

grupidea

Imagine Design Build

abessis

Building & Shopfitting

GENERAL PORTFOLIO

01/01/2021

—

RETAIL

Grup Idea is an international company specialized in Imagining, Designing and Building new spaces.

WE IMAGINE

We imagine spaces focused on the business model and the user. Our work method is based on "design thinking" and open innovation. We guarantee that the final result will always be surprising and profitable.

- Strategic Definition.
- Concept Design.

WE DESIGN

We specialize in the development of projects for brands. We coordinate and supervise all people involved in the project and the construction phases. Everything you need to make your business ideas come true.

- Local Architect.
- Architect of Records.
- Engineering - MEP Design.
- Project Management.
- Cost Management.
- Construction Management.

WE BUILD

Abessis is our construction company. We are specialized in the execution of projects with our in home team works together with our external collaborators and providers. Our attitude, always proactive, ensures compliance with deadlines and quality in every detail.

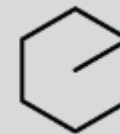
- Construction.
- Shopfitting.



**STRATEGY
& DESIGN**



**ARCHITECTURE
& ENGINEERING**



**BUILDING
& SHOPFITTING**

WE IMAGINE

WE DESIGN

WE BUILD



**STRATEGIC
DEFINITION**



**LOCAL
ARCHITECT**



**ARCHITECT
OF RECORDS**



**MEP
ENGINEERING**



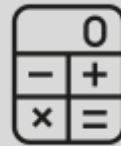
CONSTRUCTION



**CONCEPT
DESIGN**



**PROJECT
MANAGEMENT**



**COST
MANAGEMENT**



**CONSTRUCTION
MANAGEMENT**



SHOPFITTING

TEAM

Partners
Architects

Building Engineers
Engineers

Technical Assistance
Administration

Communication & Marketing
Health & Safety Procedures

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General Administration

Luis Sáiz

Partner - Founder
Architect
Business
& Development Manager

Arturo Ortiz

Partner - Founder
Technical Architect
Managing Director

MARKETING

ADMINISTRATION

HUMAN RESOURCES

FINANCIAL DEPARTMENT

Business areas



STRATEGY & DESIGN

Miquel Àngel Julià

Partner - Architect
Strategy & Design
Director



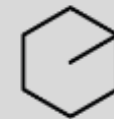
ARCHITECTURE & ENGINEERING

Rodolfo Pérez

Partner - Architect
Project Manager

Alejandro Mora

Partner - Engineer
Project Management
Director



BUILDING & SHOPFITTING

Juan Guaita

Partner - Technical Architect
Business & Development
Manager

Partners

Alejandro Mora
Artur Ortiz
Juan Guaita
Lluís Sáiz
Miquel Àngel Julià
Rodolfo Pérez - Martos

Architects

Alex Guallar
Cristina González
Eric Shuck
Jordi Taulé
Laura Sala
Miriam Modolell
Mónica Morales
Nuria Martínez
Ricardo Alfaro
Rolla Cherfane
Ruth Catherine Gow
Sarah Taylor
Susanna Itarte
Tainá Zagonel
Valentina Arreaza

Partners Mexico

Paloma Martínez
Victor Martínez

Engineers

Joan Marc Huguet
Judit Pérez
Matthias Gennrich
Moisés Mas
Oscar Reyes
Ruben Balcells

Technical Support

Fermín Trevilla
Josep Berenguer
Mario Caturla

Technical architects

Ainhoa Rosell
David Peralta
Emilio Pérez
Ismael Flores
Jose Manzano

Administration

Ayerim Salazar
Carlota Gil
Encarna Gil
Joana Badia
Laura Barberá

Communication Department

Theophile Dreyfus
Natalia Luppens

Health and Safety Procedures

Caty Pintor
Neus Calderón

OUR CLIENTS

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100
MONTADITOS

Abercrombie
& Fitch

Adeslas

Sabadell

BBVA

Bershka

C&A

COMPTOIR DES
COTONNIERS

% Degroof
Petercam

DENTIX

DERBY HOTELS
COLLECTION

Dezigual

DOCKERS

El Palacio de Hierro

Etam

Foot Locker

**General
Optica**

Grupo Axo

G U E S S

HACKETT
LONDON

H-B
Clínica Hepler Bone

HOLLISTER
CALIFORNIA

H&M

HOTELES GARGALLO

IVI

KIKO
MAKE UP MILANO

LEGO

Levi's

Liverpool

MANGO

MERCADONA
SUPERMERCADOS DE COMPAÑIA

MICHAEL KORS

Morillas

Nike

Pepe Jeans
LONDON

Salvatore Ferragamo

(Sfera)

SHARP

sisley
PARIS

SUAREZ

SPRINGFIELD



SWAROVSKI

TIFFANY & Co.

**VICTORIA'S
SECRET**

WESTIN
HOTELS & RESORTS

Wolala
SMART SHOPPING

women'ssecret

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C.P. 06600
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FROM BARCELONA TO THE WORLD

More than 20 years of worldwide project.

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+650

*Retail
stores*

+2100

*Corporate
offices*

+250

*Healthcare
facilities*

+60

*Hotels
and catering*



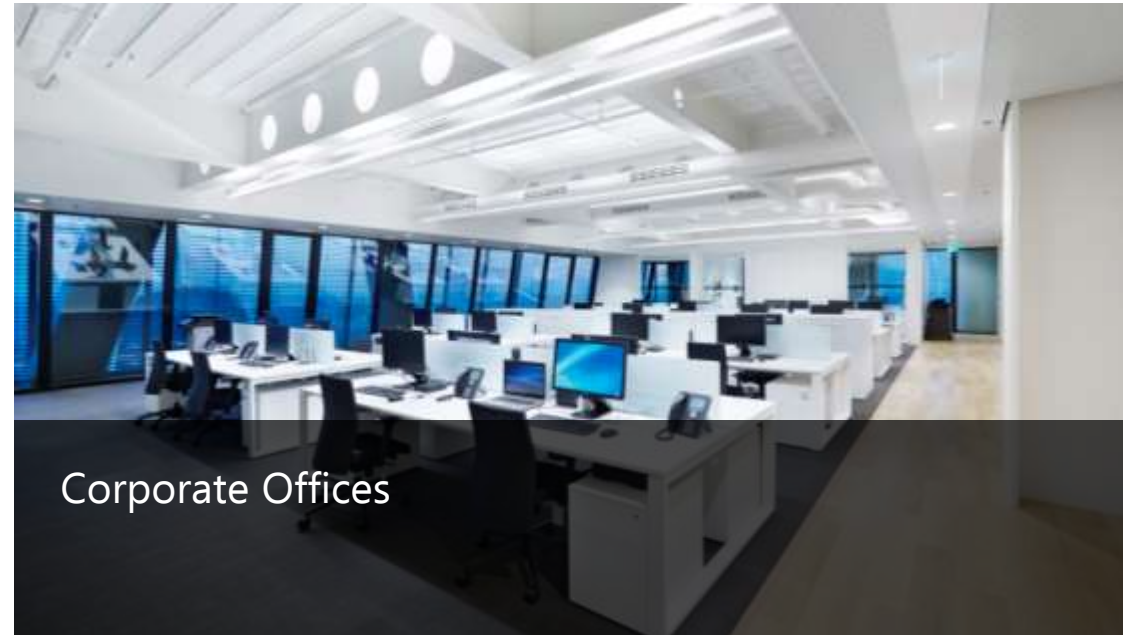
BUSINESS SECTORS

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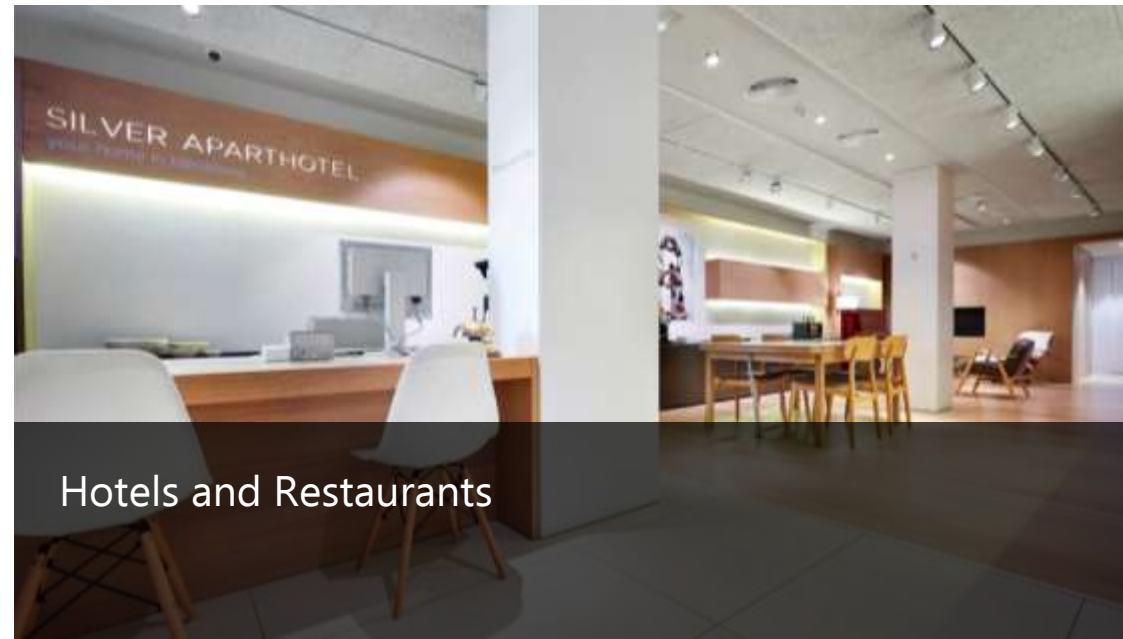
Retail



Corporate Offices



Healthcare Facilities



Hotels and Restaurants

RETAIL



TIFFANY & CO

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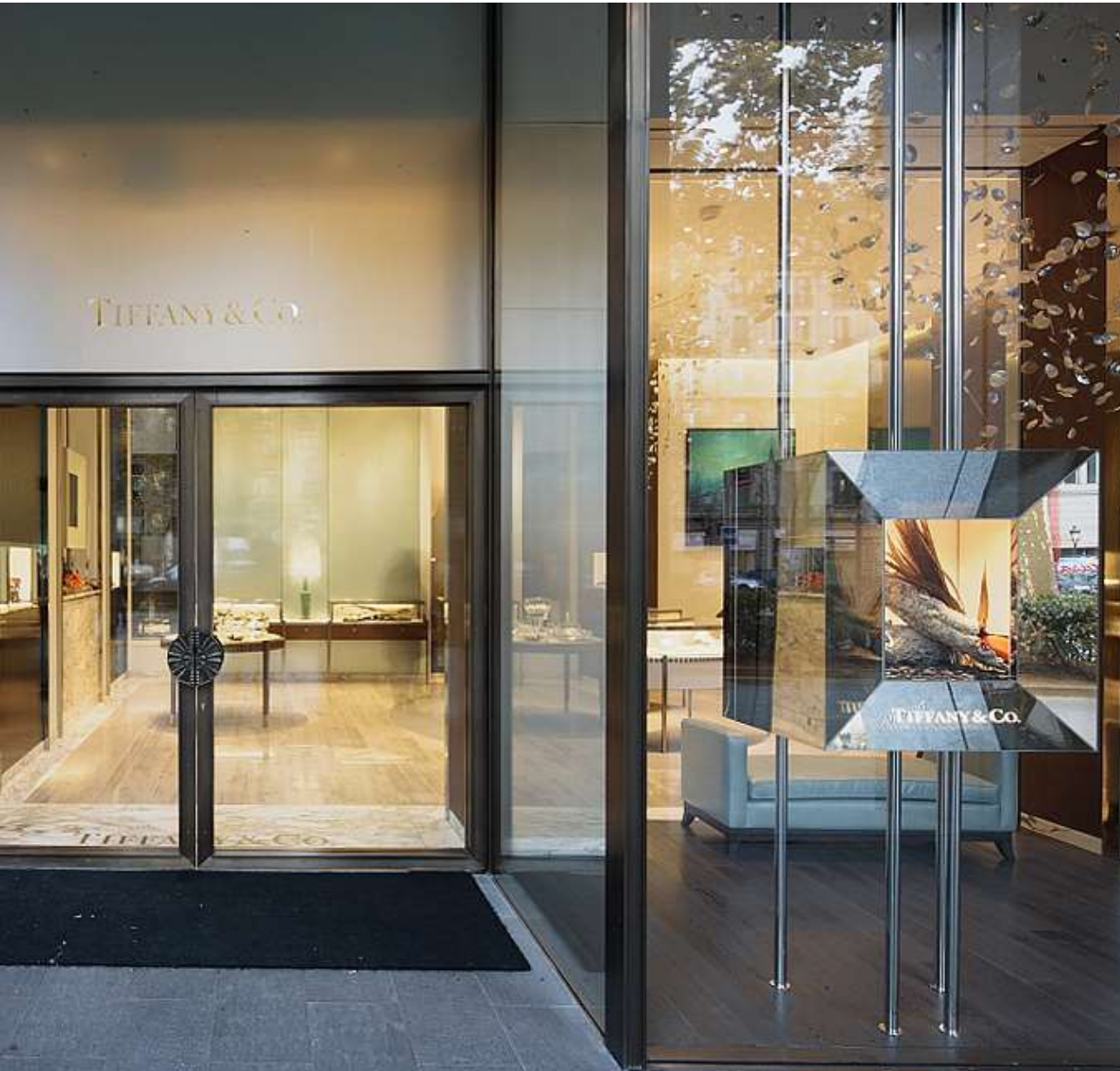


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SWAROVSKI

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SUAREZ JEWELRY

Construction Management.

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SUAREZ JEWELRY

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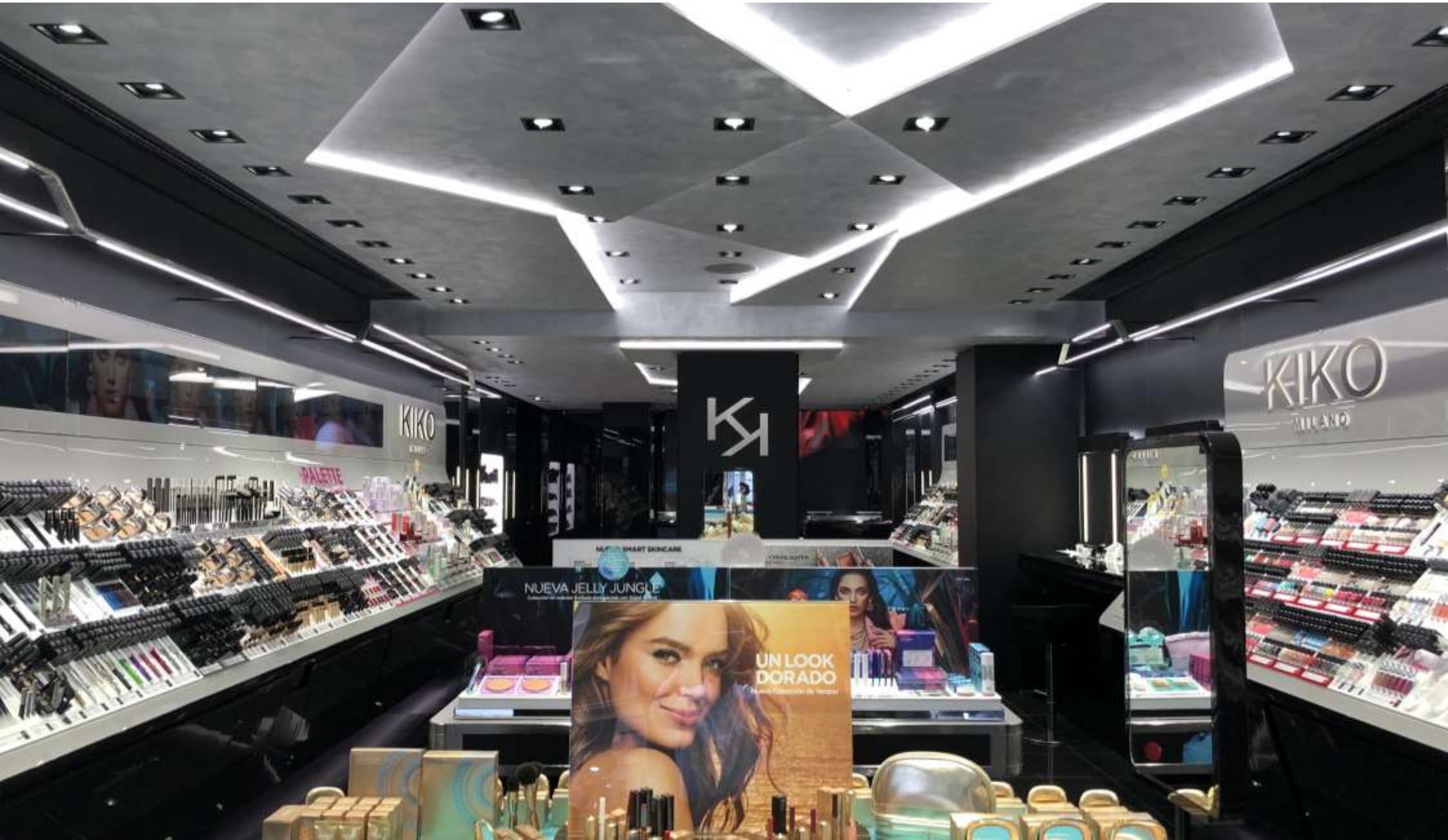


KIKO

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KAREN MILLEN

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MICHAEL KORS

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GUESS

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NIKE

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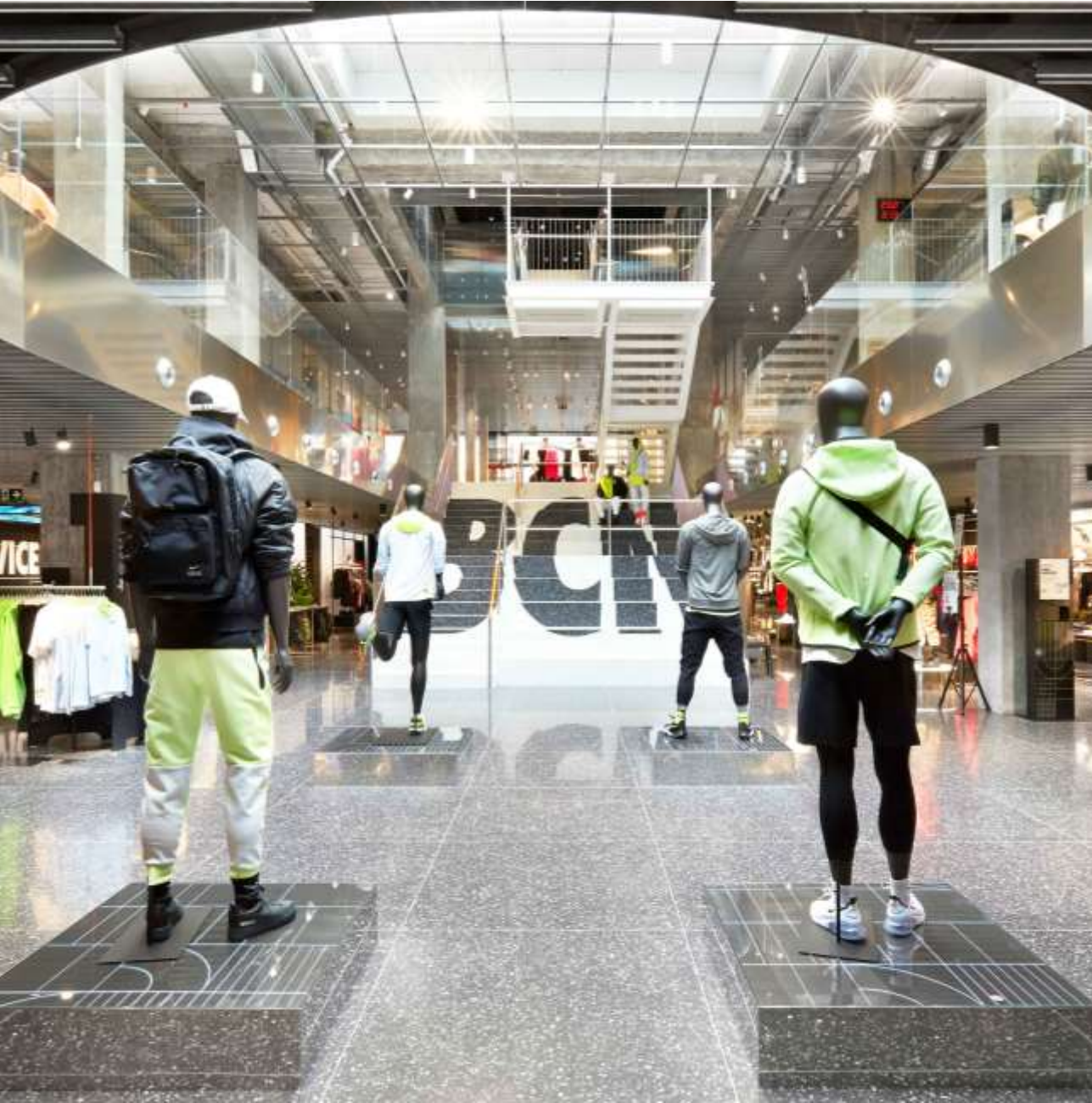


NIKE

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HOLLISTER

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HOLLISTER

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HOLLISTER

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ABERCROMBIE & FITCH

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VICTORIA'S SECRET

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VICTORIA'S SECRET

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UNDIZ

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UNDIZ

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WOMEN'S SECRET

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WOMEN'S SECRET

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CALVIN KLEIN UNDERWEAR

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CORTEFIEL

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HOSS INTROPIA

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HOSS
INTROPIA



HOSS INTROPIA

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KAPORAL

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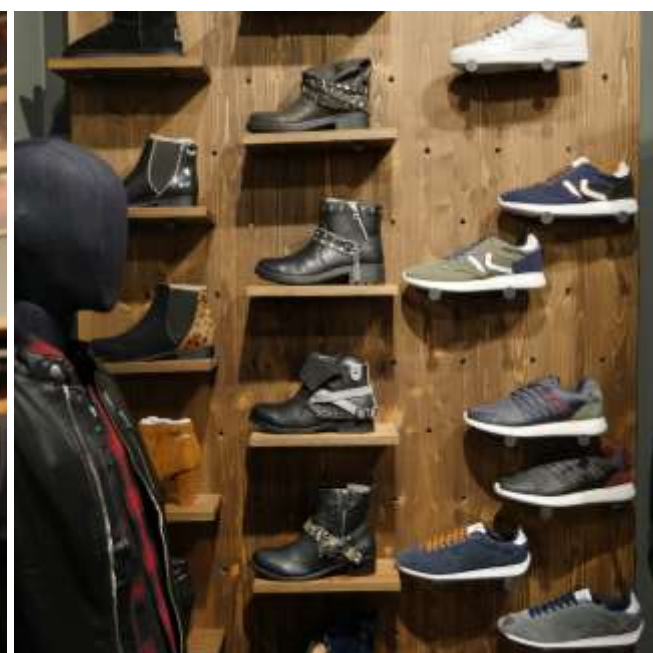


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HACKETT

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DESIGUAL

Strategic Definition, Concept Design.

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BILLIONNAIRE

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COMPTOIR DES COTONNIERS

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CATAMARÁN

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SFERA

Construction Management.

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SFERA

Construction Management.

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(Sfera)

A wide-angle photograph of a modern clothing store's interior. The store is brightly lit with recessed ceiling lights and track lighting. In the foreground, two mannequins are displayed on white pedestals. The mannequin on the left is wearing a white shirt, a dark vest, and a dark tie. The mannequin on the right is wearing a patterned dress. Behind them, several clothing racks are filled with various garments, including jackets, shirts, and dresses. The store has a clean, minimalist aesthetic with white walls and a light-colored floor. The entrance is framed by a dark sign with the word "Sfera" in a stylized font.

BERSHKA

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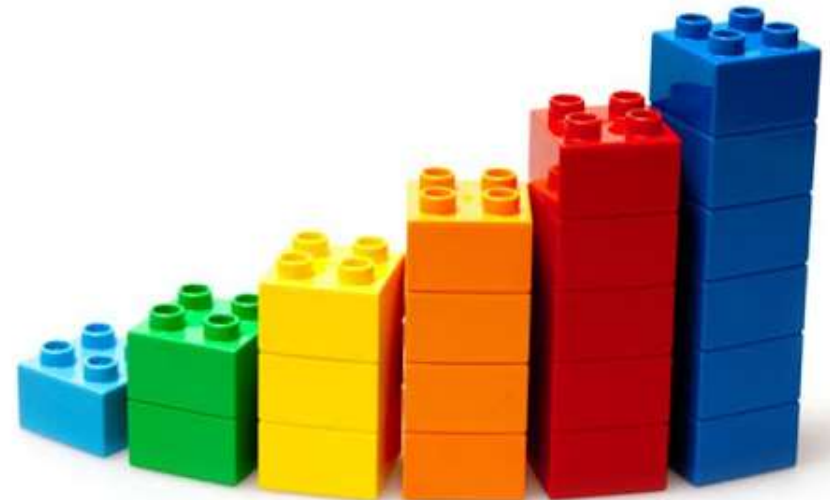


LEGO

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WOLALA

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WOLALA

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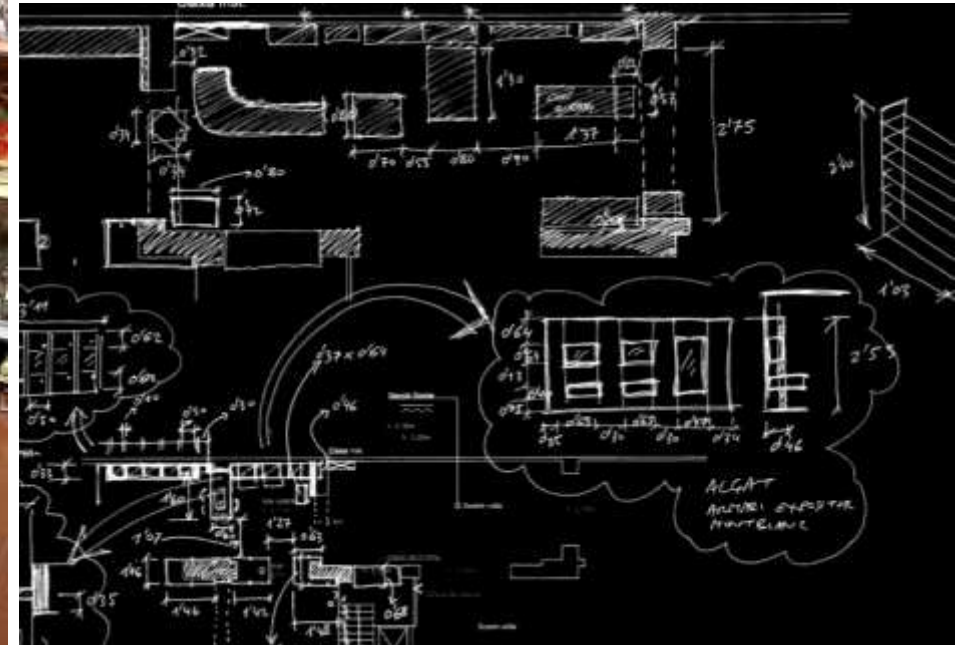


RAIMA

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LE CREUSET

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MERCADONA

Construction Management.

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ALDI

Project Management.

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Thank you



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