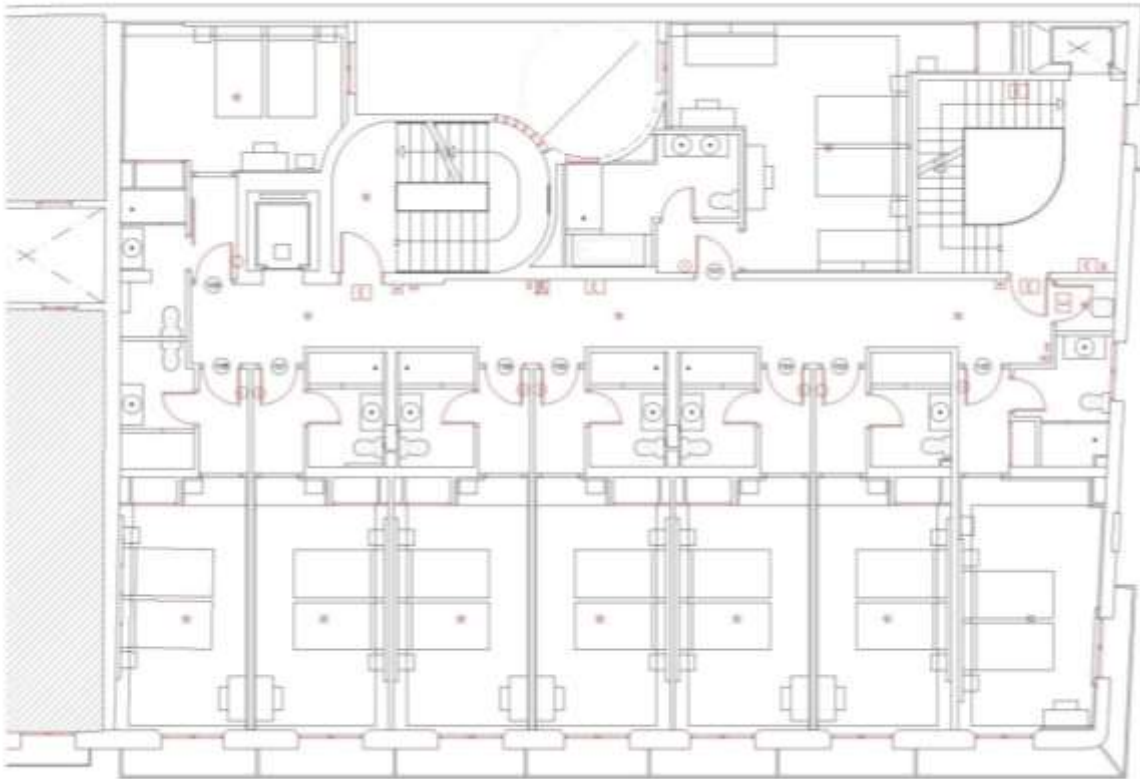
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HOTEL BARCINO – GRUPO GARGALLO

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HOTEL GÓTICO – GRUPO GARGALLO

MEP, Project Management.

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HOTEL GÓTICO – GRUPO GARGALLO

MEP, Project Management.

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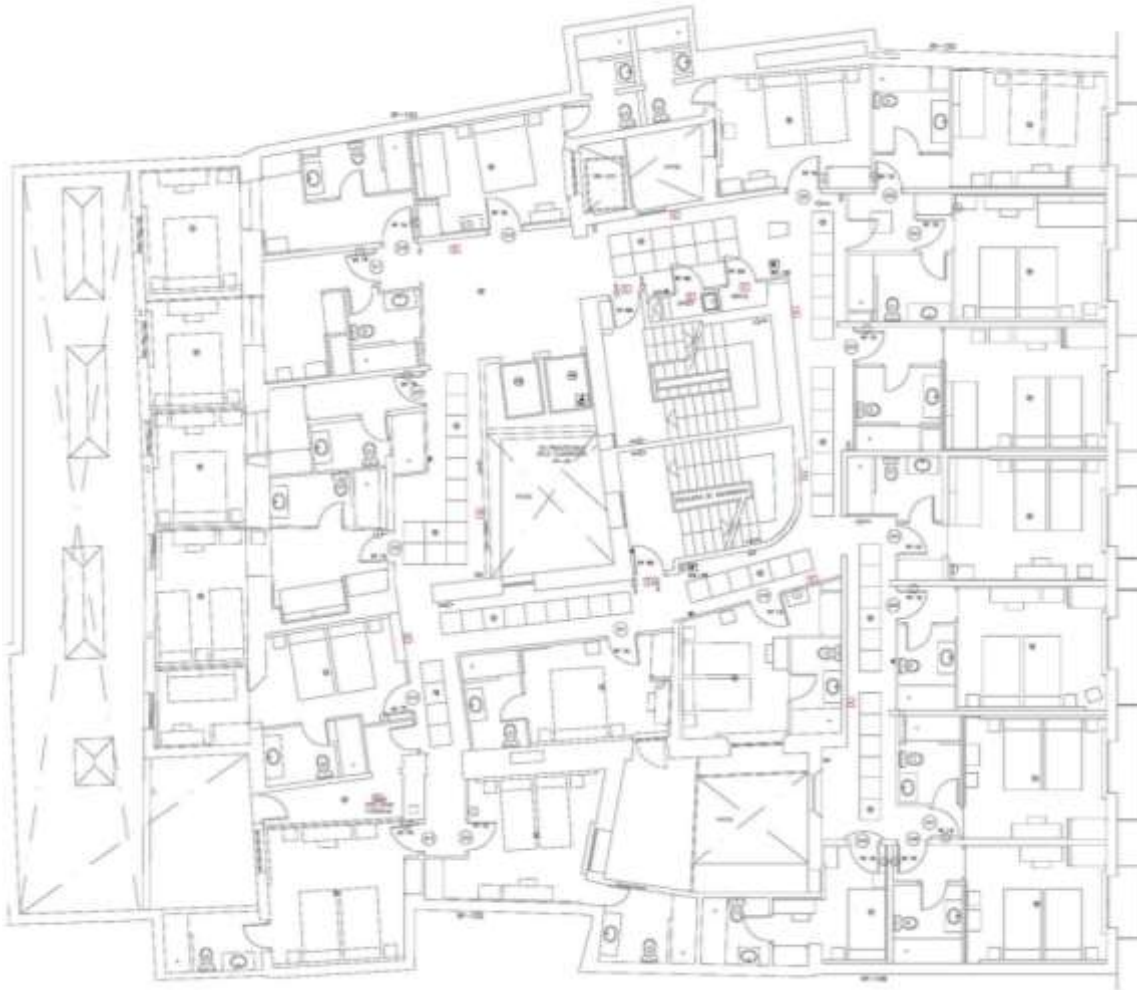


HOTEL GÓTICO – GRUPO GARGALLO

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Construction Management.

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REAL CLUB NÁUTICO OF BARCELONA

Construction Management.

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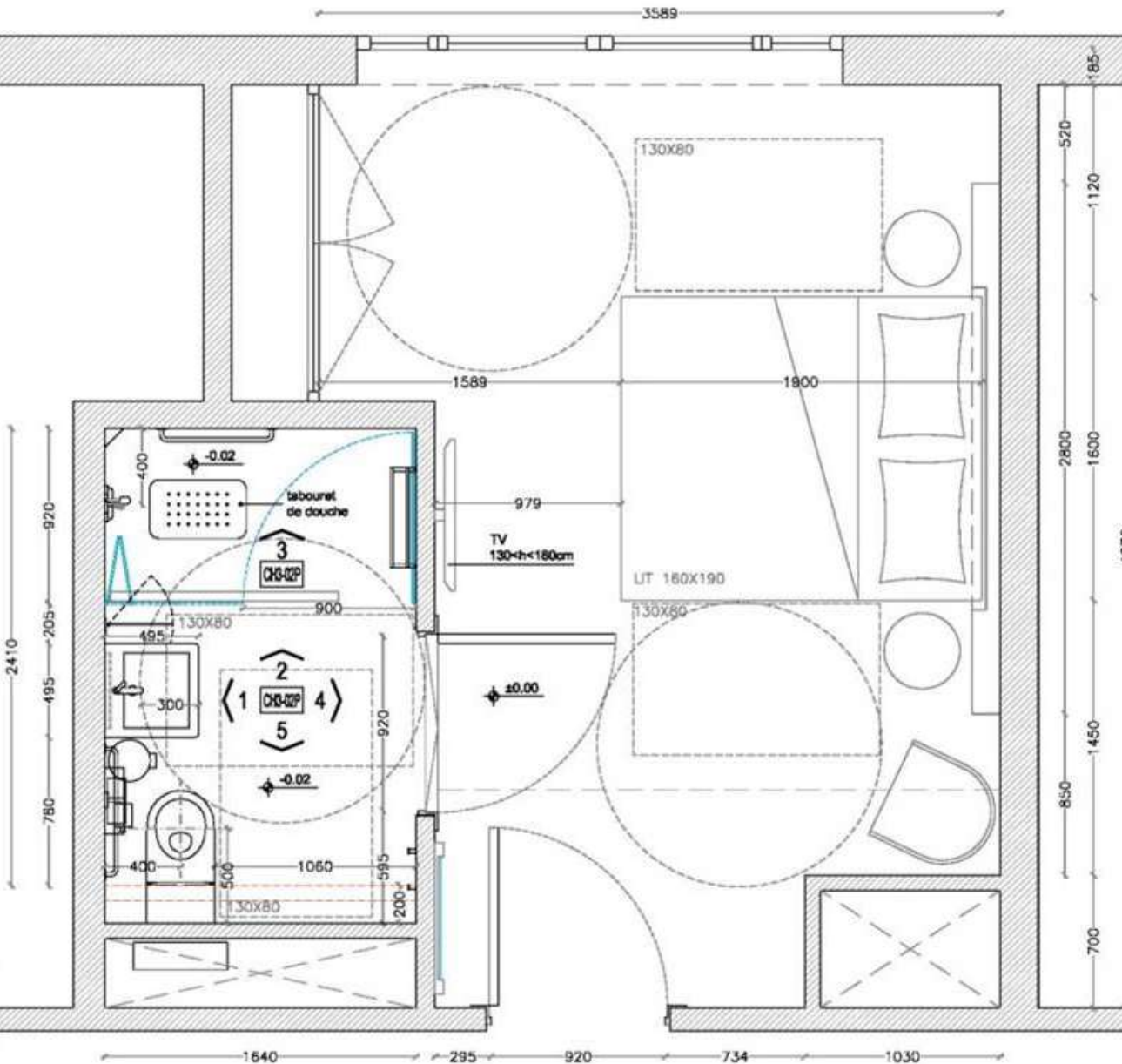


HOTEL BANKE PARIS – DERBY HOTELS

MEP, Project Management.

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HOTEL WESTIN

Construction Management.

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TOURIST APARTMENTS

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TOURIST APARTMENTS

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TOURIST APARTMENTS

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HOTEL IN ITALY – FINALIST PROJECT

Strategic Definition, Concept Design.

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HOTEL IN ITALY – FINALIST PROJECT

Strategic Definition, Concept Design.

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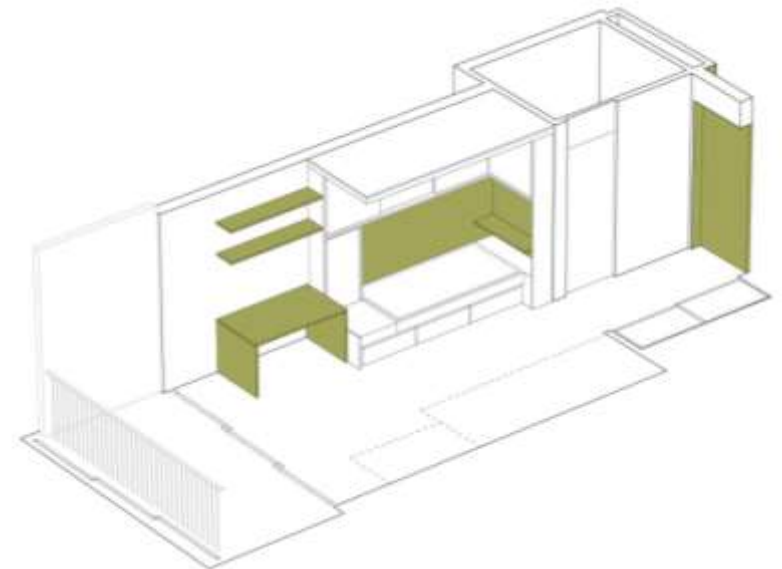
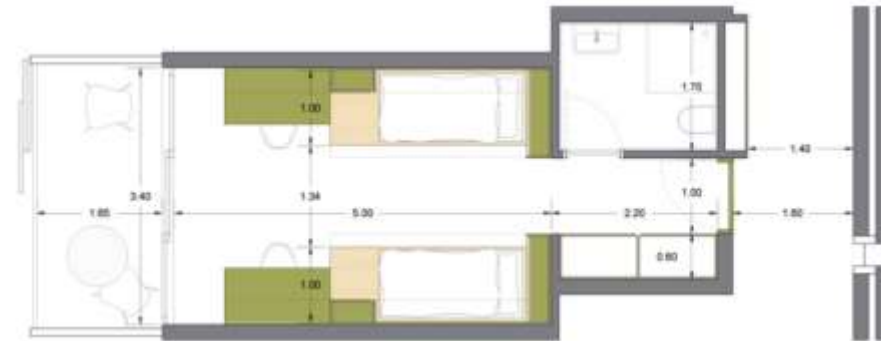
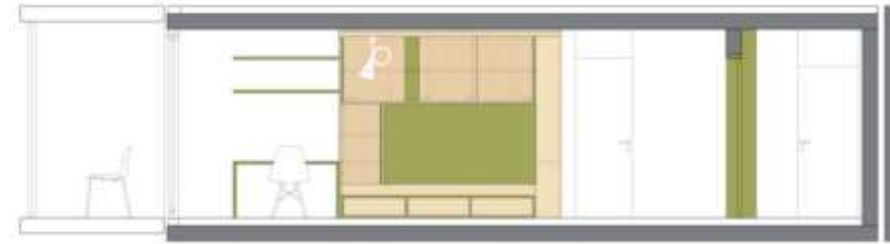


HOTEL IN ITALY – FINALIST PROJECT

Strategic Definition, Concept Design.

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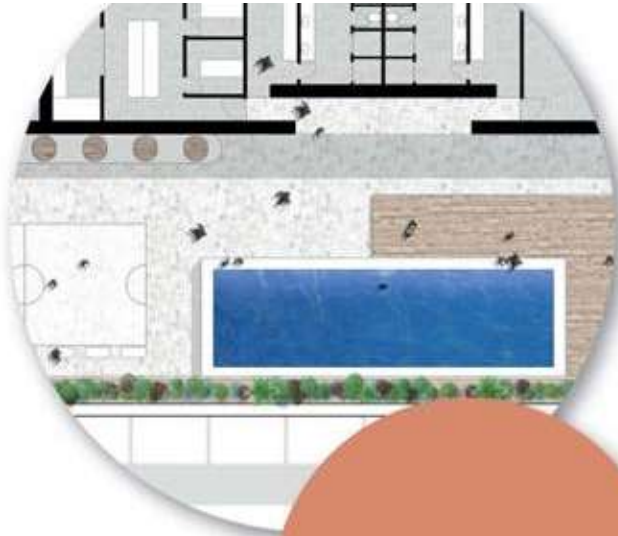
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HOTEL TOSSA DE MAR - GERONA

Strategic Definition, Concept Design.

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El divertimento y exaltar los
sentidos

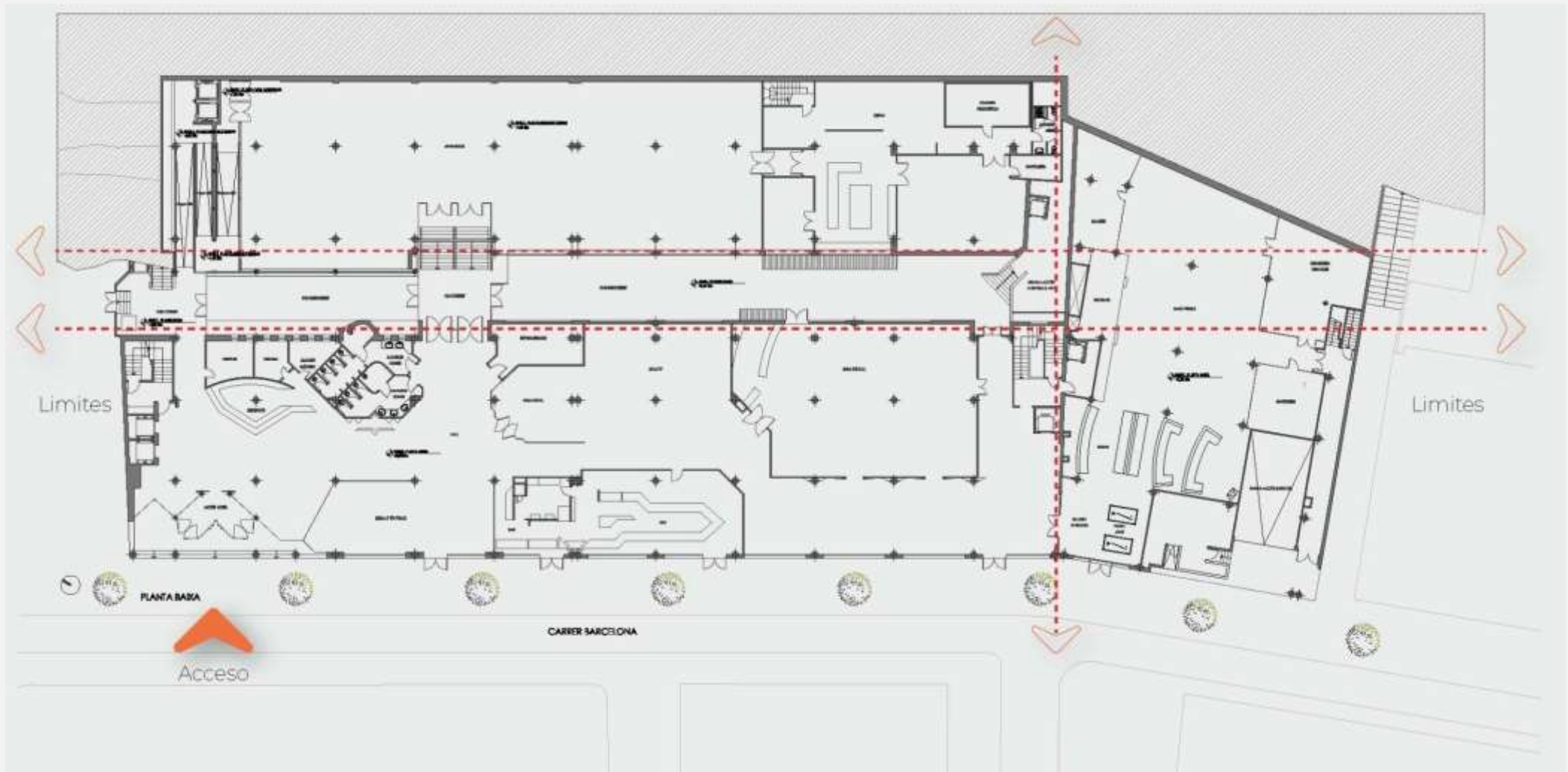


HOTEL TOSSA DE MAR - GERONA

Strategic Definition, Concept Design.

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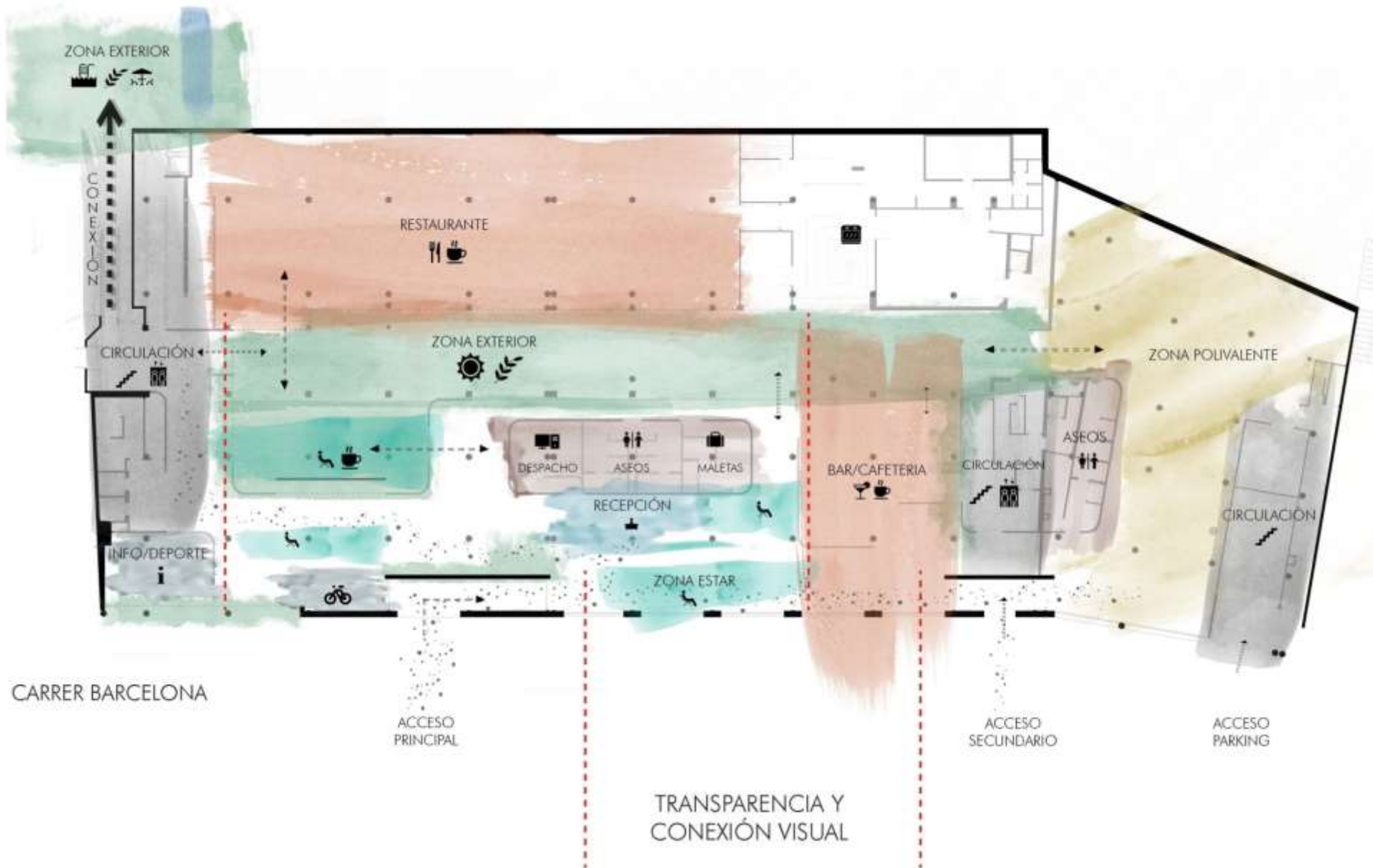


HOTEL TOSSA DE MAR - GERONA

Strategic Definition, Concept Design.

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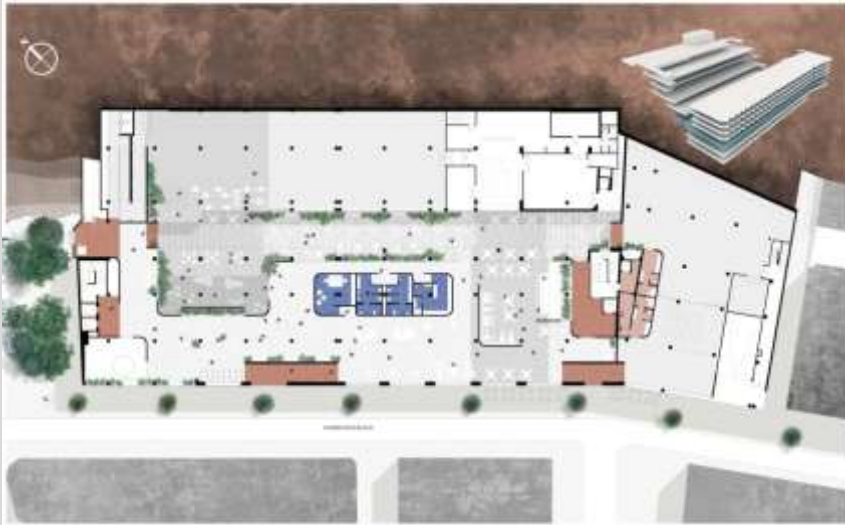


HOTEL TOSSA DE MAR - GERONA

Strategic Definition, Concept Design.

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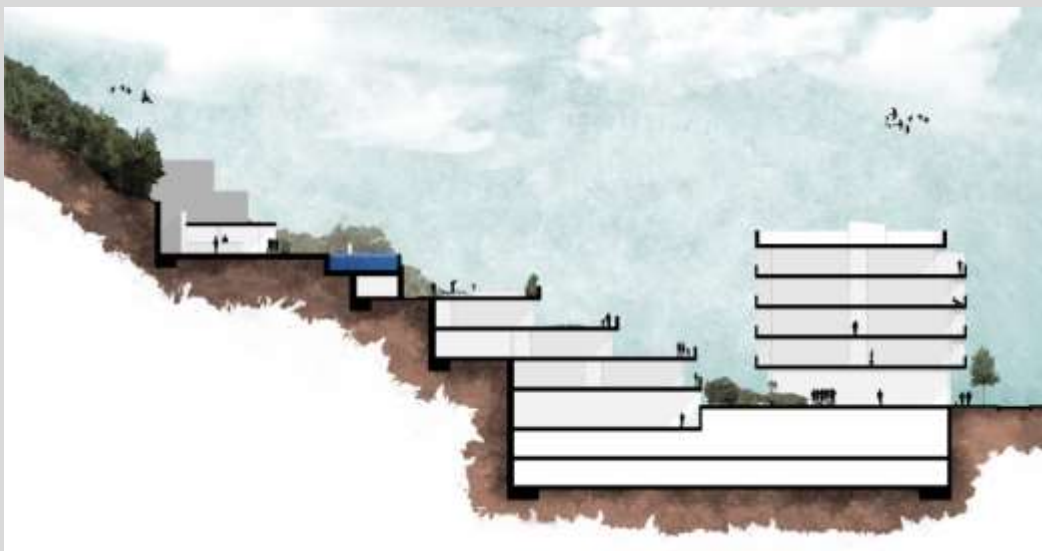
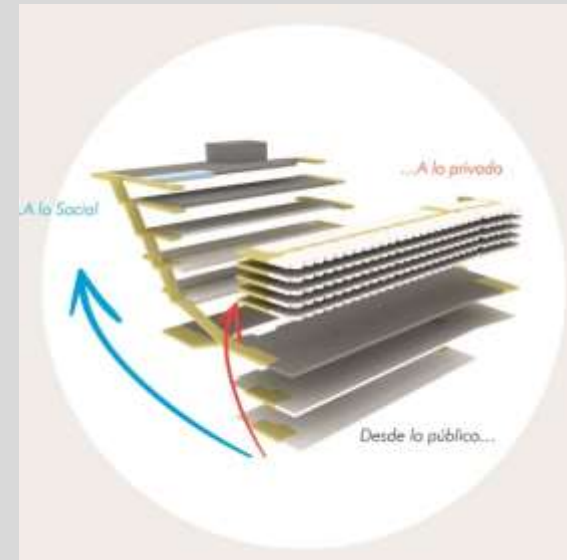
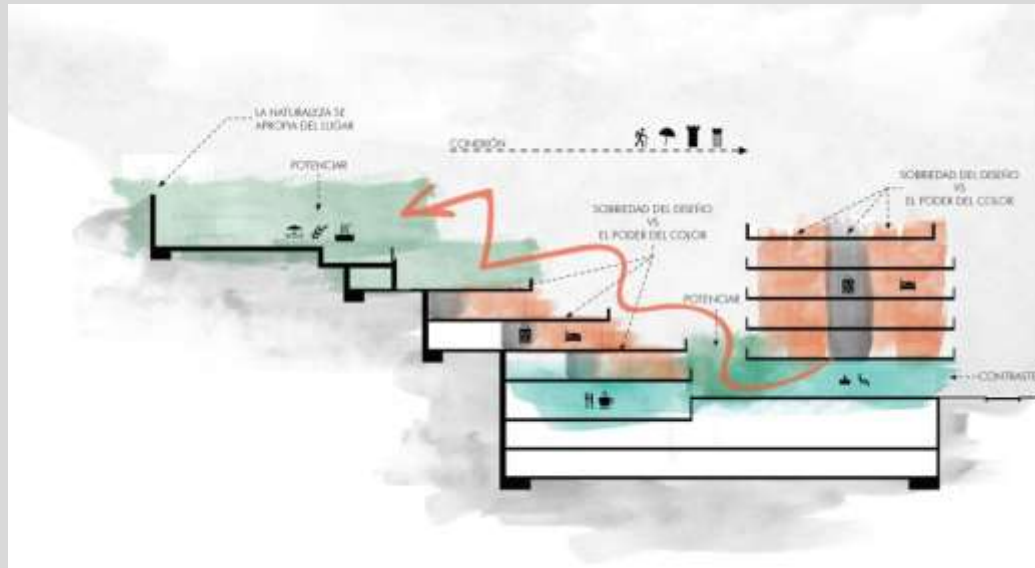


HOTEL TOSSA DE MAR - GERONA

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HOTEL TOSSA DE MAR - GERONA

Strategic Definition, Concept Design.

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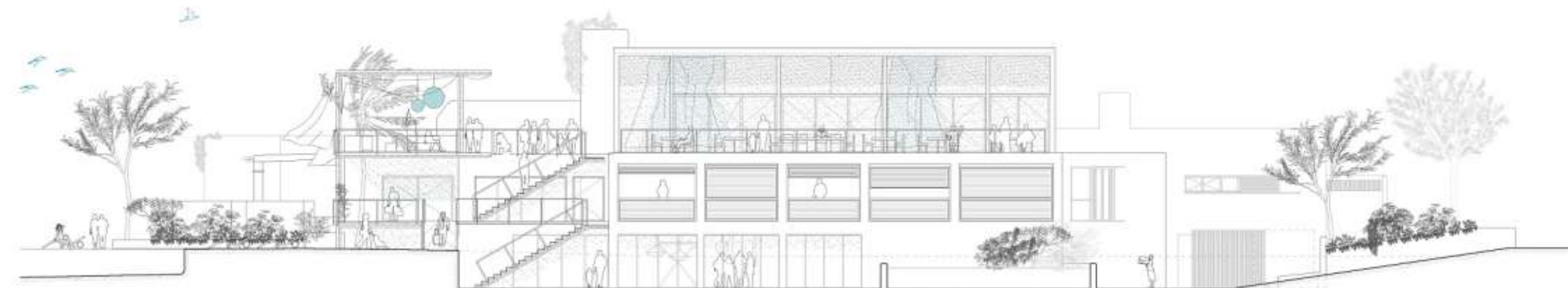


HOTEL CALA LLENYA - IBIZA

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Alzado sur escala 1:100



HOTEL CALA LLENYA - IBIZA

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Vista des de la terraza ChillOut hacia la vila Cala Llenya



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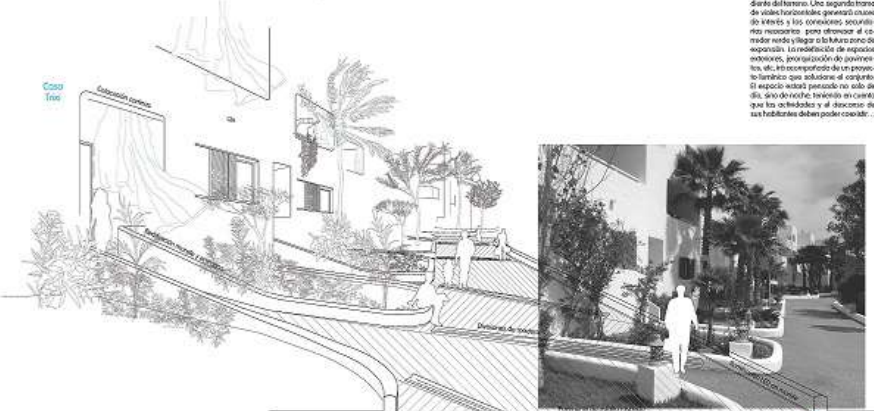
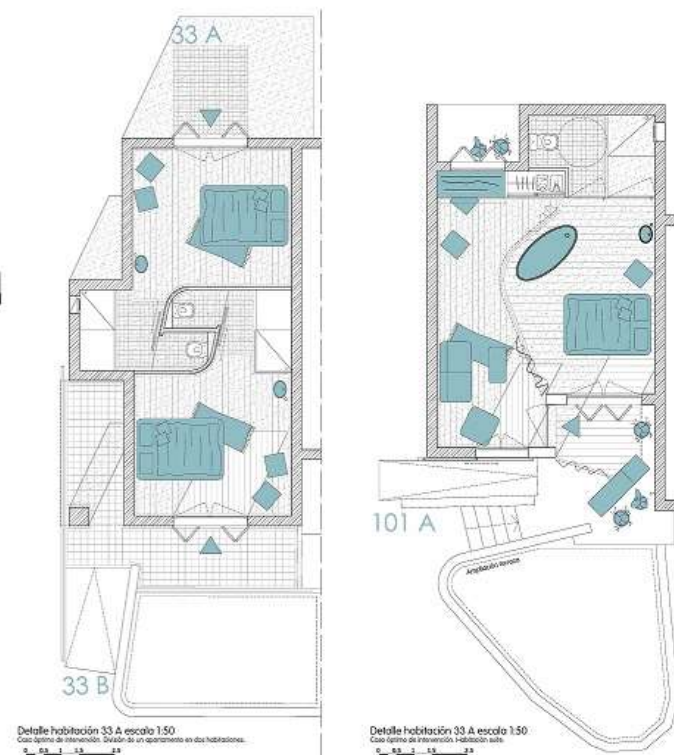
Un hotel es un estado de ánimo.

[illegible]

Strategic Definition, Concept Design.



Vista de la transformación de los espacios exteriores [1]



Vista de la transformación de los espacios exteriores. [3]

HOTEL CALA LLENYA - IBIZA

Strategic Definition, Concept Design.

Tal como se aprecia en el punto 0. Introducción, se propone por un lado la necesidad de un **PLAN DIRECTOR** como escenario de los próximos 3 años y por otro lado una **FASE INICIAL** que tiene como objetivo llegar a la fecha de 15 de Abril, 2015, con la realización de los obras necesarias en el edificio principal para conseguir que el Hotel pase a ser un 4 estrellas (obra mayor) y una mínima intervención (obra menor) en las 17 edificaciones anexas que incorporan las 111 habitaciones. Aun así, creemos que para esta primera obra sería recomendable un incremento de la inversión a realizar para poder realizar una intervención superior, más allá de lo necesario, en todas las habitaciones.

En la doble lámina ANEXO, se muestra la tipología de habitación que se propone, igualmente, debido a la gran heterogeneidad actual de espacios, se proponen un total de 3 niveles de intervención.

Así por ejemplo, no se propone actuar restando la totalidad de baños, pero si que se proponen en cambio, temas de acabados. Se propone dar a los paredes de los baños una pintura tipo "terrazo hidráulico", nuevo pavimento, nuevo conjunto lavabo y espejo para conseguir una atmósfera lúdica: los acabados, texturas, colores... Son los que mejor comunican los valores que se quieren transmitir.

También se propone pavimentar y adecuar las terrazas exteriores, para conseguir que sean espacios donde poder estar, charlar, tomar una copa... La transformación de las cubiertas en solárium, o la incorporación de dos ascensores en el Bloque A y B, no se consideran necesarias en esta fase, pero si que se propone su realización a largo plazo, definiéndolo a lo largo del Plan Director.

En el interior, las actuales cocinas, se propone analizarlas o transformarlas para acercarse más al concepto de Hotel y dejar la imagen de Apartamento Turístico que actualmente tienen. Por ello, en algunos espacios se propone su creación, y en otros la transformación de esto en un espacio que permita preparar una copa, un bocadillo y poco más...

Se propone una "decoración" interior que incorpore no solo nuevos acabados, sino piezas de mobiliario como podrían ser la lámpara Diga de J.A. Godesch (1957) o la silla Torres Clavel (1934), con carácter 100% ibicencos...

...porque Cala Llenya es "l'île dans l'île".

CALA LLENYA

L'île dans l'île

Unidad habitacional

Anexo

Presupuesto estimativo unidades habitacionales

Este presupuesto adicional, corresponde a la intervención completa en el interior de las 111 habitaciones existentes para Hotel de 4 estrellas, teniendo en cuenta 28 unidades situadas en los bloques A y B con intervenciones bajas, 16 unidades con intervenciones medias en plantas primera y 65 unidades de intervenciones mayores en las plantas bajas.

OBRAS CIVIL	INSTALACIONES
Derivación, transporte y gestión de residuos	Clasificación
Albanelaría y cubiertas	Ventilación y extracción
Imprescindibles para el pavimento	Gas GCP
Características adicionales interiores	Plomería
Tratamiento aluminos, y radiador	Sanitarios y grifería
Aplicación y pintura	Saneamiento
Falta techos y cornisas	Electricidad
Tratamiento interior y exterior	Alumbrado interior
Tratamiento de protección al fuego	Luminarias
Pinturas y acabados	Suelos duros
Características adicionales exteriores	Contraventanas
Carpintería y muebles	Seguridad
Instalaciones de calefacción	Doble insonorización
Acabados y persianas	OTRA OBRAS CIVIL
Instalación y equipamiento	
TOTAL OBRAS CIVIL	TOTAL PRESUPUESTO

NOTA: Los honorarios profesionales finales se adecuarán a las intervenciones reales llevadas a cabo y serán proporcionales al presupuesto de inversión final de la intervención.

CALA LLENYA

L'île dans l'île

Unidad habitacional

Anexo

Referencias, acabados, mobiliario...



1. Col. Showroom, Anna & Eugeni Bach Arquitectes



2. Mesa Pedra de J. J. Barba Canals



3. Sistema de almacenamiento



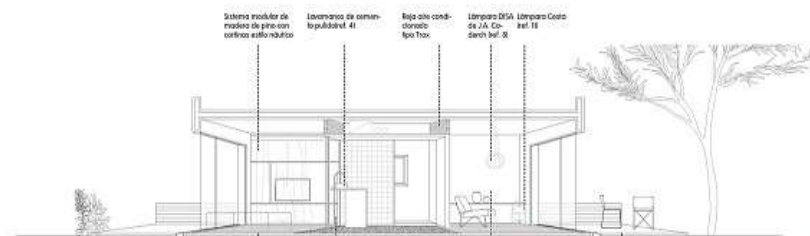
4. Lavamanos de cemento pulido



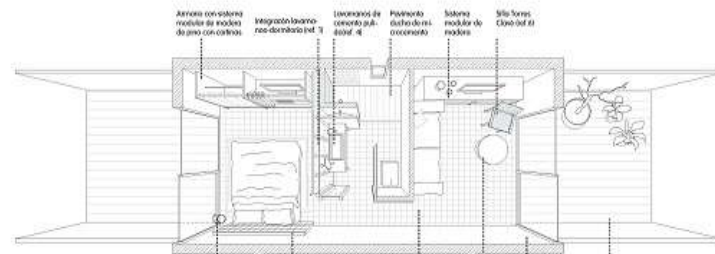
5. Con. Cierres, Diseño de Elin Toros y J.A. Martínez-López



6. Silla Torres Clavel de Josep Torres Clavel



Sección unidad habitacional tipo



Plano unidad habitacional tipo



7. Detalle reforma piso de YORA Arquitectura



8. Lámpara DGA de J.A. Godesch



9. Mesa de noche de madera



10. Con. Cierres, Diseño de Elin Toros y J.A. Martínez-López



11. Lámpara Clavel de Miguel Mito



12. Reforma piso de YORA Arquitectura

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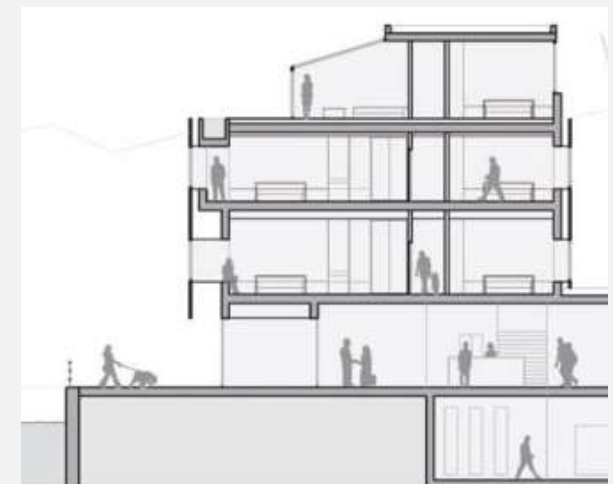
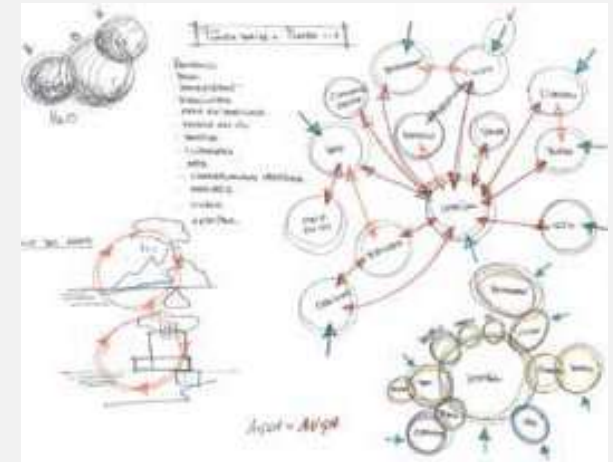


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HOTEL AUGA – LA CORUÑA

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MON NATURA PIRINEUS – CATALANE FOUNDATION

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MónNaturaPIRINEUS
Fundació Catalunya - La Pedrera

29-04-2015

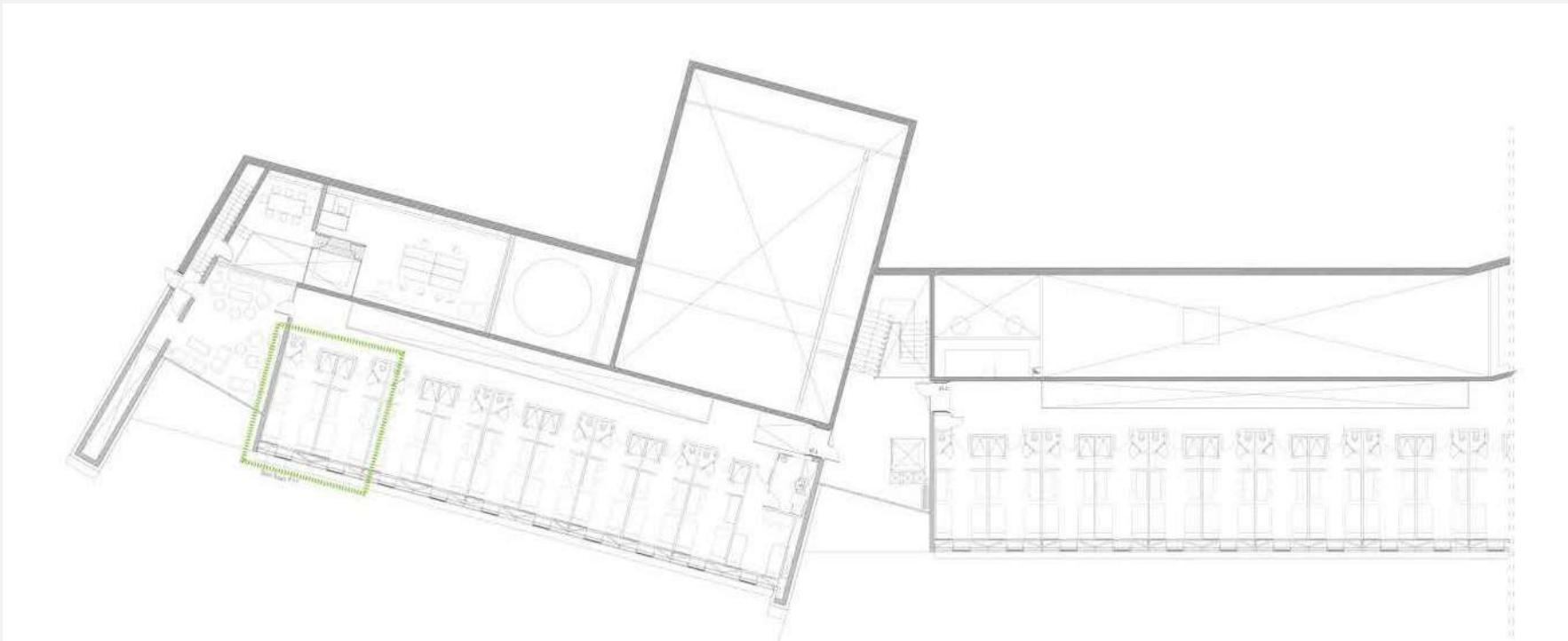
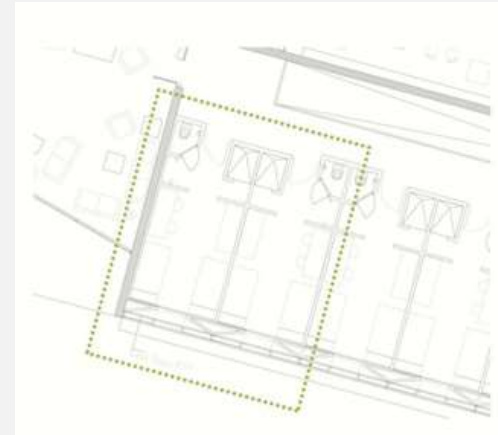
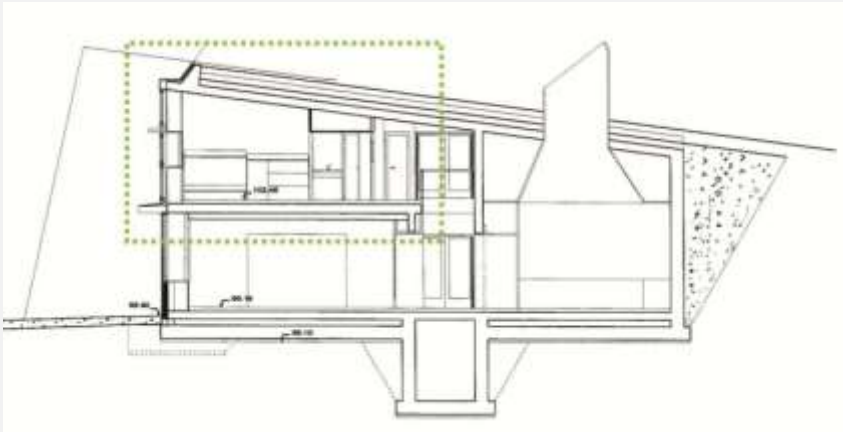


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RESTAURANTS



100 MONTADITOS

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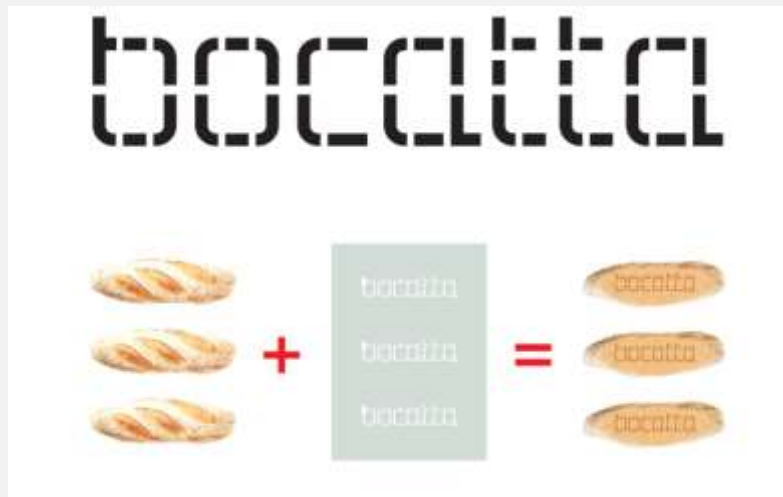
BOCATTÀ

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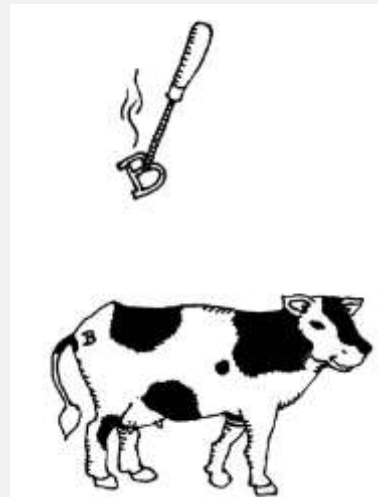
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